

Why techno-babble just makes no sense, Page 20

Australia	5022	Indonesia	833.00	Portugal	261.20
Bahrain	106.00	Israel	853.50	S.Africa	867.00
Belgium	171.00	Italy	1170.00	Singapore	254.10
Canada	131.00	Japan	100.00	Spain	191.00
Denmark	120.00	Korea	110.00	Sri Lanka	80.00
France	100.00	Malaysia	110.00	Sweden	100.00
Germany	100.00	Malta	110.00	Switzerland	100.00
Greece	100.00	Norway	100.00	Taiwan	100.00
Hong Kong	100.00	Pakistan	100.00	Thailand	100.00
India	100.00	Philippines	100.00	Turkey	100.00
Iran	100.00	Saudi Arabia	100.00	U.K.	100.00
Ireland	100.00	Singapore	100.00	U.S.	100.00
Italy	100.00	Taiwan	100.00		
Japan	100.00	Thailand	100.00		
Korea	100.00	Turkey	100.00		
Malaysia	100.00	U.K.	100.00		
Malta	100.00	U.S.	100.00		
Norway	100.00				
Pakistan	100.00				
Philippines	100.00				
Saudi Arabia	100.00				
Singapore	100.00				
Spain	100.00				
Sri Lanka	100.00				
Sweden	100.00				
Switzerland	100.00				
Taiwan	100.00				
Thailand	100.00				
Turkey	100.00				
U.K.	100.00				
U.S.	100.00				

World News Business Summary

US accepts accord on Afghanistan withdrawal

President Ronald Reagan yesterday announced that the US had accepted the United Nations-brokered agreement calling for the withdrawal of Soviet troops from Afghanistan.

Mr George Shultz, the US Secretary of State, and Mr Edward Shevardnadze, the Soviet foreign minister, will sign the accord in Geneva this week.

Mr Reagan's announcement that the US, along with the Soviet Union, will act as guarantor to the accord, removed the last obstacle to one of the most important superpower pacts of the post-war era. Page 7

Khomeini warns Saudis

Iranian spiritual leader Ayatollah Khomeini said 150,000 Iranian Hajj pilgrims would demonstrate in Saudi Arabia this year and warned the Saudis against stopping them. Page 30

Mits 'ready to rule'

Prime Minister-designate Ciriaco De Mita said he was in a position to form Italy's 48th government since the Socialist West won and end a month-long political crisis.

High-tech go-ahead

Nearly £200m worth of high-technology joint research projects won the provisional or final go-ahead from EC research ministers. Page 2

Communists 'to change'

The Communist bloc faced revolutionary upheavals unless it could revitalize its ideology and introduce economic and political reforms aimed at ensuring material improvements and a strengthening of the party, a leading Polish Communist warned. Page 3

Tamil Tigers toll

Four Tamil Tiger rebels committed suicide by swallowing cyanide and 12 others were killed by Indian and Sri Lankan troops. Page 5

Dissenters ousted

Hungarian authorities expelled four prominent members from the Communist Party in an attempt to curb growing dissent and open criticism within and outside the party. Page 2

India accuses Pakistan

India accused Pakistan of undermining South Asian security by seeking to build nuclear weapons and increase military links with the US.

Oilfield row looms

A serious political row was brewing in the Norwegian Parliament over the future development of Norway's last big oil field. Page 2

Gelli allowed home

Italian financier and former grandmaster of Italy's P 2 Masonic lodge, Licio Gelli, 68, was allowed to return home from jail in Parma, northern Italy, because of ill health. Gelli was extradited to Italy from Switzerland in February on fraud charges.

Community cash hitch

A disturbing number of people needing to move cash between European countries could not obtain clear guarantees from their banks of how much the transaction would cost or how long it would take, EC consumer organisations reported. Page 2

Tunisian shuffle

President Zine al-Abidine Ben Ali of Tunisia carried out his first major government shuffle, taking charge of the Defence Ministry himself.

Rabies outbreak

A rabid dog killed at least one fox and another dog in Finland's first outbreak of rabies for more than 30 years.

Hijackers kill again after Cyprus refuses refuelling

BY TONY WALKER IN LARNACA AND ANDREW GOWERS IN LONDON

THE HIJACKING of a Kuwaiti airliner to Larnaca took an ominous turn yesterday when gunmen, who seized the aircraft last Tuesday, killed a second passenger in protest at the continuing unwillingness of the Cypriot authorities to refuel the aircraft.

The hijackers, who dumped the dead man's body - his head covered in blood - on the tarmac, have threatened further "dangerous steps" if their conditions are not met in full.

This was an apparent reference to their central demand, for the release of 17 militants - most of them Shia Muslims - held in Kuwait jails after being convicted of the 1983 bombings of the US and French embassies in Kuwait.

Cautious optimism that the hijacking was coming to an end, which had prevailed overnight on Sunday, quickly evaporated yesterday when it became clear that negotiations for the release of the 50 passengers and crew on board had reached an impasse.

YESTERDAY AT LARNACA

0711 - The hijackers say they must have fuel or there will be a "fresh reading" - apparently a reference to a reading from the Koran associated with death.

1236 - A hijacker demands 104 tonnes of fuel but allows Abdo and Herodotou to come to the aircraft for a three-minute "refreshment".

1218 - The body of a man is tossed on to the tarmac.

1230 - A hijacker reads a statement saying: "We hereby announce to the Kuwaiti and Cypriot governments that we succeed at Kuwait office."

1338 - Ambulance men drive out and pick up the corpse. Later, a hostage, Fadel Mazouk al-Khalbi, pleads for fuel.

1400 - A hijacker warns: "This is the final time articulation - else after the final (next) 30 minutes we will receive the fuel or you will receive the corpse."

1735 - A hijacker demands 104 tonnes of fuel but allows Abdo and Herodotou to come to the aircraft for a three-minute "refreshment".

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Israel expels more Palestinians to Lebanon

ISRAELI authorities expelled eight Palestinian activists to Lebanon and ordered the expulsion of 12 more in a move which will provoke further international criticism and may spark another outbreak of violence in the occupied territories.

The decision coincided with a relative lull in the violence and appeared designed to appease right-wing critics who claim that the settlements have not cracked down hard enough on the four-month-old Palestinian uprising. The Government will also be aware that international attention may have been distracted by the hijacking of the Kuwaiti aircraft.

The eight men expelled were taken by army helicopter and put in Lebanon on the northern edge of Israel's self-declared security zone in southern Lebanon.

It was the first such move since mid-January, when expulsion of four activists brought condemnation from the UN Security Council and a renewed bout of violence in the occupied territories.

All eight had been detained before or at the outbreak of the current unrest in the occupied territories, but their expulsions had been delayed as a result of court appeals and international pressure.

Defence Minister Yitzhak Rabin yesterday assured Jewish settlers that the Government would act decisively to curb unrest. The around 70,000 settlers have been protesting vigorously since a clash last week between settlers and Palestinian activists at the West Bank village of Beitza in which a 15-year-old Israeli girl was killed by what the army says was a bullet from an Israeli gun.

The 12 whom the Government expelled yesterday ordered to be expelled yesterday include six residents of Beitza accused of inciting the clash. They have the right of appeal to military advisory committees.

Meanwhile, underground leaders of the uprising, in which at least 136 Palestinians and two Israelis have died, urged redoubled protests against Israeli rule, including some committees on the settlers. West Bank activists at the West Bank village of Beitza in which a 15-year-old Israeli girl was killed by what the army says was a bullet from an Israeli gun.

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Airbus cost-cutting measures likely

BY OUR FOREIGN AND FINANCIAL STAFF

MINISTERS from Britain, France, West Germany and Spain are expected to approve proposals to reduce costs and tighten management of the European Airbus programme at a meeting today in Madrid.

The proposals are made in a confidential report by a panel appointed to study the consortium. It was commissioned by governments of the four countries involved in Airbus, which compete on world markets in the 1990s.

All the companies say they are already acting to cut costs and improve productivity. However, their attitudes towards changes in the Airbus programme and their exposure to direct commercial pressures differ.

Bae, the only one of the four which is privately owned, is implicit with the existing Airbus arrangements and says it will accept any restructuring agreed by ministers. It would like more Airbus work to be put out to competitive tender, a proposal endorsed by the report.

The West German Government, however, appears to have strong reservations about widening sub-contracting arrangements, although it expects to save DM60m (\$86m) this year by tightening up on subsidies to MBB.

It believes work should continue to be placed with the Airbus partners broadly in proportion to funding by European governments.

Bomb's scope for imposing radical change is probably limited by the politically sensitive ownership of MBB. Its shareholders include three states (Bavaria, notably Bavaria, whose Prime Minister, Herr Franz-Josef Strauss, is an influential Airbus backer.

Aerospatiale aims to increase its productivity by 30 per cent and recently negotiated the entry

of Canada of Canada, a weak currency country, as a supplier to the Airbus programme.

However, Aerospatiale believes there are limits to external subcontracting.

Bae thinks accountability could be strengthened by turning Airbus into a limited company. The US Secretary of State would do little to improve efficiency, while Aerospatiale is firmly opposed at this stage to changing the venture's existing status as a French *Groupement d'Interet Economique*.

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Farmers ends 6-month standoff with offer to discuss BAT bid

BY NICK BUNKER IN LONDON

FARMERS' GROUP, the US insurer facing a \$4.5bn takeover bid from the UK's BAT Industries, has ended its six-month-long refusal to meet BAT, its British tobacco-based conglomerate.

Farmers' Group's offer of a meeting was delivered in a letter to the British group's London headquarters early yesterday.

Los Angeles-based Farmers said it had "reached BAT to state clearly whether it was prepared to discuss its bid from the current \$83 a share."

Mr Leo Demia Jr, Farmers' chairman, said he was requesting BAT to advise him "without delay" of any higher offer it was prepared to make.

If BAT wanted a meeting to detail its position, it should say so by 9 o'clock this morning, New York time, he added.

The US group's board rejected that it had made no decision to sell Farmers.

But it told BAT in the letter

yesterday that it would consider any increased offer in light of its responsibilities to shareholders.

Some Wall Street analysts interpreted the move as a sign that Farmers is increasingly preoccupied about possible shareholders' lawsuits because of its previous rejection of BAT's \$83 a share tender offer.

Mr Herbert Goodfriend, an insurance analyst with Prudential Bache Securities, said the move "brings Farmers a step closer to the negotiating table. Their position was becoming untenable."

In a filing yesterday with the US Securities and Exchange Commission, Farmers disclosed that it was still in discussion with a third party about the financing of a leveraged buy-out as an alternative to BAT takeover.

Farmers told BAT yesterday that it was prepared to disclose any information it had already given to third parties, provided it

Oil prices soar on hopes of Opec output cut

BY STEVEN BUTLER IN LONDON

OIL PRICES soared yesterday on expectations that the Organisation of Petroleum Exporting Countries would cut oil production when it meets in full ministerial session later this month in Vienna. The meeting will follow consultations with seven non-Opec producers.

However, the markets were thrown into confusion over Opec's intentions when Mr Giannandrea Karamessinis, the Indonesian Oil Minister, denied upon arrival in Jakarta that Opec would reduce its self-imposed production quota. Rather, he said, Opec would trim output by some 200,000 bpd by enforcing current production ceilings.

Mr Giannandrea's remarks took the market by surprise, but a morning babble of radio communications between the hijackers and the Cypriots was continued on page 30.

Sterling falls after cut in base rates while \$ rises

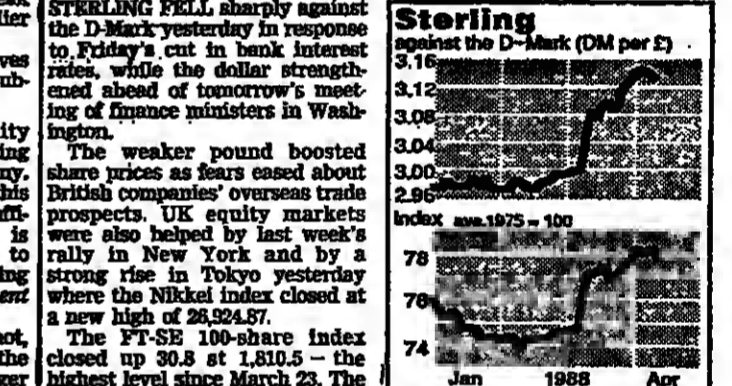
BY RALPH ATKINS IN LONDON

STERLING FELL sharply against the D-Mark yesterday in response to Friday's cut in bank interest rates, while the dollar strengthened ahead of tomorrow's meeting of finance ministers in Washington.

The weaker pound boosted share prices as fears eased about British companies' overseas trade prospects. UK equity markets were also helped by last week's rally in New York and by a strong rise in Tokyo yesterday where the Nikkei index closed at a new high of 24,324.57.

The FTSE 100 share index closed up 30.8 at 1,810.5 - the highest level since March 23. The

Oil Price



Sterling



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EUROPEAN NEWS

William Dawkins reports on the losing battle being fought over the EC quota system by the big integrated producers

Rising demand spells defeat for Europe's steelmakers

STEELMAKERS almost everywhere in the world over are rejoicing over a surprise upturn in demand, a nice bit of good news for a sector which has become a byword for industrial decline.

But the celebrations have a hollow ring for Europe's big integrated producers. The recovery means they are now more likely than ever to lose the last round in their fight, to be held at a decisive meeting of the European Community's 12 industry ministers in late June, to keep in place the EC output controls which have made their industry among the world's most costly protected for the past eight years.

Secretly, many European Commission officials are glad of this chance to wash their hands of a steel quota system which is a growing embarrassment for Brussels. Its job of helping to support prices by sharing out production in national slabs makes the quota regime perhaps the most conspicuous market barrier the Commission has so far failed to remove in the campaign to create a truly open European market by 1992.

Eurofer, the powerful EC club of integrated producers, argues that ending quotas will plunge the industry into a price war and force widespread and uncontrolled redundancies in already depressed industrial regions -

a claim with which the Commission, most steel consumers and the more efficient small producers view with growing scepticism.

At the very most, the Commission might consider some form of temporary pricing accord to soften the transition after the end of the June expiry date for the quota system, a draft of which is being worked on by its industry experts.

Eurofer has struggled successfully over the past two years to persuade EC member states to put off ending the bulk of the steel quota system, originally scheduled to run out at the end of 1985.

The regime, set up in 1960 to give the industry a solid base during the last recession, still regulates around half of the Community's 130m tonne annual steel production, even after the ending in January of controls on merchant bar and wire rod, widely used in the construction and motor tyre industries.

Prices, meanwhile, are climbing steadily, with EC-made hot rolled coil fetching on average \$400 per tonne, against less than \$300 two years ago.

The result of all this is that practically all producers of flat products, the bulk of EC steel output, are trading against the small decline they were predicting only six months ago.

Secretly many Commission officials are glad of this chance to wash their hands of a growing embarrassment

On the internal front, there is stronger than expected demand from the car industry, the biggest customer for hot rolled coil. But that is due for a cyclical downturn soon, warn Commission forecasters.

Yet, however phony the steel industry's renaissance might appear, most hot rolled coil producers are so busy meeting orders that they are in no mood to volunteer the capacity cuts which the Commission wants as the price for a possible continuation of quotas until the end of 1990.

For one thing, most of the reasons for the EC steel revival are short term. Much of the extra output is being sold outside the Community, mainly as hot rolled coil and cold rolled sheet, the most important products still controlled by quotas.

EC exports are being helped by the erosion of Japanese price competitiveness by the yen's strength, though Japan's steelmakers are now starting to hit back. Low cost Brazilian and South Korean producers have also been withdrawing from export markets in recent months because of a strengthening in domestic demand in their own countries.

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Eurofer has been given until June 10 to come up with detailed plans for shutting plant. If it fails, free competition begins on July 1 for the four products now left in the quota system: hot rolled coil and its main derivative product, cold reduced sheet; heavy plate, mainly used in shipbuilding; and heavy sections, sold chiefly to the construction and offshore exploration industries.

To avoid that, Eurofer must volunteer to cut three quarters of the overcapacity in those products. Surplus production potential now stands at roughly 15m tonnes in hot rolled coil, the largest area of overcapacity and the key to the rest; 9.5m tonnes in heavy plate and 3.7m tonnes in heavy sections, representing overall maybe half a dozen big integrated mills employing more than 100,000 people.

That is an appalling sacrifice in lost times, but even harder to make in an upturn. Industry officials believe there is a good chance that steelmakers will get close to the Commission's closure target for heavy plate and heavy sections where demand is less strong and production more self contained than in hot rolling mills.

Both Eurofer and the Commission think it is very unlikely, however, that conditions will meet Brussels' conditions for a reprieve. The perennial problem that integrated steelmakers

face here is that hot rolled coil plants tend to be politically sensitive as big employers in areas of industrial decline. They are also strategically hard to close because they produce the raw material for other products like cold reduced sheet, galvanised and other coated sheets.

To add to the mark, the whole process continues to be blocked by the insistence of West German steel producers - the largest in the EC - that they will not consider further closures until the massive state aids being pumped into Finisier are stopped or capped, and the Italian company offers its own major closures.

The aid included in Finisier's latest government rescue proposal, which would bring 25,000 job losses, has to be agreed by the Commission and all member states before it can go ahead.

Commission officials hold out very little hope for being able to make a deal with Finisier, satisfy the West Germans or thereby unlock negotiations with the other steelmakers in anything like time for the mid-June deadline.

Hungary expels four dissenters from party

By Judy Dempsey in Vienna

THE HUNGARIAN authorities have expelled four prominent members from the Communist party in an attempt to curb the growing dissent and open criticism both within and outside the party.

Mr Mihaly Bibari, a senior member of the political science department at the Lorand Eotvos University in Budapest, Mr Laszlo Lengyel, a respected reform economist, Mr Zoltan Kisaly, a member of Parliament from Szeged, and Mr Zoltan Biro, who works in the National Library, were expelled for "expressing views critical of the party outside the party" and "violating the party's unity".

The expulsions take place six weeks before the national conference of the Hungarian Communist Party. The conference, the first to be held since 1987, will discuss a draft programme which was recently debated at a plenum of the central committee.

The document, which called for party unity and discipline, stated specifically that party members "outside the competent party forums should not voice opinions different in spirit from the adopted resolutions." The document also warned those party members who organise groups and factories to support their dissenting opinions.

Although Mr Bibari, a former deputy editor of Tarsadalmi Szemle, the party's theoretical monthly, has been at the forefront of calling for more pluralism within the party, until recently he generally aired his views within the confines of the party.

However, last month, he and the other three party members addressed the Democratic Forum, an informal group of non-party intellectuals who met in the Yurta Theatre in Budapest to discuss, among other things, political reforms. This apparently was the deciding factor which precipitated their expulsion.

Party members have criticised the expulsions as "a warning shot" to other party members who might have supported non-party informal groupings. The expulsions also suggest that the party is trying to reassert its authority.

In the process, the party has lost a respected liberal academic and inspiring lecturer, a top economist, and a parliamentary deputy who has repeatedly called for more accountability and genuine platforms for public discussion.

Steel closure traffic protest

By David Goodhart in Düsseldorf

WEST GERMAN steel workers from the Rheinhausen works in the Ruhr brought traffic chaos to Düsseldorf yesterday, and ensured that the proposed closure of the plant will remain a matter of intense controversy over the coming weeks.

Although it is widely assumed that the closure of the huge plant will finally be confirmed at the May supervisory board meeting on May 2, the works council continues to resist the terms currently on offer from the management - a guarantee of only 700 jobs for one year.

Yesterday, protesters blocked midday traffic for an hour.

Consumers count the high cost of transferring cash in EC

By William Dawkins in Luxembourg

A DISTURBING number of people needing to shift cash between European countries cannot obtain clear guarantees from their banks of how much the transaction will cost or how long it will take, claims a group of EC consumer organisations in a study released yesterday.

The report, by the Bureau of European Consumer Unions (BECU), warns that people paying for high speed cash transfers do not always get faster service, that instructions on who should bear the costs of the transfer are often ignored and that it is frequently impossible to gauge in advance the total cost of making a cross-border payment.

The report also says that the BECU investigators cost the payers on average 9 per cent of the sums involved and took

five working days to arrive, a high cost for only moderate speed, the organisation feels. But within that average, BECU finds some alarming differences. Too many transactions were delayed for several months for no good reason and two never even arrived. This is "an embarrassment... in view of the impending establishment of one European market, in which, as seems probable, more and more people will apply to foreign institutions for insurance policies, savings schemes, loans etc," it says.

It blames these problems mainly on poor communications between banks making and receiving payments, and calls on them to set up a joint guarantee fund to compensate customers who suffer. Normally, the customer making the payment pays

the banks' full telex, computer and handling costs. Yet the beneficiary is often charged - unknown to the payer - by his own bank as well, so that he ends up receiving less money than intended.

French, German and Dutch banks especially tend to charge incoming payments without checking whether the costs have already been covered by the foreign payer, alleges BECU.

The study was criticised by Mr Umberto Burani, secretary general of the EC Banking Federation, who argued that private customers' payment instructions were often ignored. "It might be in many cases that the error was made by the person giving the order," he said.

Ministers give go-ahead to high-tech research projects

By William Dawkins

NEARLY Ecu 25m (£1.5bn) worth of high technology joint research projects yesterday were given the go-ahead from European Community research ministers.

Agreement on the projects, designed to foster cross-border industrial links in information technology, genetic engineering and high precision measuring, means the EC has now given at least outline approval to nearly half individual spending lines in its long-delayed overall Ecu 5.8bn research budget for the next four years.

Yet the 12 ministers were still deeply divided yesterday evening on the two largest remaining parts of the research budget.

The first is how quickly to spend the Ecu 911m allocated for nuclear fusion, a potentially cleaner energy source than fossil fuels.

Most of the EC's fusion work is based at the Joint European Torus in Culham, UK, which will run out of cash by the summer unless a decision is made before then, warned officials.

Ministers were also divided over how to reorganise the EC's own much criticised Joint Research Centres, due to absorb Ecu 700m from now until 1991.

The only project to win final agreement yesterday was the Ecu 1.5bn second phase of the Esprit information technology scheme, the flagship of the EC's research efforts, due to run until 1993. Adoption came

EC entry bid 'up to Austria'

By Judy Dempsey in Vienna

AUSTRIA ALONE must decide whether its neutrality would be an obstacle if it joined the European Community and whether it was prepared to give up "part of its autonomy to supranational institutions," Mr Willi De Clerq, the EC external relations commissioner, said yesterday.

In one of the clearest public statements so far from Brussels, Mr De Clerq, an Austrian government official, the banking community and diplomats in Vienna that "member states 'buy the benefits of the internal market at the price of accepting Community discipline."

Mr De Clerq, who was recently in Vienna to open a permanent EC office related to that "the country will be invited to join." Austria, he said, would have to decide whether it wanted to join or continue to foster a closer relationship with Brussels through its membership in the European Free Trade Association (EFTA).

"The initiative must come from the candidate country. And the latter must be aware that joining implies the acceptance of all existing EC rules, those laid down in the treaty as well as in the vast body of derived legislation. There is no room for exceptions."

The Austrian Government has not yet decided on, let alone made, a formal application to join the Community. Instead, it is holding bilateral talks with Brussels. It has also set up a "working group for integration" to find out what is entailed before an application can be submitted to the Austrian Government, the trade unions and other interest groups should adapt to EC legislation.

There is little doubt that as the Community prepares for the abolition of the remaining trade, administrative and fiscal barriers by 1992, the Austrian business community is becoming increasingly impatient and strongly supports applying for membership.

Although Mr De Clerq, in his speech, assured Austria and the other EFTA countries that "they will keep the existing advantages" which could expand, the consensus among Austrian industrialists is that without full participation in the EC, their country will be at a distinct disadvantage.

Dispute brews in Norway over oil field development

By Karen Fossum in Oslo

A SERIOUS political row is brewing in the Norwegian Parliament over the future development of one of Norway's last big oil fields.

The country's Oil Minister, Mr Arne Oelen, has given unequivocal backing for Saga Petroleum's NK330ha (22.5bn) Snorre field development to honour a long-time political decision to ensure that Saga has a future as a fully-fledged oil company.

Norway's Finance Ministry, however, imposed a NK750bn annual investment ceiling which would prevent atmospheric pollution and "will de-industrialise the country."

The Federation has estimated that the proposed standards would require investments of about Nkr10bn (£1.2bn) over the next eight years. The Prime Minister, however, said, that industrial investments over the next six years should not exceed Nkr10bn.

The Government will now limit its own environmental spending to Nkr3.5bn a year between 1988 and 1992, which amounts to Nkr1,200 per capita. In addition, households, agriculture and industry are expected to invest a total of some Nkr12bn.

Denmark limits spending on environment

By Hilary Barnes in Copenhagen

DENMARK'S Prime Minister, Mr Poul Schlüter, has stepped in to prevent a runaway increase in national expenditure on environmental protection by placing ceilings on both projected government and industrial environmental investments over the next six years.

The chairman of the Federation of Danish Industries, Mr Otto Christensen, complained last week that standards proposed to prevent atmospheric pollution would require investments of about Nkr10bn (£1.2bn) over the next eight years. The Prime Minister, however, said, that industrial investments over the next six years should not exceed Nkr10bn.

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Muscovites get a pizza the US action

By Catherine McElhinney in Moscow

AMERICAN PIZZAS go on sale for the first time on the streets of Moscow today.

A joint venture deal was negotiated by the US entrepreneur Mr Louis Pisancone of Piscataway, New Jersey, following a visit to the home town last summer by the Mayor of Moscow. "We let him taste some pizza and he liked it," Mr Pisancone said. "He extended to us an invitation to come to the USSR."

The 36-foot by 11-foot mobile pizzeria has already caused a stir parked outside the Moscow State University since the weekend. It took three weeks to reach Moscow from the US and is equipped with sophisticated equipment which can produce 7,500 pizzas a day.

Practical difficulties to be overcome involve thawing the 35,000 lbs of dough shipped from New Jersey at the correct speed to

continue making pizzas for the venture's initial two months.

Mr Pisancone hopes to expand the joint venture and open 25 restaurants in Moscow. He will leave two technicians in Moscow to train Soviet employees.

Initially all the pizza ingredients are being imported from the US. But eventually, Mr Pisancone said, some ingredients would have to be made in the Soviet Union.



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Communist bloc must change 'or face revolution'

BY CHRISTOPHER BOBINSKI IN WARSAW

THE Communist bloc faces revolutionary upheavals unless it can revise its ideology and introduce economic and political reforms aimed at ensuring material improvements and a strengthening of the party, a leading Polish Communist has warned.

The message comes in a 60-page paper which surfaced recently but was written in the second half of last year by Mr Mieczyslaw Rakowski, who was promoted to the Polish politburo last December.

Mr Rakowski won a liberal reputation as the editor in the 1960s and 1970s of the *Polityka* weekly. In 1981 he joined the Government as a strong supporter of General Wojciech Jaruzelski, and stood by him during the martial law period, only to suffer demotion four years later.

His return to favour suggests that Gen Jaruzelski approved of the candid analysis of the dangers facing the Polish party contained in the paper which was evidently written with an eye on the politburo post.

Indeed, Mr Rakowski implies that the Polish Communist establishment should not count automatically on the Soviet Union to intervene should it lose control.

Referring to the policies being pursued by Mr Mikhail Gorbachev in the Soviet Union, Mr Rakowski says: "We must pose the question whether all our comrades in top posts have drawn the right conclusions from the new political constellation which is developing within the socialist bloc."

All the Communist countries, he says, are going through a crisis of varying intensity arising from the inability of the system to satisfy growing social aspirations and its search for greater efficiency.

Traditional Communist ideology is no longer attractive and will wither unless it finds the creative energy, courage and imagination to free itself of useless ideas and outdated concepts," he says.

If this does not happen, then "one can assume that in the future our formation will see upheavals and revolutionary outbursts initiated by an increasingly better educated populace."

Ruling Communist parties, he suggests, must come to terms with the implications of the shift towards shares for workers, as well as participation in decision-making in industry aimed at boosting efficiency. Such economic reforms now being introduced would limit the traditional power which party officials have enjoyed.



Rakowski: back in favour

Comecon integration, Mr Rakowski asserts, has scant chance of developing unless there is free travel between Communist countries in contrast to the "well guarded frontiers" of today.

He criticises the Polish Government for failing to alleviate everyday shortages which make life miserable and which "fuel dislike and even hatred" towards the authorities.

The fact that people have not rebelled as yet should not make the authorities complacent because a new generation is growing for whom martial law in 1981 is only a memory.

Mr Rakowski also criticises government politicians for not attacking the Roman Catholic Church and the Solidarity opposition in open argument and thus giving the impression of being afraid to do so.

While he is no friend of the opposition, Mr Rakowski notes that the authorities have recognised de facto that it plays a role in Poland and he stresses that the Communist party should analyse the implications of this for the future.

His paper paints a picture of a leadership tired of struggling for seven years with little success to achieve an economic breakthrough and losing faith that this will ever be possible. In this situation Mr Rakowski stresses that the party must acquire confidence that it is capable of "making a revolutionary change in the social and economic system."

Exports boost Seoul growth forecast

By Maggie Ford in Seoul

TWO YEARS of strong export growth have prompted the South Korean Government to revise upward its forecasts of the performance of the economy.

The Economic Planning Board said yesterday that annual growth over the next five years was expected to average 8.3 per cent, with gross national product reaching \$226bn in 1991 compared with an earlier forecast of \$175bn.

Per capita GNP would rise to \$6,100 in 1991 compared with \$4,450 expected this year.

South Korean officials have announced that the country plans to join the Organisation for Economic Co-operation and Development when its GNP reaches the \$500bn mark, originally set for 1988.

The government forecasts that the country's current account surplus will hover around the \$6bn level in the next three years. A much higher level is expected this year.

By 1991, South Korea's foreign debt - the fourth largest in the developing world last year - would be reduced to \$22bn, the same level as foreign assets.

Bob King in Taipei reports on the search for direction in the political vacuum after the end of the Chiang dynasty

Taiwan political reformers gather strength

IF TAIWAN'S elderly statesmen thought the political process would maintain the course of the past 40 years following the death of president Chiang Ching-kuo last January, they were sadly mistaken.

Since parliament resumed in February after the new year recess, change and challenge to long-held tenets have proceeded at an accelerating pace. Members of the ruling Nationalist Party have agitated for and pioneered many of the major changes.

"Sometimes I just want to keep quiet and get some rest, but the tempo [of change] keeps moving so fast I can't avoid it," said Jaw Shun-kong, who is considered one of the most outspoken and articulate younger members of parliament.

Jaw holds a master's degree in mechanical engineering from Clemson University of the US and was the former Far East manager for Imperial Oil.

Indeed, many consider Jaw a standard-bearer for the younger, better-educated representatives in the three "national" bodies that include parliament, the control yuan (Government watchdog body), and the national assembly, which meets every six years to elect the president.

Jaw and his progressive colleagues in parliament have a string of impressive challenges to their credit since it went back into session a little more than a month ago. They have, for

instance, pushed for broader contacts with China, beyond the visits for "family reunions" which the Government sanctioned last November; they want expanded trade links, and academic and cultural exchanges between the two sides as well.

The progressive faction is also pressing for greater disclosure by government on a number of fronts: the safety of nuclear-power stations now operating on the island; details of the so-called 2-28 incident in early 1947, shortly after Taiwan was returned to the Nationalist regime, in which thousands of people died; details of the charges against possibly hundreds of people, including some leading military figures, who were summarily imprisoned - or worse - after 1949; and a clear-cut accounting of the whereabouts and disposal of Taiwan's \$7bn in foreign-exchange reserves - to name but a few.

Over in the control yuan, the top-level body whose job it is to keep an eye on the other branches of Government for possible abuses of power, malpractice and corruption, similar questions are being raised. And in the National Assembly, younger members are urging that elderly representatives, elected more than 40 years ago on the mainland, accept the inevitable and "voluntarily" step down to make that body more closely reflect the current realities of Taiwan.

Some people worry that we're moving too fast; but I feel that's just because we moved too slowly in the past," Jaw said. He added that the recent sharp questioning of top officials such as premier Yu Kuo-hwa and cabinet ministers in sessions at each opening of parliament, during which officials must answer questions put to them by MPs, are designed to "keep up the tempo" of change.

Much of that change is occurring in at least a partial power vacuum, despite the rapid rise of Lee Teng-hui, the 65-year-old native of Taiwan, to both the presidency and the acting chairmanship of the Nationalist Party.

Most believe, for instance, that Lee will be confirmed in his post



Chiang Kai-shek: Successors are unlikely to be as powerful

as party chairman - which will give the progressive faction the formal mandate it needs to press ahead with reforms.

Other items on the agenda will likely be a further revision of Taiwan's policy toward China, with which it remains nominally at war, as well as details concerning the retirement of ageing representatives from China - and, more important, a thorough reform of the party itself.

"The party should be more democratic inside - if we want society to become more democratic, then we should start with the party," Chao said.

He voiced the views of his progressive colleagues that the party should accommodate a multitude of opinions on topics, rather than the former stress of "one voice," and added, in faint mockery of the Maoist slogan that "the revolution never stops," his own view: "reform never stops."

Accountability of the Government to the people is an important component of the progressive platform, both in the party and the bureaucracy - which, given current realities, amount to the same thing.

Thus, they have continued to press for answers to previously-sacrosanct questions. Under this pressure, change will come, and come quickly. In 1989, the legislative yuan [parliament] will get new seats [elected from Taiwan], and this will bring more pressure on the executive branch to change quickly," Jaw said.

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Slower growth forecast for the Swiss economy

BY JOHN WICKS IN ZURICH

THE SWISS economy is likely to grow more slowly this year and next, says the Zurich-based KOF/ETH working party, one of the country's leading economic forecasters. It expects gross domestic product to rise in real terms by some 1.5 per cent this year and by 1.1 per cent in 1989.

This deceleration - corresponding growth rates were 2.7 per cent in 1986 and some 2 per cent last year - is attributed largely to slower growth in exports of goods and services.

These are seen as expanding by only about 0.6 per cent this year and next, compared with about 1.4 per cent in 1987.

The working party, attached to the Federal Institute of Technology, believes merchandise exports will be affected by the sluggish world economy and the strong Swiss franc. In the case of

invisibles, tourism is also likely to be hit by the currency situation, while the stock market decline will mean lower commission income for banks.

"Domestic demand will again be the main pillar of the economy," the report states, although both private and public consumption are seen as growing more slowly by 1989. Overall domestic demand is still expected to grow by about 3 and 2 per cent, respectively, this year and next.

A slight rise is forecast in both inflation and unemployment, though both these figures will remain insignificant by international standards. The cost of living is expected to rise by about 2 per cent this year and 2.3 per cent in 1989, while unemployment should stay below the 1 per cent mark at 0.8 and 0.9 per cent, respectively.

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Very soon,
Britain will be asked to ratify an EEC levy on Japanese printers.
So what?

Why Syria acted to halt a repeat of Beirut hijacking

BY TONY WALKER AND ANDREW GOWERS

NOTHING symbolised the political stakes raised by the hijacking of the Kuwaiti jumbo jet more than the spectacle last Friday in the skies above Beirut. As the aircraft circled the airport threatening to crash, Syrian troops fired shots in the air, causing it to veer off towards Cyprus.

The airborne stand-off was the result of an extremely hard-headed calculation by the Syrian leadership. If the aircraft had been allowed to land, the chances were it could spark off another crisis in Lebanon reminiscent of the one that arose from the hijacking of a TWA airliner there in June 1985.

President Hafez al-Assad, whose efforts to sort out the Lebanese quagmire remain in the balance, was determined to avoid such a debacle.

Nothing would be guaranteed to put Syria's fragile control over West Beirut, including the potentially unruly southern suburbs (which are almost adjacent to the airport), under greater strain than the presence on the tarmac of the Kuwaiti Boeing. The gunmen in control of it are almost certainly Lebanese Shia Muslims, most likely members of Hizbollah ("Party of God") or one of its affiliates.

Syria, whose legions are in control of most of West Beirut (though not the southern suburbs), would have faced not only

the difficulty of trying to bring the hijacking to an end, but also the problem of controlling restive Shias sympathetic to the hijackers.

Syria, whose formerly lucrative relations with the conservative Arab mainstream are fragile in any case, could hardly profit from being the responsible power in a hijack rescue operation that might have ended in the disaster for all concerned, especially when the gunmen were in sympathy if not cahoots with Iran. Tehran's efforts to export its revolution to Lebanon have already caused strains with Damascus.

The case of the TWA airliner hijacking in 1985 - also carried out by Shia extremists - is a cautionary tale. As it sat for days on the Beirut tarmac, and as the more moderate Amal militia leaders tried to negotiate a way out of the crisis, the more extreme Hizbollahis were making great political capital. It was one of the events which seriously undermined the authority of more moderate leaders such as Mr Nabih Berri and helped boost the position of the groups which are now holding 26 Western hostages in Beirut.

Islamic Jihad, one of the shadowy groups allied with Hizbollah and pressing - like the hijackers - for the release of 17 Arab militants in a Kuwaiti jail, signalled its identification with the hijack-

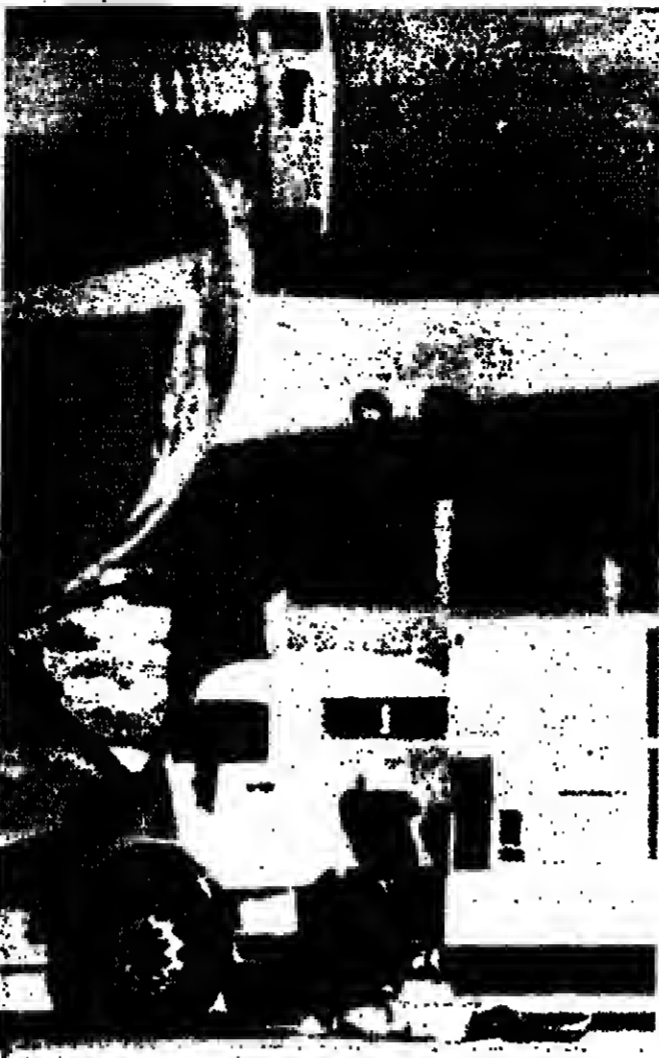
ers on Sunday night by threatening to kill its hostages if the plane were stormed. The extremist groups have every reason to exploit the current crisis in the constant jockeying for power between sects and factions that characterises contemporary Lebanon.

Such rivalry is if anything intensifying this year, since the prospect of presidential elections, due in August, has revived discussion about altering the power sharing arrangement between Lebanon's various confessional groups.

Mr George Shultz, the US Secretary of State, discussed Lebanon at length with President Assad in Damascus recently, and the US appears to be trying once again to play a role in the country by mediating between Lebanese President Amin Gemayel and Mr Assad.

Written proposals setting out constitutional amendments are circulating, and a senior US ambassador, Ms April Glaspie, is keeping lines open to the participants.

Syria would thus certainly not wish the country to be in upsurge over the presence in Beirut of a Kuwaiti airliner under the control of pro-Iranian militants promoting a brand of Islamic revolution which hardly corresponds with Damascus's ambitions in Lebanon.



The body of a murdered hostage on the tarmac

ONE OF the more intriguing aspects of the Kuwaiti hijack is the role played by the Palestine Liberation Organisation and Mr Yasir Arafat, its chairman.

As the Kuwaiti Boeing 747 sat on the tarmac at Larnaca airport in Cyprus at the weekend and the Cypriot and Kuwaiti authorities were casting around for a suitable honest broker to talk to the hijackers, the PLO emerged as the logical choice.

Mr Arafat, in Kuwait for an Islamic Conference Organisation meeting, was reported to have become directly involved in three days of mediation efforts by local PLO representatives.

Although these appeared yesterday to have failed, the PLO's intervention served only to underline the recent improvement in its political fortunes, which reached something of a nadir when Mr Arafat was virtually ignored at an Arab summit meeting in Amman last November.

For Kuwait, which provides the organisation with a substantial proportion of its funds and plays host to around 400,000 members of the Palestinian diaspora, the PLO was an eminently acceptable interlocutor.

The hijackers, probably Lebanese Shias, were presumably prepared to talk to the PLO because of its guerrilla credentials, its role as the symbolic leader of the four-month Palestinian uprising in the Israeli-occupied West Bank and the fragile links it has developed with extreme Shia organisations in southern Lebanon.

In short, Mr Arafat, who had

Revitalised Arafat shows he and PLO cannot be ignored

By Tony Walker and Andrew Gowers

spent a long period almost in the political wilderness following his expulsion from Lebanon in 1983, enlivened only by the supposed "reunification" of the PLO at an Algiers meeting a year ago, is to a degree being taken seriously again in Arab capitals.

He is also being accorded more attention in Moscow, where he met Mr Mikhail Gorbachev on Saturday to hear a lecture on the need to recognise Israel. And in Washington, the administration of Mr Ronald Reagan made a timid gesture towards the Palestinians two weeks ago when Mr George Shultz, the Secretary of State, met two leading Palestinian Americans who support Mr Arafat, providing a sharp response from Israel.

The hijacking has also provided Mr Arafat, the eternal tactician, with an opportunity to play to Western audiences by sounding off his disapproval of terrorism.

It is the Palestinian revolt which has done most to re-establish the PLO's bristled credentials. Although this bandwagon started rolling spontaneously within the occupied territories, Mr Arafat lost no time in climbing on.

The change in Jordan's attitude, after more than a year of serious tension between King Hussein and Mr Arafat, has been remarkable. The PLO leader received what he regarded as calculated insults at the Amman summit last November, which accorded the Iran-Iraq war greater priority than the Palestinian issue. But the King has recently been pressing Mr Arafat to visit Jordan, and it is the PLO chairman who is now playing hard to get.

Even Syria appears to be according the PLO mainstream more respect. President Hafez al-Assad, a sworn enemy of Mr Arafat who has long attempted to interfere in Palestinian politics, has been telling Mr George Shultz, the US Secretary of State, of the need for the PLO to be represented at an international Middle East peace conference in its own right.

All this does not mean that the PLO's or Mr Arafat's political effectiveness is about to improve dramatically.

Mr Arafat is widely seen as a weak and devious leader, and there is no more sign now that he is capable of coming up with a coherent and realistic programme.

But the events of recent months and days have demonstrated once again that the PLO cannot lightly be ignored.

Gandhi plans \$1bn industrial package for peace in Punjab

BY JOHN ELLIOTT, RECENTLY IN CHANDIGARH

THE Indian Government is to allow PepsiCo of the US to go ahead with a controversial drinks and food processing project in the Punjab.

It is to be part of a government-sponsored industrial development package totalling more than \$1.4bn (\$1.05bn) aimed at boosting the economy of the state, which has been hit by Sikh violence for six years.

The other projects, all public sector, include a \$100m-150m petrochemical complex with a wide range of downstream industries and a \$350m plant powered by rice straw to produce newspaper from sugar cane waste.

A \$150m solar-powered 30MW power station is also planned, financed by Japanese aid and using technology from LUZ Engineering of the US.

None of the projects has been officially announced because Mr Rajiv Gandhi, the Indian Prime Minister, wants to launch them as an economic package later in his peace initiative for the state along with other concessions demanded by the Sikh militants, such as the release of extremists from jail.

Also planned are concessions to encourage Indian and foreign industrial companies to invest in Punjab as well as other incentives for smaller entrepreneurs.

If Mr Gandhi's Punjab initiative fails, he will have to decide whether to delay the projects.

Although Punjab is the richest state in India, its economy is based on an agricultural green revolution in the 1970s. This has not been followed by industrial development.

Experts believe that many youths have been attracted to the Sikh extremist cause because of a lack of attractive jobs. It is estimated that jobs for 100,000 youths need to be found within the next two or three years.

PepsiCo has been trying for more than three years to obtain permission from the Indian Government to produce its cola and other soft drinks in India as part of a \$250m project which will include the processing and exporting of fruit, tomatoes, potatoes and grains.

The plan has been opposed by Indian cola producers. PepsiCo will be working with Voltas, part of the Tata business house, and Punjab Agro, a state-owned corporation.

There will be at least three processing factories in Punjab, including one making cola concentrate.

Raid on rebel bases leaves 16 Tamils dead

FOUR Tamil rebels committed suicide by swallowing cyanide and 12 others were killed by Indian and Sri Lankan troops in the northern and eastern parts of the island, officials said yesterday, AP reports from Colombo.

Eight of the rebels were killed on Sunday when Sri Lankan soldiers raided a jungle hideout in northern Sri Lanka's Anuradhapura district, 100 miles northeast of Colombo, a Sri Lankan military official said.

He said the camp was used by the Liberation Tigers of Tamil Eelam, the largest Tamil rebel group, and apparently was the springboard for the massacre last week of 14 Sinhalese villagers.

The hideout is 10 miles north east of Marigowda where villagers' mutilated bodies were found on Friday. Two of the victims' national identity cards were found in the rebel camp, the military official said.

Japan's trade surplus falls

By Ian Rodger in Tokyo

JAPAN'S trade surplus dropped to \$7.46bn in March on a customs cleared basis, 7.4 per cent lower than in March last year thanks to the continuing surge of imports into the country.

Exports rose 17.4 per cent to \$22.68bn. Imports rose 35 per cent to \$15.2bn.

Imports from the European Community and the US showed strong growth. EC imports were up 66.4 per cent to \$2.1bn while imports from the US rose 55.8 per cent to \$3.6bn following a similarly large increase in February.

Japan's trade surplus with the US fell for the third month in a row to \$3.4bn. The trade surplus for the fiscal year to March 31 fell 15.3 per cent to \$76.02bn.

It was the first annual drop since fiscal year 1979-80, following the second oil crisis.

China rules out measure of independence for Tibet

CHINA will not permit an independent or "semi-independent" Tibet, top government adviser and former president Li Xianmin said yesterday, Reuters reports from Peking.

The official New China News Agency quoted him as saying "The central Government and entire Chinese people will by no means allow the so-called independence or 'semi-independence' of Tibet, advocated by the [Tibetan spiritual leader] Dalai Lama.

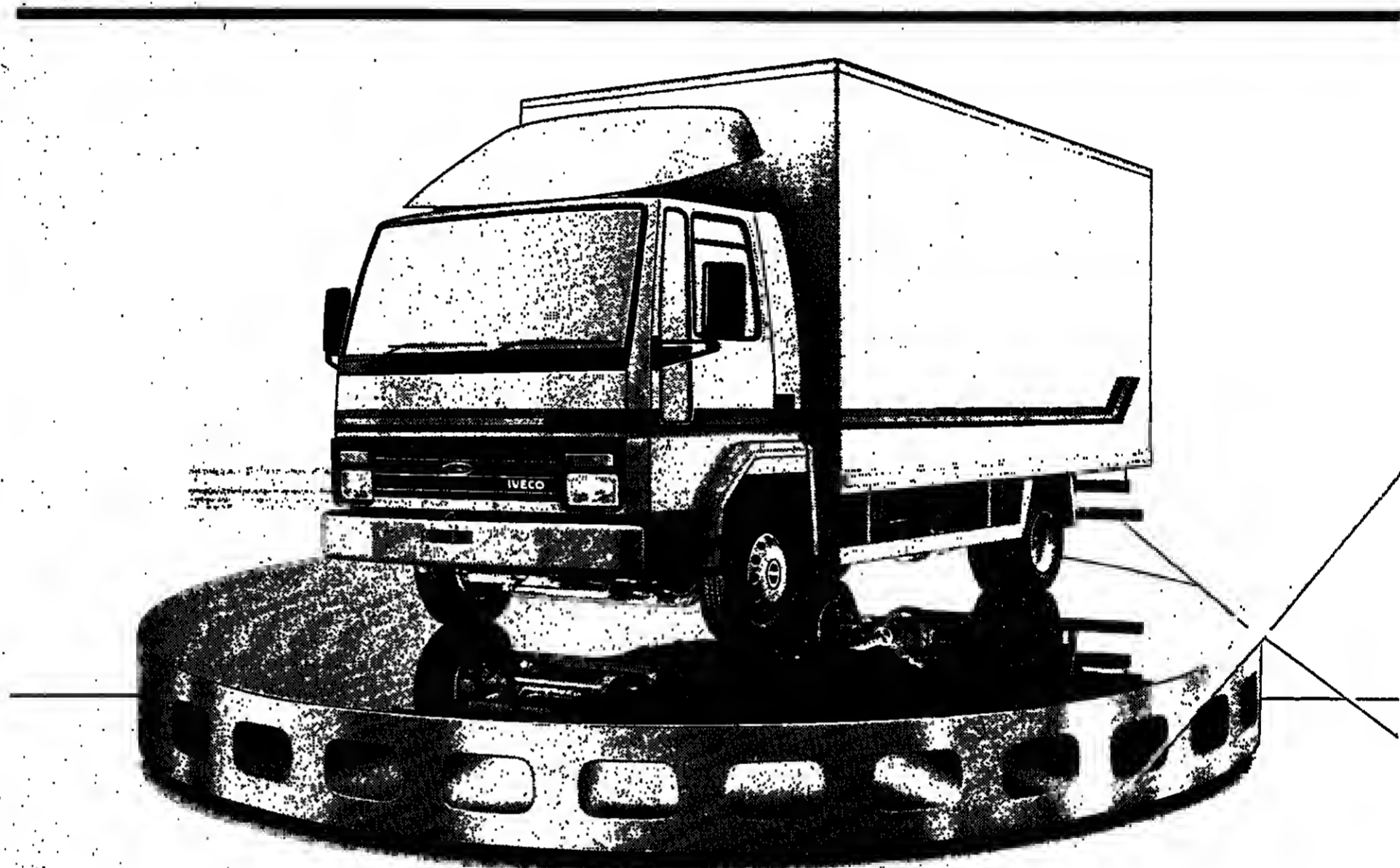
"We respect the cultural tradition of Tibet and the habits and customs of the Tibetan people but we will never tolerate Tibet being separated from China," he said.

He made the remarks in a meeting with Prince Henri of Luxembourg who is visiting China.

Li stepped down as president on Friday and on Sunday was named head of the Government advisory body, the Chinese People's Political Consultative Conference.

The Dalai Lama, who fled into exile in India in 1959 after an abortive anti-Chinese uprising, is currently visiting Britain whose Foreign Office has asked him not to make political statements during the visit.

Separatist riots erupted in the Tibetan capital Lhasa last October and again last month. China says 11 people died in the unrest but Tibetans say the death toll was higher.



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The levy is going to create unemployment in Britain.

Who cares if the Japanese get a levy on their printers? Can't do European companies anything but good, can it?

Fair enough you might say. Except that the very companies the levy will penalise are in effect, as European as they are.

Take Epson. The world's leading producers of computer printers. A Japanese company. But... Epson in the UK employs 300 British workers in

4 different locations. And no less than 5 years before the levy had even been proposed, Epson were negotiating for the biggest site in Telford where a further 250 people will be employed. Many of Britain's largest micro-systems distributors can put their success down to the opportunities first given them by Epson.

Indeed, some are now public companies. And countless other jobs have been created by Epson for local sub-contractors.

If Epson along with other dot matrix printer manufacturers has to suffer the levy it is sure to affect its position as an employer within the UK.

After all no business, even one as profitable as Epson, can simply shrug off a tax which may be as high as 33%.

Is that good news for employment in Britain? Epson think not.

EPSON

AMERICAN NEWS

US stresses opposition to IMF debt facility

By Philip Stephens in Washington

THE US yesterday underlined its implacable opposition to proposals that the International Monetary Fund and World Bank establish a new facility to "buy up" the debts of heavily indebted nations.

A senior US Treasury official, however, said that the Fund's policy-making Interim Committee would this week agree a US plan to establish a contingency mechanism which would provide further financial help to debtor nations.

Officials from a number of developing nations and some commercial banks have suggested a new general debt facility is needed to break the current impasse in easing the debt burden of middle-income countries. It would buy Third World debt at a discount from commercial banks and pass on the savings to the relevant debtor nation.

The US official, however, said that the Washington Administration would regard any move in that direction as "completely wrong". It would totally undermine efforts to persuade debtor nations that major economic adjustment programmes were the key to the eventual resolution of their problems.

More positively, he said that the new contingency financing mechanism which the US is confident will be agreed this week would provide increased support for those countries undertaking adjustment programmes.

The facility is to operate alongside the existing Compensatory Financing Facility in providing additional cash to countries whose economies are hit by unforeseen external shocks. At the moment the CFF only provides for such extra funds in the event of a fall in export prices but the new mechanism will include provision for help in the event of sharp rises in import prices, or in world interest rates.

Overall, the two mechanisms taken together will give developing nations the right to draw down funds equivalent to 105 per cent of their IMF quotas compared with 83 per cent now. A much greater proportion of the cash, however, will be linked to approved IMF programmes.

Deborah Hargreaves describes an experiment in bilingual teaching A Chicago school's gift of tongues

IN A CONCRETE, breeze-block building on the edge of Chicago's sunlit Lincoln Park area, pupils at the Inter-American Magnet school argue in a mixture of Spanish and English. "Ella, teacher, tambien," shouts one, calling the teacher's attention to one of his friends.

The bilingual elementary school is an educational success story in a city whose municipal education system has been described by Mr William Bennett, the Federal Education Secretary, as the worst in the country.

And the parents who set it up 13 years ago are keen to see it used as a model in the continuing debate over bilingual education in the US.

Inter-American is publicly funded, so tuition is free, but its approach to the language question is quite different from that of other public schools, where bilingual teaching is generally seen as a transitional stage towards integrating Hispanic children into the US education system.

Most public schools put immigrant children, who often speak no English, through a three-year course designed to teach them to read in Spanish, and then move them on to English. In the second phase, they receive no Spanish instruction. This can leave them cut off from their parents, who are of their parents' language.

often speak only rudimentary English.

At Inter-American, the children begin by learning to read and write in their own language, be it English or Spanish. They later learn reading and writing in the other tongue; the school's most unusual feature is that all other classes alternate day by day between Spanish and English.

"It's a very wholesome way to learn," says Ms Adela Greeley, one of the two parents who founded the school. "We were fed up with schools that treated Spanish-speaking children as if they had a learning disability."

Ms Greeley points to the natural way the pupils learn from one another. "Instead of having it all drummed into them in a classroom," she tries to foster the idea that being bilingual is an asset, and that Spanish-speakers should continue studying in their own language.

Today, Inter-American scores highest in examination results for the city's bilingual programmes. It receives over 40 applications for every place.

It won full entitlement to public funding by becoming registered as a "magnet" school, a category of educational establishments that caters to special interests such as dancing or art as well as foreign languages.

One of their stated purposes is to

overcome segregation.

At Inter-American, strict ethnic quotas are maintained, on the insistence of the principal Ms Eva Hellwing. Some 60 per cent of the pupils are Hispanic, while 40 per cent are black, 28 per cent white, and 2 per cent from other ethnic groups.

Critics say the Magnet schools have become elitist by screening applicants through a series of stiff entrance examinations.

At Inter-American Magnet, most classes are in English one day and in Spanish the next

Here again Inter-American is different. It selects its pupils by an exhaustive method based on a random lottery, followed up with an interview, and a second lottery. One of the criteria is that the parents should be committed to bilingual education, Ms Hellwing says.

Since starting the school, Ms Greeley has worked hard to keep parents involved in its development. "We wanted to connect the language and the culture, eventually involving the whole community," she says, apologizing if she sounds too idealistic.

The parents' council has a decisive say in the running of the school. One of its members will

sit in on interviews for new teachers, all of whom must be bilingual. The council also has a vote in the choice of the school's head and a say in curriculum choice.

One parent describes a meeting of the multi-ethnic parents' council as a "raucous affair with the emotional tone of, say, the entry of Emilio Zapata's troops into Mexico City."

And Inter-American parents are at the forefront of a movement pressing for reform of the school system city-wide. "Our parents aren't the sort that just sit back and hold bake sales," Ms Greeley says.

Diverse school reform movements were moved to join forces by a month-long teachers' strike last September and they have made recommendations to the City Council on how Chicago's schools can be improved. Given that almost every reform suggestion involves greater parental participation, Inter-American parents see their school as a useful model.

"Our parent body is very well educated," says Ms Greeley, who advocates training for parents to make them less intimidated by teachers and schools. She believes schools are at fault for shutting their doors to parents. "If you only want them when you need money, it's not very exciting for them."

Peru banks to make credit more available

By Barbara Durr in Lima

PERU'S President Alan Garcia issued an executive decree on Sunday that will require all banking institutions to make at least 10 per cent of their loans to small businessmen and individual artisans or groups of the same.

The decree also created a "popular mortgage" in which possession rather than ownership of a lot of land will suffice to obtain credit: to build or expand a home. This is designed to favour poor migrants to cities who hold on abandoned land.

The decree provides complementary regulations for the ill-starred bank nationalisation law, which was passed last year. Mr Garcia said his original intention with the law was to "democratise credit".

Sunday's decree appeared aimed at recuperating some of the Government's credibility which was eroded when it nationalised banks. The decree's two main provisions were inspired by Mr Hernando de Soto, chief of the Institute of Liberty and Democracy, who has championed those in the informal, or underground, economy. The decree did not specify further actions on the nine private banks still subject to nationalisation.

US accepts UN plan for Afghanistan

BY LIONEL BARBER IN WASHINGTON

PRESIDENT Reagan yesterday announced that the US had accepted the United Nations-brokered agreement calling for the withdrawal of Soviet troops from Afghanistan.

Mr George Shultz, the US Secretary of State, and Mr Edward Shevardnadze, the Soviet Foreign Minister, will probably sign the accords in Geneva next week.

Mr Reagan's announcement that the US, along with the Soviet Union, will act as guarantor to the accords, removed the last obstacle to one of the most important superpower pacts of the post-war era.

Under the accord, which was announced last Friday by the UN mediator Mr Diego Cordovez, the Soviets are to begin withdrawing their estimated 115,000 troops on May 15. The withdrawal is due to last nine months. However, the agreement does not contain clear provisions for ending the war between the Soviet-backed regime in Kabul and the US-backed rebels, which in nine years has killed more than one million Afghans and turned three million more into refugees in neighbouring Pakistan. The accords allow the US to continue supplying arms to the Afghan guerrillas at a level equivalent to the military aid which the Soviet Union provides

to the Kabul regime. However, some observers believe that both Washington and Moscow intend to cease arms deliveries during the Soviet withdrawal and then reassess the situation.

This compromise agreement, known as "positive symmetry," has won wide support in the US Congress.

Until last week, many conservatives, including some leading Democrats such as the Senate Majority leader, Senator Robert Byrd of West Virginia, objected to a US proposal which would have cut off aid to the guerrillas as soon as the Soviet withdrawal began - without a commensurate pledge from Moscow.

This "negative symmetry" was subsequently revised. The Afghan pact considerably improves the atmosphere ahead of the superpower summit next month in Moscow, which will be attended by Mr Reagan. It will cover human rights, regional conflicts, and a potential agreement to cut strategic ballistic weapons arsenals by half. Mr Shultz is to begin talks in Moscow on April 21 to prepare for the summit. Washington would apparently like to delay signing the withdrawal accords until next week to allow him to fly to Moscow from Geneva.

Cutler to be nominated US envoy in Riyadh

PRESIDENT RONALD REAGAN plans to nominate Mr Walter Cutler to be US ambassador to Saudi Arabia, replacing Mr Hume Horan, the White House said yesterday. Reuter reports from Washington.

If confirmed by the Senate, Mr Cutler, a 57-year-old career diplomat, would become US envoy in Riyadh for a second time. He previously served as ambassador there from 1984 to 1987.

Mr Horan, who became US ambassador to Saudi Arabia just six months ago, was recalled to Washington following disclosure of the Saudi purchase of medium-range Chinese missiles.

The State Department has denied Horan's removal was provoked by the Saudi missile deal, but senior US officials said "bed vines" had existed between Mr Horan and Saudi leaders.

Washington denies sanctions are wrecking Panama banks

THE WHITE HOUSE yesterday denied US economic sanctions were wrecking Panama's banking system but predicted the pressure would eventually drive strongman General Manuel Antonio Noriega from power, Agency reports from Washington.

Mr Martin Fitzwater, President Reagan's spokesman, said the sanctions were aimed at keeping Gen. Noriega from getting the cash he needed to maintain his hold over the Panamanian Government.

"There is serious damage being done... in terms of the financial system but we think the banking system itself will be able to recover," Mr Fitzwater said at his daily news briefing.

His comments came in response to a Washington Post report on Sunday which quoted Panamanian financial experts as saying the US campaign to oust

Gen. Noriega was doing irreparable harm to Panama's banking industry.

Mr Fitzwater also rejected charges that the financial squeeze - which was tightened by Mr Reagan last week - had proved ineffective.

"The fact that Noriega is still there today does not mean the sanctions have failed," he said. "The fact is the infrastructure is not there to support Noriega and sooner or later he's going to leave."

The US effort to oust Gen. Noriega through use of economic sanctions cannot be compared with attempts to force change in South Africa with US sanctions, said Mr Fitzwater.

In South Africa, he said, sanctions legislated by Congress over President Ronald Reagan's veto "have been applied, and they haven't worked" in achieving the objective of ending racial segregation and discrimination.

Mr Reagan declared last Friday that Gen. Noriega was a threat to US national security and ordered all Panamanian Government assets in US banks to be frozen and barred American companies, their subsidiaries and US citizens from paying taxes in Panama.

The measures were part of a US drive to help Panamanian opposition groups prevail in a power struggle with Gen. Noriega, who was indicted by two federal grand juries in Florida in February on drug trafficking charges.

The US is committed by treaty to hand over the strategic waterway linking the Atlantic and Pacific on December 31, 1995.

US to seek compensation for riot in Honduras

THE US will ask Honduras to pay between \$4m-\$5m to repair damage to its consulate during a riot last week in which five Hondurans were killed, a US diplomat said yesterday. Reuter reports from Tegucigalpa.

Even though local governments are responsible for protecting diplomatic property, Washington has in some poor countries waived its right to reimbursement for damage.

But it was angry at the Honduran government because riot police took more than two hours to arrive to calm the riot on Thursday night.

Honduran presidency spokesman Mr Marco Tulio Romero declined to comment, but an official source said Honduras felt it would be obliged to pay. The embassy attack was unprecedented in Honduras, traditionally the closest US ally in

Bolivian group kidnaps former provincial chief

GUERRILLAS kidnapped the former governor of Tolima province and vowed to put him on trial for negligence in the death of 23,000 people when the Nevado del Ruiz volcano erupted in 1985, police said yesterday. Reuter reports from Bogota.

Mr Eduardo Alzate Garcia, a 55-year-old lawyer, was apparently kidnapped last Thursday by a previously unknown guerrilla group calling itself the Jorge Eliecer Gaitan Movement, after a leader of the Liberal Party.

Mr Alzate disappeared while driving from Bogota to Cali, 400km away.

Mr Alzate, who was dismissed from his post two years after the volcano tragedy, was found guilty by the attorney general's office of gross negligence for having ignored scientists' warnings and not having taken precautionary measures.

VEBA 1987: Successful in Private Hands

Performance 1987

Consolidated Figures	1987	1986	Change
Group external sales	DM 40,065 mn	DM 40,138 mn	- 0.2%
Group net income	DM 943 mn	DM 919 mn	+ 2.6%
Capital spending	DM 4,400 mn	DM 3,622 mn	+ 21.4%
Total staff	74,130	69,734	+ 6.3%

600,000 Shareholders
VEBA was fully privatized in March 1987 and is at present owned by more than 600,000 shareholders including 90% small investors and 35,000 VEBA employees. One third of VEBA's capital stock is foreign-held.

Once More Favorable Results
The Group's net income rose once more against the preceding year although sales remained unchanged. The (preliminary) earnings per share using the new DVFA formula came to DM 24.00. The favorable development of earnings will, once again make it possible to pay out a dividend of DM 10.00.

New Equity Interests
With the acquisition of the chemical

and plastics operations of DYNAMIT NOBEL AG, HÜLS has taken a decisive step forward: the move into lines of business with growth potential. Braunschweigische Kohlen-Bergwerke AG (BKB) is now almost wholly owned by PREUSSENELEKTRA. The STINNES subsidiary RHENUS significantly reinforced its market position through the acquisition of the forwarders Gebr. Weichelt. VEBA took a 12.5% interest in HAPAG-LLOYD. Also worth mentioning: RUHRGLAS was sold.

Highlights of the Divisions
PREUSSENELEKTRA held its electricity prices constant for the fifth consecutive year and achieved good results despite high depreciation charges on new power plants. Having realized its capital spending for environmental protection ahead of the

deadline, VKR has strengthened its leading position as a company using domestic hard coal for electricity generation. New discoveries made by DEMINEX increased VEBA OEL's oil reserves; in crude oil refining, the company maintained its position. HÜLS recorded brisk demand at home and abroad and achieved another increase in profits. The trading companies STINNES and RAAB KÄRCHER reported favorable earnings and improved their market position. Large amounts were invested; besides the electricity division, capital spending focuses increasingly on the chemical sector. Plans are to invest DM 20 billion during the next five years to further the future of the Group.

Outlook 1988
Judging by the business development so far, VEBA's shareholders can anticipate good results again in 1988.



To find out more about VEBA, please contact: VEBA AG, Karl-Arnold-Platz 3, D-4000 Düsseldorf 30, Federal Republic of Germany

EPSON



The levy is going to cut investment in Britain.

Supposedly, the levy is going to protect European manufacturers and keep out 'unfair' Japanese imports.

Let's leave aside that without Japanese technology, there would hardly have been any European manufacturers of these printers.

Let's just consider the effect any levy will have on investment, particularly in Britain.

Epson UK is a British company with a forecast turnover of some £108 million in 1988/9, its current financial year.

It has invested £20 million in people, buildings and training in the UK. Spent a further £20 million here in building a brand.

And exports of Epson printers from Britain are destined for no less than 47 countries.

What's more, Epson now boast what they believe to be the first totally independent Research & Development unit outside Japan. Everything it develops is Britain's to exploit.

At a time when Britain is doing all in her power to develop trade with Japan, it seems perverse that the Eurocrats should pursue a levy which can only harm that effort.

EPSON

WORLD TRADE NEWS

China sets up venture with Japan and France

Three Japanese companies will establish a joint leasing company in China with Chinese and French concerns...

Drive to export technology at heart of the Lavi

BY ANDREW WHITLEY IN TEL AVIV

THE Lavi, Israel's advanced combat aircraft, was scrapped last year after a marathon tussle with the US...

announced in March 1987, banning the signing of new military contracts. What provided the stimulus for foreign interest in an aircraft...

part of an \$86m (\$47m) four-year programme specifically intended for the export market. According to IAI, the B3 is scheduled to fly next year...

Mirage-III. South Africans are known to have worked at IAI's Ben-Gurion airport facility on the Lavi...

China was developing a multi-role combat fighter apparently based on the abandoned Israeli aircraft...

France, UK to finance Amman jet purchase

FRANCE and Britain will finance Jordan's planned purchases of French Mirage and British Tornado combat aircraft...

Romanian leader's trip may boost Australian mineral sales, writes Judy Dempsey

Mr Nicolae Ceausescu, the Romanian president, arrived in Australia yesterday at the start of a week-long state visit...

already agreed to supply Romania with 500 tonnes of ore over 12 years. He visited Bucharest last year, along with Mr Jock Bjelke-Petersen...

the Danube-Black Sea canal, a project in which his prestige is at stake. In the meantime, Mr Hancock is pressing ahead with plans to send Romania an initial iron ore consignment...

Romania reached A\$107m, an increase of more than A\$55m over the previous year. Trade officials say the figure could reach over A\$180m by the end of 1988...



Ceausescu buying Australian

Bank pact to boost joint Soviet-Swedish ventures

BY SARA WEBB IN STOCKHOLM

SVENSKA Handelsbanken, Sweden's third largest commercial bank, has signed an agreement with four Soviet banks...

80 per cent share in the joint venture with Intourist, the Soviet travel agency. Tetra Pak, the Swedish packaging company...

Representatives from both sides plan to meet regularly in order to discuss possible joint ventures and the means of financing these.

Mr Hoegvall said the Soviet Union had shown particular interest in forming joint ventures with Swedish machine tool and construction companies...

"We will be looking at alternative ways of financing these projects, and designing the financing according to the requirements of each company," said Mr Goran Hoegvall...

Interest from the Swedish side has concentrated on possible mining and mineral projects in the Kola Peninsula.

Two Swedish companies have already reached agreements on joint venture projects in the Soviet Union. Slab, the Swedish construction group...

Canadian and Swedish deals for Plessey

By David White, Defence Correspondent

PLESSEY, the UK electronics group, yesterday announced Swedish and Canadian defence contracts totalling \$5m...

India, UK plan joint production ventures

By John Elliott in New Delhi

INDIA and the UK yesterday signed a memorandum of understanding for collaboration in defence research and development...

The Swedish deal, worth \$4m, is for re-equipping the country's five Sea Serpent class submarines with Plessey's Hydra advanced sonar.

Areas are believed to cover electronics and army equipment including computer software, radar sensors and other tank developments...

In Canada, where Plessey has estimated its potential market over the next five years at up to \$500m, the company is to supply Litton Systems Canada with four Shield naval missile decoy systems...

The UK is a major defence supplier to India and sold equipment worth between \$300m and \$360m in 1985 and 1986 respectively.

At the same time, the company announced that it was to provide radar systems to the Portuguese Air Force for use at NATO air bases.

It has been trying to finalise the agreement for three years and recently waived various restrictions on transfer of sensitive high technology in order to reach an understanding.

Baker, Yeutter to meet on trade bill strategy

BY NANCY DUNNE IN WASHINGTON

Mr James Baker, the US Treasury Secretary, and Mr Clayton Yeutter, the US Trade Representative, were to meet yesterday to plot the Administration's strategy as Congress headed into the final lap of negotiations on the omnibus trade bill.

negotiations and yesterday that the Democrats were likely to insist that this measure remain in the bill.

With President Reagan still publicly threatening to veto a bad trade bill, one of his officials was quoted yesterday as saying that the Administration would prefer to sign a bill in order to avert the possibility of worse legislation next year.

The measure could conceivably be modified, he said, but the Congressional leaders will have to keep something in the bill to ensure labour support.

In his weekly radio speech, the President did not specify any particular measures as "veto bait" but other officials have been lengthening the list of possibilities as they prepare their bargaining chips for a final round of negotiations.

Mr Baker also said the Administration "didn't like" proposed sanctions against Toshiba Corp of Japan which were imposed following the controversy over sales of advanced submarine equipment to the Soviet Union.

Mr Baker was reported to have predicted that the bill would be vetoed by the President if a provision requiring employers to give 60 days' warning before closing large plants were retained. A Congressional aide close to the

He was careful to note that there were several provisions of the trade bill that the Administration supported. "There are a number of items in the bill which we like," Mr Baker said.

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The levy is going to fuel inflation in Britain.

As the world leader in computer printers, Epson are in a better position than most to cope with a levy on their products.

That's not to say it won't hurt us. Of course it will.

But few others will be able to take it on the chin. Their prices to consumers will go up.

And in a recent MORI* poll, 73% of Britain's top company directors thought

the levy would increase industry costs. Even the printer dealers themselves don't want it.

In a 1987 Romtec survey of 100 UK dealers, 90% of them said their Japanese printers sold on reliability and quality.

Considerations of price came a pretty lowly fifth in importance.

If printer manufacturers are to be penalised (just like photocopier,

electronic typewriter and soon, perhaps, compact disc player manufacturers) for doing too well, it's not Britain that will benefit.

Inflation will see to that.

And ironically it's not even Europe that stands to gain the most. Unaffected by the levy, it's the countries of South East Asia that will be rushing to fill the breach.

EPSON

*MORI SURVEY OF 200 DIRECTORS OF COMPANIES LISTED IN TIMES TOP 1000, 1987.

UK NEWS

Alexander Nicoll looks at a market's tenth anniversary celebrations in the City of London

Corks pop but options lose fizz

GIVEN THE options and futures industry's penchant for glitzy marketing, it was to be expected that the Stock Exchange would celebrate the tenth anniversary of its Traded Options Market with some razzmatazz.

In conjunction with Amsterdam's European Options Exchange, which also has its tenth birthday this week, it is taking over London's Limehouse Studios in London today for a one-day conference. The talk will be mostly serious, but the atmosphere festive.

The celebrations come at a somewhat bittersweet time for the options market. After years of struggle, it took off astonishingly when options on British Telecom shares were listed at its privatisation in 1984. Volume more than doubled in each of the following three years. Options on 59 UK equities, three French shares, two gilt-edged stocks and on the Financial Times-Stock Exchange 100 Index are the exception.

But since the stock market crash last October, monthly volume totals have been running well below half the June 1987 peak of 1.5m contracts.

Through the options market functioned through the crash, its performance was criticised in the

review by the Stock Exchange's Quality of Markets committee.

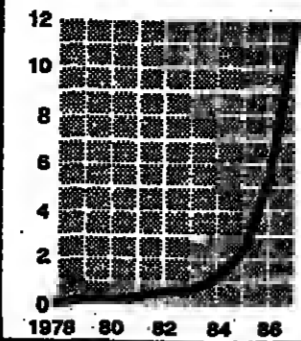
It said spreads between bid and offered prices widened sharply; that there were delays in getting information to the options floor; and that market makers took relatively small positions and widened their spreads.

Moreover, investment institutions may now be thinking twice about using options after seeing apparently low-risk positions, designed to make a little extra income out of their equity portfolios, suddenly cause them large losses in the crash.

Mr Nic Stuchfield, a director of UK equities at Barclays de Zoete Wedd and a long-time options devotee, said yesterday that the market had now returned largely to the vicious circle from which it suffered for several years: not enough volume to generate liquidity adequate to attract new participants who would generate greater volume.

Even the current reduced levels of options business would be a surprise to most of the members of the Stock Exchange council at the time of the market's inauguration. As one exchange official observes, it was not launched on a wave of enthusiasm but as a result of pioneering

Trade options volume (million)



won. Most member firms are prepared to deal in the options market and options are being viewed as part of the stock market.

Many investment institutions have been brought into the fold: a Stock Exchange survey shows that nearly half have at some point used options.

Also largely overcome are uncertainties about methods of taxing options and futures business, as well as restrictions placed by investment institutions on using derivative markets. Some restrictions, however, will have been reinforced by the crash, like the Unit Trust Association's ban on its members selling "put" options - which give the holder the right to sell shares at a given price.

For the future, there is work to be done on the options markets clearing system, as well as on making arbitrage between the stock and options market easier - another recommendation arising out of the crash.

The crash has, however, reinforced the most urgent need for options markets such as the Stock Exchange to educate the investment community about the uses, as well as the dangers, of these volatile instruments.

support from a handful of people, most notably Mr David Steen, a jobber who spearheaded the market for eight years.

The stuffy old-style Stock Exchange was suspicious of its new offspring, seeing it merely as a playground for speculators, and for years even denied the Traded Options Committee full status within the exchange.

In the long campaign to educate London about the uses of options as risk management tools for use in protecting portfolios, the biggest battle was within the exchange itself.

By now, it has been largely

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Government seeks broker to advise on power sale

BY MAURICE SAMUELSON

THE GOVERNMENT is looking for a lead stockbroker to advise it on its privatisation of the electricity industry in England and Wales.

Apart from being the largest privatisation so far - the industry's assets have been estimated at some £37bn - it will also be the most complicated.

It will involve breaking up the

Central Electricity Generating Board into two separate generating businesses, a grid control operation and the flotation of five 12 area distribution boards as individual companies.

Other advisers already appointed include merchant bankers Kleinwort Benson; accountants PricewaterhouseCoopers; solicitors Slaughter and May; and engineers Merz McLellan.

Mr Bob Logan

IN OUR article of 23rd July 1987 headed "Midland pays the price for lack of strategy" we made certain references to Mr Bob Logan, the former chief executive of Samuel Montagu. The article refers to his choice of Electronic Banking Systems (E.B.S.) to supply computers to Samuel Montagu prior to "Big Bang".

We should like to clarify that at the time when he put forward E.B.S.'s name, Mr Logan was not aware of any consultants' report on Samuel Montagu's or Greenwell's computing needs.

We should also like to make it clear that Mr Logan's relationship with E.B.S. was the normal arms-length banker/customer relationship, and that Mr Logan had no financial interest in that company.

Further, there was no connection between the appointment of E.B.S. and Mr Logan's departure from his position at Samuel Montagu.

We apologise to Mr Logan for any distress caused by any misunderstanding arising out of the article.

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The levy is a blank cheque to Brussels from British taxpayers.

The levy has been instigated by a few European printer manufacturers who claim the Japanese ability to produce consistently high quality products at competitive prices just isn't fair.

They call it dumping.

This seems to contradict the independent findings of Ernst and Whinney

who could find "no evidence of price undercutting by Japanese printers."

But of course the other European manufacturers have been hit badly. So badly in fact, that every single one of them has shown improved and constant market shares since 1984.

Yet because of their claims, the UK is poised to ratify a levy which will

effectively pass seven figure grants from the British taxpayer, originally intended to set up business in development areas, direct to Brussels.

For this, what can Britain expect to receive? The monies raised by such a levy? Oh no. Britain pays the price. Brussels collects the cash.

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UK NEWS

Rover's cash surplus may present takeover hurdle

BY KEVIN DONE, MOTOR INDUSTRY CORRESPONDENT

ROVER GROUP, the UK state-owned vehicle producer which is to be taken over by British Aerospace - subject to approval by the European Commission - will be left with a significant cash surplus from the planned injection of £200m in new capital by the Government.

The provision of state aid over and above the money needed to wipe out Rover Group's accumulated debts, could provide a significant sticking point in Government efforts to gain early approval for the deal from the Commission.

The Rover Group annual report, published yesterday, shows that the company had almost halved its net borrowings by the end of 1987 to £560.2m from £1,108.1m a year earlier.

When the conditions for the BAe takeover were announced two weeks ago, Lord Young, Secretary of State for Trade and Industry, said only that the £200m cash injection would be used to deal with the group's

"accumulated indebtedness." The annual report suggests, however, that there will be a surplus of £288.8m, after the group's net borrowings are wiped out. BAe has agreed to pay £150m for Rover Group after the state capital injection, which would reduce the surplus on a consolidated BAe/Rover group basis to £288.8m.

The annual report provides new fuel for critics of the BAe/Rover deal, who have accused the Government of disposing of Rover at "a knock-down price."

It could also strengthen the case for intervention by the European Commission, which has taken a tough line on state subsidies likely to distort competition.

The Commission made clear last month that it had given its approval for the French Government to write off FF26bn (£1.9bn) of Renault debts on the grounds only that "no fresh money will be injected into the company for operational or investment purposes."

The surplus would have been even greater if Rover Group had not changed the way in which it presents its report and accounts.

The 1987 annual report has restated its net borrowings figure for previous years to include for the first time under this item "advances from associated finance company" in respect of "finished vehicles on consignment."

This shuffling of balance sheet items effectively inflates the net borrowing figure by £153.6m. Without the change in accounting practices, the cash surplus left from the £200m capital injection, after the wiping out of Rover Group debts, would have been £395.6m.

The publication of new financial data on Rover Group led some UK analysts to increase further their pre-tax profit forecasts for the Rover Group.

These had already been sharply raised on the disclosure of the Government's financial terms for the disposal to BAe.

Jaguar strike looms as talks falter

BY RICHARD TOMKINS, MIDLANDS CORRESPONDENT

THE THREAT of a strike at Jaguar, the luxury car maker, loomed yesterday as talks aimed at averting industrial action broke up with management and unions in deadlock over the company's plans for increasing productivity.

Jaguar said that no further talks were planned and that it would start speeding up production lines at its Coventry assembly plant from next Monday without union agreement.

In an earlier ballot, the 4,400 production workers voted by

more than two to one to strike if the management went ahead with its original plans.

A senior union official said that the unions regarded this vote as a mandate for strike action if the management went ahead with its plans.

ITV company to drop accords

BY JOHN GAPPER, LABOUR STAFF

TYNE TEES Television announced yesterday that it was pulling out of national pay and conditions agreements from June 30, and said its four staff unions would jeopardise their own recognition if they refused to negotiate fresh local deals.

The announcement, which came as senior managers of the regional independent television companies met to consider a proposal allowing national agreements to be undermined by local packages, produced a mixed reaction from the unions.

The Beta studio and clerical staff union said its Tyne Tees shop (branch) would discuss an emergency motion to the union's ITV divisional conference next week calling for limited industrial action to resist threats to national agreements.

However, the ACTT film and television technicians' union said it was prepared to start local talks on a replacement pay and conditions agreement.

Mr Chris Stoddart, Tyne Tees director of resources, resigned as chairman of the TVA's industrial relations committee yesterday, at the same time the company announced that it was pulling out of ITVA agreements.

The national agreements were among documents submitted to the Monopolies and Mergers Commission by the Government for its investigation, announced two weeks ago, into film and television industry working practices under the 1973 Fair Trading Act.

EXPANSION IN FUEL RETAILING TAKES NEW ROADS TOWARDS HIGHER VOLUME AND MORE SERVICES

Heron to spend £100m on petrol stations

BY STEVEN BUTLER

MR GERALD RONSON'S Heron International, one of Britain's largest private companies, is planning to spend £100m to build Britain's biggest chain of independent petrol retailers.

Mr Ronson said yesterday that Heron would build 150 stations in the next three years to add to its existing chain of 60 stations. His aim is to create a national network which would stretch into the north of England from the current base in the South.

Mr Ronson is due to appear in court today over the Guinness affair.

The expansion programme comes at a time of considerable ferment in the petrol retailing industry as hundreds of small, low-volume sites are being closed each year while the market moves to high-volume stations on major roads.

Each of Britain's major petrol retailers, Shell, Esso, and BP, is engaged in a capital investment programme aimed at upgrading service stations to allow for the provision of ancillary services, ranging from car washes to the supply of fast foods.

The Heron chain would, however, be far the largest directly operated network. Petrol stations are typically operated on a licence basis or by independent dealers on behalf of the major oil companies.

cept was to operate an integrated chain of petrol retailing outlets offering a range of services from large convenience shops, car washes, and free oil changes. The possibility of installing automatic teller machines is under discussion with several banks.

Petrol would be sold under the Heron brand for the first time, and Mr Ronson said he was negotiating to arrange for long-term supplies of petroleum products to be brought in from the continent to supplement UK supplies.

Other Heron brand motor products would also be on offer.

Heron would aim to price its products slightly below that of the big oil companies, although would not attempt to compete at the bottom end of the market.

Mr Ronson also said that a new promotional programme would begin in June whereby customers could gain price cutting deals with Trusthouse Forte, Dixons, Peter Dominic, Texas Homecare, Sketchley's and Butlins.

The deal is to be financed from internal funds and by loans from Midland Bank and NatWest.

Mr Ronson said that about 1,500 new jobs would be created by the expansion drive, with two thirds in areas of high unemployment. Heron would also take part in the new Employment Training scheme. This would create 150 training places which could lead to full time jobs.

The company aims to build Heron Service Stations such that they would account for 20 per cent of Heron's group turnover, which stands at £1.2bn.

Heron's expansion programme comes amid fresh accusations that the UK petrol retailing mar-



Gerald Ronson: Driving force behind a national network

ket is not entirely open to free and fair competition.

The latest charges come from the Petrol Retailers Association, which represents filling station licensees and independent petrol dealers, and it has so far resulted in an inquiry by the House of Commons trade and industry committee. If the association is not satisfied it will call for a full investigation by the Monopolies and Mergers Commission.

The association argues that licensees and independent dealers are getting a raw deal and places the blame on market domination by the big refiners and retailers.

The hearings and the FRA have, however, so far have skirted the issue of precisely how

one establishes that the market is restrained from competition.

The committee has raised what it seems to assume is a damaging statement by the Royal Automobile Club, who all agree is an independent witness. The RAC has said that all the big players in the market tend to follow the lead of a big oil company which raises prices, and then all gradually climb down a little in the face of public criticism. The implication is that there is at least tacit collusion on prices among the companies.

The difficulty with this sort of observation is that the RAC description could suffice for a general description of the way most markets work. If prices are to go up - or down - for any commodity or product someone has to be first. It would be more disturbing if all announced identical price changes at the same time, although even this could happen if all are reacting to an identical change in underlying market forces.

If laggards did not quickly follow the lead it would also be rather strange, and probably not a sound business strategy.

The committee has been asking the oil companies if they consider themselves "price leaders."

Kuwait Petroleum was the first to fall into this trap, saying that as a smaller player in the market it was a follower.

Shell, which admits its share of the market at 20 per cent is about as high as the Office of Fair Trade is likely to allow, said it was the discount retailers who led on prices. But the concept of a "price leader" in a competitive market is hard to pin down.

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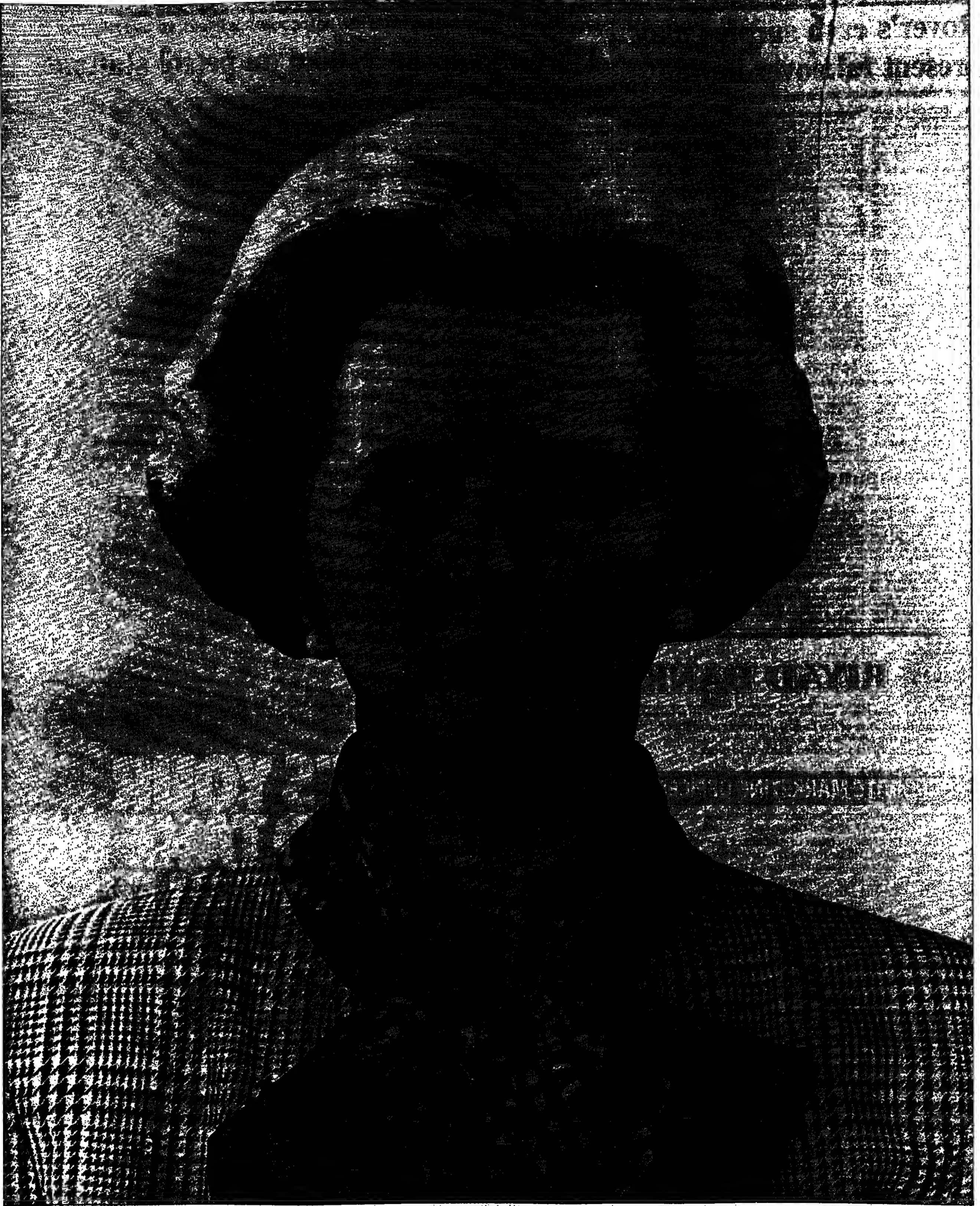
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action — to say 'No' to the levy to all protectionist legislation like it and to accept the challenge of the free market.

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UK NEWS

Prices of manufactured goods show sharp upswing

BY RALPH ATKINS

PRICES OF manufactured products last month rose at the fastest annual rate for more than a year, as shown by official figures published yesterday.

Output prices in manufacturing industry increased by 4.1 per cent in the year to March, according to provisional statistics from the Department of Trade and Industry. That was higher than any month since February 1987 and compared with annual rates of 4.0 per cent in February this year and 3.8 per cent in January.

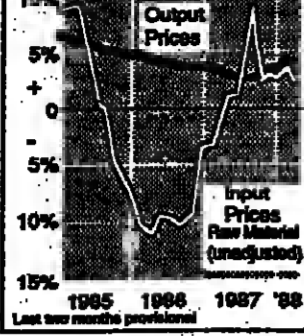
The figures suggest upward pressure on retail price inflation may be growing although manufactured products form only part of the basket of goods that make up the retail price index.

Between February and March, factory gate prices increased by 0.5 per cent compared with a revised 0.4 per cent increase in the previous month.

Changes in duties announced in the budget increased factory gate prices by less than 0.1 per cent in March, the DTI said. However the Budget's impact will be

Producer Prices

Change over previous year



greater in April - adding an estimated 0.3 per cent to the output price index.

The upswing in output prices last month was accompanied by a slowdown in price rises for materials and fuel bought by manufacturers. The widening gap suggests companies were taking advantage of strong demand in the economy to increase profit

margins.

Material and fuel prices fell by a seasonally adjusted 0.7 per cent in March. The annual rate of increase dropped to 2.3 per cent compared with 3.4 per cent in February.

Factory gate prices in coming months are likely to be affected by the strength of the pound. As imports become cheaper, UK manufacturers might be forced to moderate price rises in order to remain competitive.

"We may be at the peak for output price growth because of the rise in sterling, which is obviously going to squeeze manufacturers' margins considerably," said Mr Kevin Bookes, chief UK economist at Greenwell Montagu.

In March the index of output prices stood at a provisional 155.9 (1980=100) compared with a revised 155.2 in February. The index of input prices (not seasonally adjusted) was at 131.5 (1980=100) against 134.0, while the seasonally adjusted index stood at 130.9 (1980=100) in March against 131.8 in February.

Medical researchers facing 'disastrous' shortfall in funding

BY PETER MARSH

THE UK pharmaceutical industry is likely to suffer as a result of severe problems in both morale and funding among academic researchers involved in basic medical disciplines, according to a report today from the House of Lords science and technology committee.

The committee gives a warning that unless the Government takes steps to improve matters the results could be "disastrous" and could affect the UK pharmaceutical business, a successful industry with net exports of about £200m a year.

The business could fail to obtain from the academic research establishments the staff and scientific support it needs for its own development-oriented research, on which the industry spends about £700m a year.

One effect of this could be, says the committee, that companies transfer to other countries some of their own research activities, which are concerned mainly with work linked to specific drugs or physical ailments.

To tackle the funding problems, the committee says the Government should provide an extra £75m over the next three years to modernise medical research laboratories to universal standards and other public-sector research establishments.

The committee, which to the past year has been strongly critical of the Government's stance on several areas of basic research and development, including funds for space science, says "an atmosphere of despondency" exists in many parts of the medical research community.

This poor morale, which is leading significant numbers of leading medical researchers to emigrate, particularly to the US, has been caused partly by shortages of money from public-sector authorities.

The Medical Research Council, the main government body providing cash for the discipline, has an annual budget of about £240m. It says it needs an extra £40m to keep medical research on a secure footing.

The Department of Health and Social Security funds medical research worth about £200m a year.

Neither the National Health Service nor the DTI's demonstration any awareness of the importance of research nor is prepared to devote time, effort and

resources to promote it, save only when an immediate saving of money is in prospect or when public concern, as in the case of AIDS, forces its hand," says the committee.

According to the report, universities and other academic establishments should do more to attract research funds from industry. The committee says, however, that it is reasonable for drugs companies to look to the Government to support basic studies to pure science areas like physiology and medicine.

"Pharmaceutical companies are not willing to fund a national research base directly," the report warns. "They would rather find another country where the research base is properly funded, where there are enough good scientists being trained through the university system, and enough good scientists in the university system, for their needs."

In general the committee supports the view that medical research should be organised around particular sciences rather than around problems. "Better results will be achieved by supporting good ideas and advances in science as they arise, rather than by concentrating on recognised problems regardless of whether promising leads are in prospect."

Nonetheless, the National Health Service does not have a suitable mouthpiece to propose research programmes from the standpoint of the wider medical community, the committee believes. It therefore proposes a new National Health Research Authority, to be organised under the NHS and along similar lines to the Health Education Authority, to advise on new research initiatives.

Support for the view that the Government should increase spending on basic medical research came yesterday from Dr Trevor Jones, director of research and development at Wellcome, the UK drugs company.

He said the Government should contribute an extra £100m to £200m for medical research in academic establishments over the next few years. Dr Jones was speaking at the formal launch of a report from the Association of the British Pharmaceutical Industry detailing the industry's own research efforts.

Editorial Comment, Page 28

The Future of European Telecommunications

The Financial Times proposes to publish a Survey on the above on

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FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

Temporary careers become a way of life

By Our Labour Editor

HIGHER-PAID temporary workers increasingly see temporary employment as a long-term career, according to a survey carried out for Brook Street, the employment agency.

The survey, which coincides with the launch by the agency of a new scheme giving more permanent employment conditions to some of its temporary workers, says that more temporary workers than ever before - as many as 28 per cent of those surveyed - now regard themselves as professional employees.

As many as 88 per cent of the temporary workers surveyed say they enjoy temporary work, giving the breadth of employment experience (chosen by 25 per cent) and flexible hours (20 per cent) as the most important benefits.

Brook Street said yesterday that those higher-earning temporary workers take a particularly positive and increasingly long-term view of temporary employment.

Ms Diana Cornish, Brook Street managing director, said: "Temporary staff are becoming more and more highly skilled and, therefore, more aware of their long-term potential. The trend for the 1990s is a move away from tugging as a breathing space between jobs and more towards the type of work that is both challenging and rewarding, and career-oriented."

To capitalise on this, the agency yesterday launched what it claimed is the first-ever scheme in the UK to combine the benefits of permanent employment with the flexibility of temporary work. The scheme, which the company has been running as pilots for a number of weeks in selected areas, will give selected temporary workers guaranteed employment and holiday and sickness pay.

Large lenders wait on home loan rates

BY DAVID BARCHARD

TWO OF Britain's largest building societies, the Abbey National and Nationwide Anglia, yesterday held back from cutting their mortgage rates, apparently waiting to see how the markets would develop in the next few days.

However, a reduction of some sort on building society mortgage rates is now widely regarded as inevitable, and these two companies yesterday that the large building societies would make their minds up about how far they should cut their rates by the end of this week.

Cuts to mortgage rates to borrowers may be followed by a reduction in the interest paid on savers' deposits.

Meanwhile the Mortgage Corporation, a mortgage company owned by Salomon, the investment group, yesterday cut its mortgage rate for new applicants to 9.25 from 9.75 per cent. Rates to existing borrowers will fall to 9.25 per cent from June 1.

Meanwhile National Home Loans Corporation, the largest of the mortgage-selling companies, yesterday launched £100m mortgage programme, lead managed by Citicorp Investment Bank.

The loan is described as a "private mortgage" pass-through programme under which the funds are directly utilised for mortgages. It incorporates an option allowing the borrower to liquidate the loan through the Sanwa Bank of Japan either one year or seven years after signing.

Britoil board reshuffle underpins Scots identity

BY MAURICE SAMUELSON

BP HAS announced sweeping changes on the board of Britoil, the North Sea oil production company which it took over this year after a protracted public dispute with the Government.

The new chairman will be Sir Robin Greve Duthie, chairman of the Scottish Development Agency. Apart from underlining the company's Scottish identity, the appointment meets an agreement with the Government that the new non-executive chairman should not be appointed from inside BP.

Sir Robin replaces Sir Philip Shelburne. BP also confirmed its appointment of Mr William Saint, the present chief executive of BP Petroleum Development, who succeeds Mr David Walker.

Last night, Mr Malcolm Riddick, Scottish Secretary, described Sir Robin as "an ideal choice" as chairman.

Only three members of the previous Britoil board survive the reshuffle - Mr Malcolm Ford,

financial director, Mr Robert Spies and administration director Mr Jeremy Evans.

Seven other new non-executive directors will be proposed at the April 26 extraordinary general meeting of shareholders. They are:

- Sir Lindsay Anderson, deputy chairman of Lloyd's Bank;
- Lord Arbuthnot, Lord High Commissioner of the general assembly of the Church of Scotland;
- Mr Basil Butler, BP managing director;
- Sir Campbell Fraser, former Dunlop chairman;
- Dr Graham Hills, vice-chancellor, Strathclyde University;
- Mr Ian McCutcheon, former Shell group controller;
- Mr James Miller, chairman of the Scottish-based Miller construction group.

The new chairman-designate said last night he thought BP was keen to honour the commitments it made during its hostile £2.5bn bid for Britoil.

London site sold for £50m

BY PAUL CHEESEBRIGHT, PROPERTY CORRESPONDENT

BRITISH RAIL Property Board has made its most valuable land sale. It announced yesterday that Parc Securities of London would pay £50m for an 8.3-acre site called Battersea Wharf, on the south bank of the Thames.

Fifteen companies tendered. This degree of interest and the price eventually paid - about £6m an acre - underlines the strength of the property market in central London.

The land is flanked by a railway line and Battersea power station on one side, and a main road and Battersea Park on the other.

Parc Securities inherits a plan for the development of the site agreed last year by representatives of the Property Board and Wandsworth Borough Council, the local planning authority.

This provides for a hotel and residential accommodation on the front part of the site, facing the Thames, and for offices at the rear.

The company is a relative newcomer to the British property industry. Established in January 1987, it is privately-owned and backed financially by Mr Werner Rey, the Swiss financier.

Omni Holding, the company bringing together Mr Rey's financial and industrial interests, has an annual turnover of about SFR 1.7bn (2657m).

British Rail is earning progressively more from its property activities through the Property Board, both as a seller of surplus land and as a developer, usually in joint ventures with property companies.

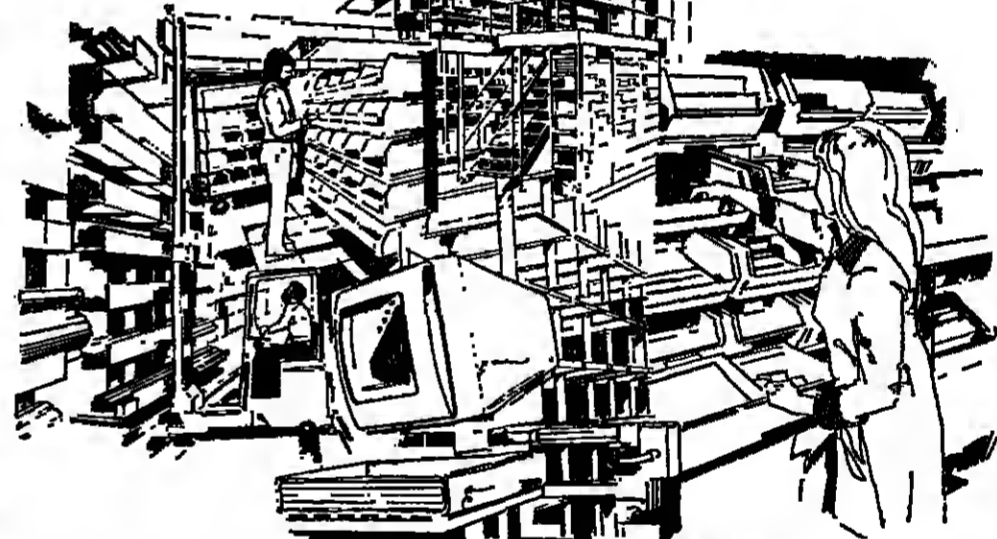
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UK NEWS

Companies wait for steel as quotas delay deliveries

BY NICK GARNETT

MANUFACTURING companies in the UK are continuing to suffer from delays in steel deliveries, partly because of European Community production quotas which are restricting output from the British Steel Corporation at a time of rising demand. Some steel users which would like deliveries from BSC at around six to eight weeks are having to wait up to 10 weeks, or sometimes longer. Smaller companies are also being forced to limit their steel supplies, including from other European producers but are hampered by delivery quotas between countries within the EC. Mr John Safford, the director general of the British Iron and Steel Consumers Council, said yesterday that the supply position had eased from the delivery problems experienced in the middle of last year. However, many manufacturing companies were enduring

increased inventory costs because they were holding reserve stocks of steel in order to cope with delivery difficulties still affecting the market. The main types of steel affected by slowness in deliveries are hot-rolled coil, used in a wide range of engineering industries, cold-rolled sheet, used in the vehicle and white goods sectors, and heavy sections, which are principally purchased by building and civil engineering companies. These steel types are covered by EC production quotas which will continue until at least June but which are also the subject of discussions within the EC on whether they should be extended. Mr Safford said that in the middle two quarters of last year, steel demand in the UK rose 20 per cent, while in West Germany it fell by 10 per cent. This pattern of demand, in which the need for steel has grown in the UK while remaining

Alcan may raise can recycling capacity

By Kenneth Gooding, Mining Editor

BRITISH ALCAN Aluminium is considering expenditure of up to \$25m on equipment to encourage the recycling of used aluminium beverage cans in the UK, according to Mr Douglas Ritchie, the chief executive. At present only about 5 per cent of the 20,000 tonnes of aluminium used in beverage cans sold in the UK is recycled compared with 60 per cent in the US. British Alcan could use the metal because it uses about 300,000 tonnes of aluminium a year but produces only 170,000 tonnes. However, whereas in the US the beverage can market is almost entirely supplied by aluminium, in the UK demand is shared equally between aluminium and steel cans. The steel variety must be separated before aluminium containers can be recycled. Canners and their customers, the soft drinks and beer producers, seem to prefer the status quo because of the competition this generates between the steel and aluminium industries. British Alcan says "tens of millions of cans, mostly made of steel", are imported every year to the UK. Users apparently believe that extensive recycling of aluminium would be almost certain to swing the beverage can market in favour of that metal. Mr Ritchie says British Alcan is almost certain to enlarge the capacity of its aluminium recycling plant at Warrington, Lancashire, in the north of England, to create a "pull" effect by offering about 5500 a tonne for used cans. This should encourage scrap merchants to sort steel from aluminium cans and for local authorities to provide "cans banks" and employ sorters, he suggests. The small percentage of cans currently recycled are mainly provided by charitable organisations which run special projects. Mr Ritchie says British Alcan's new plant would at first probably have to operate with used cans imported from the US. So far the UK is the only important European market which has moved to aluminium beverage cans - the others prefer either steel or glass containers. But Sweden is also a big market and mandatory deposits ensure that 90 per cent of aluminium cans are recycled.

Industry creates 5,300 new Ulster jobs

By Kieran Cooke in Belfast

AMID ALL the troubles of Northern Ireland there was a burst of good news yesterday with the publication of the latest figures on job creation in the province. The Industrial Development Board for Northern Ireland said that in the past year companies had made commitments to create 5,300 new jobs, the highest figure since the IDB was formed in 1963. Nearly 50 per cent of the jobs will come from companies with headquarters outside Northern Ireland. Mr John McAllister, the IDB's chief executive, said that 13 new companies had agreed to set up in the province over the past year despite what he described as continuing difficulties with Northern Ireland's image. "There is evidence of progress on every front. Northern Ireland has a flourishing private sector and progress is possible," said Mr McAllister. The IDB gave assistance of nearly £100m in the year to the end of March in an effort to create jobs in Northern Ireland. Overall unemployment has been dropping slowly in recent months but the province still has the worst figures in the UK with 17.8 per cent out of work. The unemployment black spots continue to be Strabane, with nearly 40 per cent unemployed, and Newry, where more than 30 per cent are without jobs. On certain housing estates in West Belfast and Londonderry the unemployment rate is more than 70 per cent.

Matsushita to lift output of microwave ovens

BY TERRY DOOSWORTH

MATSUSHITA, the Japanese manufacturer of the Panasonic range of household electronic equipment, is planning a 200 per cent increase in the UK microwave oven production at its plant in Cardiff, South Wales. The decision to expand comes only a year after the facility was opened in response to the rapid growth of the microwave oven market in Britain, now approaching 2m units a year. As a result, capacity at the plant will be increased to about 300,000 units a year from the initial level of 100,000. Panasonic is established as one of the leading brands in the microwave oven market, where the Japanese have been under pressure to increase their investment in Europe because of the

high level of imports. The company recently announced a separate investment in a new factory at Port Talbot, also in South Wales, to make high voltage transformers, one of the more expensive components in a microwave oven. These will be used to supply the Cardiff plant. Matsushita UK said yesterday that investment had already begun on the expansion of its operations in Cardiff. It could not give any indication of the impact on employment, but the facility currently employs 100 people, while the Port Talbot plant will have a further 150. The Japanese company has recently been expanding its manufacturing capacity rapidly in the UK and Western Europe.

Glaxo expands research

BY PETER MARSH

GLAXO, Britain's biggest pharmaceutical company, is to announce today details of plans to build a new UK research and development centre, in Stevenage, Hertfordshire, north of London. The laboratory, to be finished by the early 1990s, will act as a focus for the company's

research activities, at present spread around two centres in the UK and other facilities in the US and Italy. Glaxo is heavily increasing its research and development spending, which is expected to rise to £200m this year from £149m in 1986-87.

Rolls-Royce wins aero orders

BY MICHAEL DOWNE, AEROSPACE CORRESPONDENT

ROLLS-ROYCE has won new orders for aero-engines worth over \$50m, including spares. Air New Zealand has selected the RB-311-324G engine for its single Boeing 747-400 long-range jet airliner now on order. Rolls-Royce says this will result in £40m of business, spread over the life of the airliner in service. Rolls-Royce has also won £22m of new business from Monarch Airlines, the charter airline based at Luton Airport, which has ordered the Rolls-Royce RB-311-

526E4 engines for another two Boeing 737 twin-engine medium-range airliners to add to the six 737s already in its fleet. The total cost of the Monarch aircraft will be about \$82m (about \$50m), and they will be delivered this month in time for the summer tourist season. Boeing itself also announced yesterday that it has won new business from another UK charter airline, Orion Airways, part of the Bess Leisure group, which has ordered one more 737-300 twin-en-

gined short-to-medium range airliner, worth about £15m. This brings Orion's fleet of this type to six aircraft, in addition to its two Boeing 737-200s and two Airbus B-4s. The aircraft will be delivered this month, and will be based at Manchester Airport (Orion's main base is East Midlands Airport), where it will be used for European charters. Orion expects to carry over 2m passengers this year.

MONTEFIBRE

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NOTICE OF GENERAL MEETING OF SHAREHOLDERS

Shareholders are hereby convened to attend a General Meeting of Shareholders at the Company's registered office in Milan, Via Pola 14 to be held on: 29th April 1988 at 11.00 A.M. - First call

29th April 1988 at 11.00 A.M. - Second call in order to discuss and vote upon the following items:

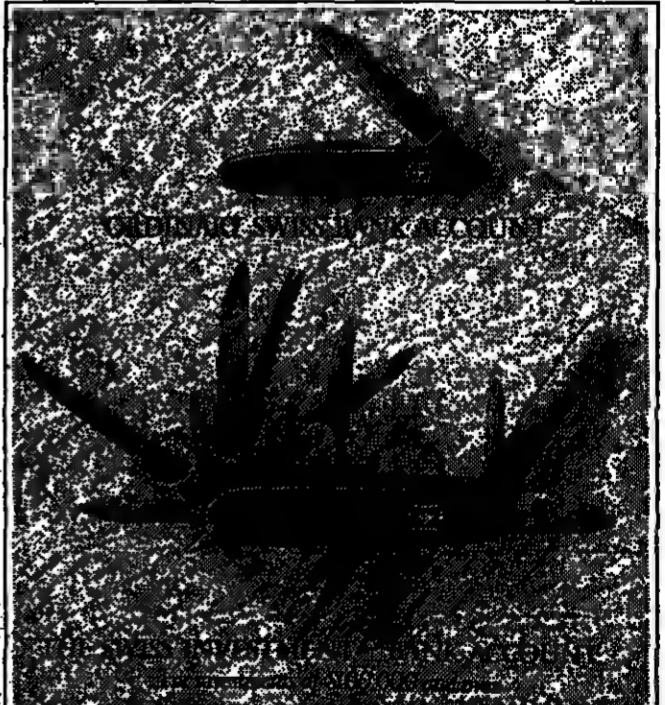
- agenda
- 1. Report of the Board of Directors and of the Statutory Auditors on the 1987 Fiscal year;
- 2. Financial Statements for the year ended 31st December 1987 and related resolutions;
- 3. Appointment of Directors.

Shareholders are entitled to attend the General Meeting if, at least five days prior to the meeting, they have deposited their share certificates at the Company's registered office or at one of the following financial institutions.

In Italy: Banca Commerciale Italiana, Banca Nazionale dell'Agricoltura, Banca Nazionale del Lavoro, Banca Popolare di Bergamo, Banca Popolare di Milano, Banca Popolare di Novara, Banco di Napoli, Banco di Roma, Banco Lariano, Barclays Bank, Cassa di Risparmio delle Provincie Lombarde, Credito Commerciale, Credito Italiano, Credito Romagnolo, Credito Varesino, Istituto Bancario Italiano, Istituto Bancario San Paolo di Torino, Monte dei Paschi di Siena, Monte Titoli (for shares in their charge), Nuovo Banco Ambrosiano. In Great Britain (as the agent for Italian Banks pursuant to law): Barclays Bank PLC London.

On behalf of the Board of Directors (Dr. Riccardo Pizzani Chairman)

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TECHNOLOGY

Why techno-babble makes no sense

Louise Kehoe explains how acronyms for innovative products baffle consumers and hold back market penetration

THE COMPUTER industry's penchant for inventing an ever-changing array of acronyms and technical terms sometimes seems to be designed more to protect the "expertise" of industry insiders than to provide shorthand labels that describe new and often complex technologies.

The problem is particularly apparent in emerging branches of the industry. As new technology makes the leap from laboratory to commercial applications it tends to bring with it a legacy of "techno-babble" created by developers who had little need to communicate except among themselves.

Such innovators seem to enjoy the "hobby" atmosphere of specialist conferences where they can talk a language all their own. By making it virtually impossible for ordinary mortals to appreciate the potential of their technology, however, they run the risk of limiting or delaying the growth of broad markets for their products.

"Artificial intelligence", which gives computers the ability to make human-like judgments, is a branch of the industry that has suffered this fate. Only when AI has been stripped of its mystique and incorporated in traditional software has it found acceptance as a commercial product.

Makers of specialist computers designed for AI applications, as well as several publishers of AI software programs called "expert system" have been forced to retrench in recent months. Their lack of communication with potential customers may prove to have been a fatal flaw.

Read not write

The emerging "CD-ROM" industry is another example of a sector of the computer business that is in danger of becoming so tied up with its own technical concerns that it fails to achieve commercial success.

CD-ROM stands for "Compact Disc Read Only Memory", but the product that labours under this mouthful is simply a computer version of the compact disc that has become so popular among stereo enthusiasts. While audio compact discs hold music, their computer peripheral cousins hold pages of text and graphics that can be displayed on a personal computer screen.

At a recent conference held in Seattle, Washington, and sponsored by Microsoft, the world's largest publisher of personal

computer software, industry executives debated for three days why CD-ROM has so far failed to "take off" as a mass market product. Privately, a few of them acknowledge that the root of the problem has been a lack of understanding of what end users really want and failure to communicate the potential of the technology.

The major advantage of CD-ROM is its vast storage capacity. A single CD-ROM disc can store up to 550 Megabytes (550m characters) of data. That is the equivalent of 1,500 standard floppy data storage disks, 270,000 printed pages of information, 100m words, or 300lb of paper.

Proponents of CD-ROM technology, including the manufacturers of CD-ROM "drives" or players, personal computer manufacturers, computer software publishers and information publishers, see vast potential in this new data storage medium. They envisage CD-ROMs as the key to the "home" computer market, and as a major new publishing medium for business reference materials.

Which among them, then, could have thought up a name for this technology that instead of highlighting its capabilities, points out its limitations? As the cumbersome title suggests, CD-ROM discs can only be read. They cannot be updated, or "written" on by a computer. The CD-ROM medium is analogous to the printed text, while magnetic "floppy" or "hard" disks represent the computer equivalent of a notebook.

Developments are under way to create compact discs that can be written on. They are called "WORMs" for "write once read many times", yet another inspiring title.

On the edge

CD-ROMs have been perched, ready to take off in the mass market, for three years but, so far, most sales have been limited to specialist applications such as legal, medical and educational databases. Encyclopaedias, atlases, bibles and other standard reference works have also been published on CD-ROMs, but these seem to offer little advantage - except size - over printed versions. High prices and the lack of any really compelling CD-ROM titles have combined to limit the technology's appeal.

The recent entry of Apple Computer, Tandy and Atari into the CD-ROM business is, however,

giving disc publishers a major boost. Apple, in particular, is expected to draw worldwide attention to the potential of CD-ROM. Atari, meanwhile, has crashed beneath the \$1,000 price barrier for CD-ROM drives with a \$600 unit.

It may be too late to change the name of CD-ROMs, but at least the marketing muscle of these personal computer makers can be expected to communicate the potential of this new technology to the outside world.

Hyping the system

Apple Computer's ability to transform laboratory technology, such as CD-ROM, into commercial products has been well demonstrated by its Macintosh computer.

The Macintosh "graphical interface" with its "icons", "pull down menus" and "mouse" pointing device, which Apple is now trying to protect with copyright infringement suits against Microsoft and Hewlett-Packard, owes much to a computer program called "Smalltalk", developed at the Palo Alto Research Center of Xerox in the late 1970s.

As an early investor in Apple, Xerox granted the personal computer company broad license to use its technology. Apple's ability to package and market that technology has turned out to be one of its key strengths.

Today, Apple is turning the concept of "Hypertext", conceived at the Massachusetts Institute of Technology in the 1970s, into a commercial reality with its "Hypercard" program.

Hypercard is designed to enable Macintosh users to build, organise and manipulate databases. The key idea shared by both Hypertext and Hypercard is the ability to link data in dozens of different ways to produce a flexible system for searching through masses of information.

The first two commercial applications programs based upon Hypercard, "Business Class" a business travel directory, and "Focal Point", a personal desktop organiser, both published by Activision, only scratch the surface of what Hypercard can do. But each is intriguing.

Focal Point, in particular, comes close to providing a computerised model of the way business executives really work by helping them to keep track of several different developing situations at the same time. Look up the phone number of an individual using this program and you get not only the number, which can be automatically dialed, but also your notes on previous meetings and phone conversations.



Businesses and government agencies have been quick to recognise the potential of this combination. Arthur Young, one of the "Big Eight" accounting firms, for example, has a contract with Knowledgebase, a CD-ROM publisher, to produce a CD-ROM version of the Hypercard-based auditor's reference materials.

"The volume of internal reference materials used by our staff is becoming virtually unmanageable," explains Chris Veal, an Arthur Young executive. "The ability quickly to search enormous quantities of information will significantly enhance our productivity and efficiency."

Arthur Young's first CD-ROM will include audit manuals, accounting precedents, tax manuals and professional literature.

And what's more

Even before CD-ROM makes it past the starting gate, however, there is another generation of compact disc-based technology heading toward commercial production. This incorporates video and audio as well as text and graphics on a single compact disc.

DVI, for Digital Video Interactive, has been developed by General Electric which recently demonstrated an advanced prototype version of the system.

Using a set of custom designed semiconductor chips, GE has developed circuit boards that plug into a standard IBM-compatible personal computer to enable it interactively to select material from the multi-media compact disc. The result is a system that could, for example, be used in education as an instructional aid, or in marketing and sales to provide product information and demonstrations.

A competitive approach, developed by Philips of the Nether-



lands and Sony of Japan, focuses upon the entertainment value of such multi-media presentations. CD-I for "Compact Disc Interactive" is a stand-alone unit, rather than a computer add-on.

Philips plans to introduce CD-I development products this year, with a full-scale consumer product launch scheduled for the summer of 1989.

Naming names

Naming new computer products is becoming problematic for even the largest and most established corporations. Motorola, a stronghold of the US electronics industry, made an eleventh-hour, fifty-ninth-minute decision to change the nomenclature assigned to its new microprocessor architecture last month. The chip, which is scheduled to be announced later this month, will be called the "88000", rather than the "78000".

The numbers do not really matter, but the case with which Motorola's lawyers assigned a title to this new chip signals its importance to the company. The "88000" represents Motorola's entry into the "RISC" or "Reduced Instruction Set" microprocessor market.

RISC is a fundamental shift in the "architecture" of microprocessors. Until recently, microprocessor designers tried to come up with increasingly comprehensive sets of powerful "instructions" that their computer chips could handle. Now, in a radical break from past practice, they are trying to simplify the instruction sets.

The theory behind this change is that simple instructions, executed faster, are more efficient than complex instructions that take longer to perform.

The switch has turned the microprocessor industry on its head. Industry leaders, Intel and Motorola, are scrambling to catch up with upstarts such as Sun Microsystems and MIPS Computer Systems, each of which has won significant computer industry support for their RISC processors.

This month, however, both Motorola and Intel are expected to realign with their own RISC chips. The result is likely to be a "battle royal" in the tradition of the early days of the US semiconductor industry before the "Japanese Threat" forced US chipmakers to close ranks.

This sounds like a measure that has the market taped

BY DAVID DODWELL IN HONG KONG

THERE IS no knowing what HRE Prince Talal Riyadh of Saudi Arabia is working on at the moment, but it seems clear that Don Weiss's "Digitape" plays a very large part in it.

The prince has just ordered 192 of these novel measurement devices - which suggests he is rather impressed with this high-tech answer to the metal measuring tape. It also suggests that he has a rather large home.

Production of Digitapes started in the small Hong Kong factory of Measurement Specialties (MSL) in November last year. Since then, the International do-it-yourself groups, Houseworks and Stanley, have been buying virtually everything MSL can produce.

"We are making 8,000 a day, and hope to get new capacity in China to increase output," says Weiss, who first set up MSL as a modest engineering concern in New Jersey in the US. The company went public on the Nasdaq exchange in 1986, and Weiss set up his Hong Kong factory just a year ago.

His Digitape is essentially an ultrasonic measuring device that works on the same principals as an autofocus camera. The pocket-sized gadget transmits an ultrasonic signal, which bounces off a target object and reflects back. A built-in electronic stopwatch measures the time it takes for the signal to return, converts that to either feet, inches or metres, and displays the distance on a small built-in screen.

Similar gadgets have been devised before - indeed one of them has a built-in voice to tell you the distance - but these have been aimed at professional users like surveyors, and none is on sale in DIY shops at a comparable price (between US\$40 and US\$50).

The Digitape does virtually everything the steel measuring tape does, but strips away the cumbersome antics that go with a tape that bends, droops and wavers as you try to size up a room for, say, carpeting, painting or wallpapering. Where with a steel tape you always need a second person to hold one end of the tape, the Digitape allows you to do all the measuring alone.

You put the flat back of which Digitape at the point from which

you want measuring to begin, press the button, and within a fraction of a second, the distance to a selected target can be read on the screen. If your target is in the middle of a room, then it will be necessary to put a flat surfaced object on the target point to provide a surface for the beam to bounce back off.

MSL's Digitape has built into it an ultrasonic meter made by Polaroid, and used in its Spectra camera. Weiss insists that the infra-red measuring devices used in many Japanese auto-focus cameras are not accurate enough. His Digitape measures up to 30 metres, and independent tests have shown that it is accurate to within one per cent.

If a room is longer than 30 metres, then it can be measured by standing in the middle, pointing the Digitape both ways, and doing some simple addition. Soft surfaces like curtains and some kinds of acoustical ceiling tiles may absorb the beam, and cause inaccuracies. Turbulent air currents can also distort the signal, so MSL advises that users should avoid taking measurements in front of air-conditioning outlets, for example.

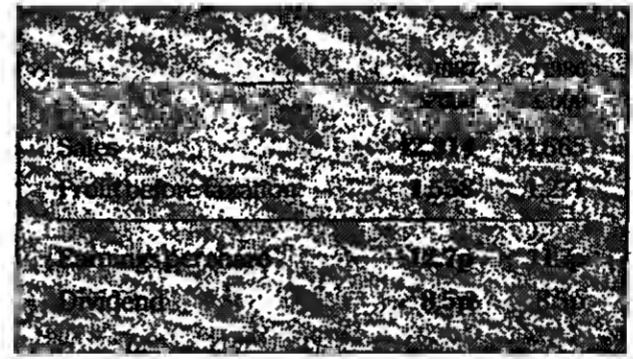
The fact that the signal passes through soft surfaces has actually been turned to MSL's advantage by Weiss. He is negotiating with John Deere, the US tractor maker, to supply a similar device to be attached to the bumpers of farm vehicles. The unit is likely to be most valuable when the vehicles are travelling through fields of ripening crops. It will give an alarm if any large rock or log is approaching expensive equipment being hauled through the field, but will not be affected by the crops the vehicle is travelling through.

A further application likely to be offered in General Motors and Ford cars in the US from 1991 is a parking helper that is fitted at various points along the vehicle's front and rear bumpers. Warnings will be given to drivers as they edge close to another vehicle while attempting to park.

With a built-in lithium battery, the Digitape need never be opened. An important source of wear and tear has therefore been removed, and there need be no constant checks to make sure batteries are fully charged.

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Base Rate

Bank Leumi (UK) plc would like to announce that with effect from Monday 11th April 1988 its base rate for lending is decreased from 8½ per cent per annum to 8 per cent per annum.

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YORKSHIRE BANK

Base Rate

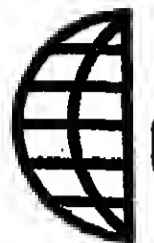
With effect from close of business on Monday, 11th April 1988 Base Rate is reduced from 8.5% to 8%

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FINANCIAL TIMES SURVEY



New launches are transforming the magazine industry. The women's magazine sector, in particular,

has been stimulated by European competition. There has been spectacular growth, too, in the newspaper colour supplement market, reports Raymond Snoddy

Sleepy sector springs to life

THE MAGAZINE industry in the UK is showing remarkable signs of life and growth. After years of stagnation and even decline in some sectors, and a relentless downward trend in share of the total advertising cake won by magazines, there is a new mood of confidence in the industry.

New launches, rising circulations and growing professionalism are transforming the outlook for an industry that, according to the Periodical Publishers Association, is now worth an annual sum approaching £2bn at gross market values (although some estimates are considerably lower).

"Magazines have definitely come to the fore in the last year and advertising agencies have noticed that circulations are rising and that new launches are being successful," said Mr Tim Gold Blyth, chairman of the PPA and chief executive of the Argus Press Group, which publishes more than 150 magazines ranging from Mother and Baby to Foundry Trade Journal.

An indication of the potential for growth came in a recent survey of the future personnel needs of the magazine industry. The survey suggested that an industry which at the moment employs about 20,000 people will

increase in size by between 12 per cent and 15 per cent over the next two years.

To Mr Harold Lind, a media consultant who has watched the magazine industry for many years, the current resurgence amounts to "the greatest return from the dead since Lazarus". There is general agreement that the greatest excitement and the fiercest competition is in the women's magazine sector and that it has all stemmed from the arrival of European publishers in the UK led by the Bertelsmann magazine subsidiary Gruner + Jahr.

Traditional British magazine publishers were first startled by the success of the Gruner + Jahr monthly Prima, followed by the weekly Best. Bella, also from West Germany, followed and this month they will be joined by Hello, a contender from Spain.

No fewer than six new women's titles are due to be launched this year. The effect so far has been to stimulate the market and increase its overall size, and the long-awaited response by the giant of the industry, IPC, to the overseas invasion, the new monthly, Essentials, has also been a notable success. This, however, could be the year when the limits of growth and the limits to available advertising revenue become more clearly defined.

The successful image the magazine industry is now presenting to the world seems at odds with the harsh statistics of advertising above.

In 1981 consumer magazines took 7.1 per cent of total advertising revenue and by 1986, the last year for which figures are available, the percentage had fallen to 5.4 per cent, with 5.2 per cent expected for last year.

Trade and technical publications, or the business press as they are now preferred to be called, showed much greater stability - 7.3 per cent in 1986 compared with 7.9 per cent in 1981.

The apparent "decline" of the share of the consumer magazines is misleading on two counts. There has been a large expansion of the total advertising cake, now worth more than £6bn a year, which has meant growth in cash terms for the magazine industry.

Even more important has been the spectacular growth of the newspaper colour supplement market - magazines given away with newspapers. Advertising revenue from these magazines is counted in with that of the newspaper industry.

Marketing Week, the specialist weekly which last month celebrated its own 10th anniversary, recently listed the Top 30 consumer magazines based on display advertising revenue calculated on rate card prices.

Six colour supplements were in the top 10 with Sunday Express Magazine, You Magazine, Sunday Times Magazine and Sunday Magazine generating more than £20m at official rate card prices. More are on the way. Mr Robert Maxwell, publisher of Mirror Group Newspapers, has recently promised a full colour magazine for the Sunday Mirror and a colour section for The People. Hamfield Publications is planning to launch Plus, a magazine for more than £100m a year in advertising expenditure. They range from magazines given out at London tube stations, such as Metro



Magazine Publishing

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Women's magazines: Europeans lead the way
Advertising: TV fees business to magazines
Legal magazines: Quality does not always guarantee survival 2
Business magazines: Battle fought to shed second-rate image
Scientific journals: Medical press reports casualties
Financial magazines: Unfortunate timing of new titles 3
Illustration: Simon Stern

to Electronic Express.

Although there always seems to be room for a new idea at the cottage industry margins of the industry, the Maxwell purchases are examples of what many see as the increasing trend towards concentration and the possible emergence of as few as 10 or 12 major international players willing to pay high prices for a strong position in the market.

Magazines, if successful, have the enormous attraction of generating interesting cash flows without being capital intensive.

Read International, owners of IPC, have identified publishing both of magazines and books as the core area of their business and have pulled out of a number of manufacturing areas such as paint and reinvested in publishing.

Last month, for instance, Read agreed to pay £28m for magazines such as Family Circle and Living Magazines from the International Thomson Organisation.

Read's expansion in the specialist consumer and business and professional magazine markets in the US has been even more dramatic. The \$40m purchase of American Baby was followed last year by the acquisition of Modern Bride for \$50m.

Despite all the ferment in the magazine industry, when it comes to launching new magazines there are still no guarantees - quality is not enough and market leadership can become all-important.

The legal profession in Britain was startled last year to find out that it was about to get not one but two new news magazines devoted to their affairs - Law Magazine and The Lawyer.

Law Magazine was widely praised and its editor Marcel Berlioz won the Publisher's Award for Entrepreneurial Magazine of the Year.

The magazine has just been chosen by its owners Sweet & Maxwell, the legal publishers.

Although there will always be casualties, the magazine industry is confident that it can take an increasing amount of advertising revenue from television as the costs of airtime soar.

The industry could, however, be about to face renewed competition from newspapers as the move to colour printing gathers pace.

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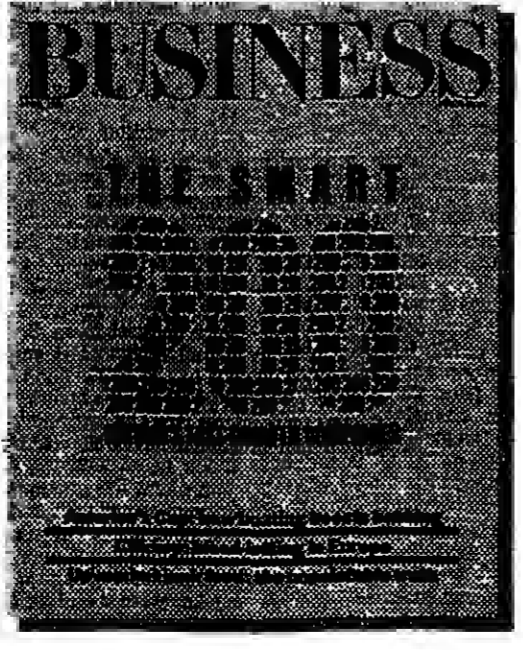
Some of them may sound a little obscure today, but from our list will undoubtedly emerge the Hansons and BTRs of tomorrow.

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The ins and outs of the ups and downs

INVESTORS CHRONICLE

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Bank

MAGAZINE PUBLISHING 2

The launch of Prima marked the beginning of a spate of women's magazine new titles

Leaf taken from European book

ABOUT FIVE years ago a senior executive of IPC Magazines, Britain's biggest magazine publisher, made a gloomy forecast about the future of the women's magazine market. At a time when sales were declining and television looked ever more powerful he said the women's weekly magazine clearly would be dead by the end of the century.

It is difficult now to imagine such pessimism, as company after company queues up to launch new titles into a market which, so far at least, seems to be expanding to accommodate them.

This month Emap, the magazine and regional newspaper company, launches More, a fortnightly women's magazine aimed at the 16-24 market and designed to give readers of Emap successes such as Smash Hits, Just 17 and Looks something to move on to as they get older.

At the end of the month Hello, the latest of a series of European invaders of the British women's magazine market, will make its debut in the UK. The weekly, from the Spanish publishing company Hols, will actually be printed in Madrid but will still have an editorial lead time of only three or four days to accommodate important news pictures such as the Swiss avalanche that engulfed the friend of Prince Charles.

In July Murdoch Magazines (UK) will launch New Woman, the first magazine to be published by Rupert Murdoch's new British magazine company. Aimed primarily at ABCI women in their mid-twenties, New Woman will be based on its US parent acquired in 1984 which has a circulation of 1.2m.

The following month European Magazines, a joint venture between IPC and Marie Claire Album will launch UK Marie Claire, the British version of the French fashion magazine. And then, for good measure, IPC Carlton Magazines plans to launch yet another title, Riva, later in the year.

"The market is buoyant. We have invested heavily in product quality and the consumer is being offered better value for money," says Mr John Mellon, chief executive of IPC Magazines. He has spent the past couple of years restructuring the Reed International publishing division which many regarded as the "sleeping giant" of the industry.

The beginnings of the enormous attention now being paid to



Essentials' extra is a ring binder. Marie Claire will be a UK version of the French fashion magazine



Marie Claire will be a UK version of the French fashion magazine

the women's magazine market can be dated fairly precisely to September 1985 when the Hamburg-based publishing company Gruner + Jahr, part of the Bertelsmann Group, launched Prima in the UK.

It was a very "un-British" magazine, sited in a classless way at the time. The remarkable thing is that the success of the new entrants does not seem to have been at the expense of the main established titles

the mass market, full of short items to read and things to make and do, including a regular knitting pattern. Its demise was confidently predicted but, instead, it went on quickly to establish itself as the top-selling monthly. The audited circulation figures for July to December 1987 still put its circulation at over a million.

Gruner + Jahr repeated the

trick last August with the successful launch of Best, a weekly based on the company's successful French magazine, Femme Actuelle, aimed at the general interest market.

As Mr Rolf Paltzer, managing director of Gruner + Jahr in the UK said at the time: "Prima exceeded all our expectations by far but the fact that there has been all this shouting about it has attracted everyone else."

Those attracted included the company's West German rival, Bauer, which has successfully established its British title, Bella, with a circulation of around 600,000.

The IPC response came in January with the launch of Essentials, a monthly which combined some of the elements of Prima, such as a dressmaking pattern, with an innovation - the distribution of a ring binder with the first issue and file pages to keep on everything from recipes to health.

At the time, Mr Mellon guaranteed advertisers a circulation of 500,000. In fact, he says, 750,000 copies sold out within days. The second issue quickly sold 900,000

and a reprint was ordered because of the rate of sale. The Essentials print run has now been increased to 1.4m although this is partly designed to test the limit of the market.

The most remarkable thing about the women's market is that the success of the new entrants does not seem to have been at the expense of the main established titles. All the television promotion appears to have stimulated additional sales or, at the very least, encouraged casual buyers to buy more frequently.

Despite the German competition, IPC weekly titles Woman and Woman's Own showed year-on-year circulation increases. In the monthly market Woman and Home had its third successive circulation increase and Ideal Home rose to 267,000 - an increase of 35 per cent and the highest sale in the magazine's 67-year history. As a further indication that the well-established titles have not exactly been swept aside, Good Housekeeping, the National Magazine Company monthly, says it topped the adult readership charts in the second half of 1987 with a total adult readership per

issue of 2.6m. Mr Terry Mansfield, managing director of National, part of the Hearst Corporation of the US which set up in the UK in 1910, emphasises the strength of established brands and fears a shake-out in the women's magazine market as advertising rate cutting intensifies.

"I used to think there is a book in everyone. Now it seems there is a magazine in everyone," says Mr Mansfield who has staunchly avoided new women's launches.

"Advertisers are not increasing their budgets to the volume of the new entrants. Pressure on ad rates in publishing is very strong indeed. Brand leadership is going to be everything," says Mr Mansfield. His own titles include Harpers & Queen and Cosmopolitan, as well as Good Housekeeping, which alone took 10m in advertising last year.

Mr Mansfield is, however, very interested in acquisitions in the sector. He recently sprinted to the offices of International Thomson to meet an auction deadline, clutching a £23.25m letter of intent for a package of magazines including Family Circle and Living Magazine.

He made it in time only to be beaten by a £22m bid from Reed a further indication of how highly women's magazines are being valued at the moment.

Raymond Snoddy

Legal magazines

Quality does not guarantee survival

THE PRECARIOUSNESS of magazine publishing has been thrown into sharp relief by the decision of Sweet & Maxwell, the legal publisher, after only 11 months to close down its widely-praised Law Magazine.

Last year Law Magazine, under the imaginative editorship of Marcel Berlins, won The Publisher's award for Entrepreneurial Magazine of the Year when it was described as "a genuine example of that generally over-worked term 'new concept'". It was, the citation said, "written in a style that cannot fail to engage legal professionals, but at the same time offers fascinating and understandable reading to a broader audience."

Law Magazine's first issue last May proclaimed its intention to "break the mould" to be a current affairs magazine about legal matters and not just a professional journal for lawyers.

Widebly and abruptly killed off its subscription list was pushing 3,000 and it was selling about another 5,000 copies via newsagents, news-stands and university and specialist bookshops.

Its demise is a sad indication that quality, an adventurous approach and high editorial standards are no guarantee of survival in a harsh commercial publishing environment.

Announcing the closure, Sweet & Maxwell - part of Associated Book Publishers, which was bought by International Thomson last autumn for £210m - said that "the cost of supporting a regular fortnightly magazine of this style and quality has been what considerable and revenues have been slower to come in than had been hoped."

"Despite several months of consideration, it has not proved possible to find an acceptable commercial basis for future publication."

Raymond Snoddy

Another division would be into "how-to" magazines, concerned with matters of legal practice: New Law Journal, Solicitors Journal and the Gazette; and those more concerned with issues, news and gossip: Law Magazine and The Lawyer.

Looked at yet another way, all with the exception of Law Magazine, were fairly conventional trade mags, aimed exclusively at lawyers. By contrast, Law Magazine was seeking to attract non-legals as well as legal readers - an attempt to ride two horses that made it the most adventurous, in concept, style and content, but also, one suspected - and as has now proved to be the case - the most vulnerable.

The Lawyer is published by Mayfield Publishing, part of the Centaur Communications Group. It distributes about 19,000 copies fortnightly - the bulk going free to assistant solicitors in private practice and lawyers in local and national government, commerce and industry, but with some on subscription to other partners.

Editor Lindsey Greig started The Lawyer because he believed there was room for a magazine for lawyers along the lines of Accountancy Age or Campaign. The formula was to be lots of jobs ads and lots of news about solicitors and their firms.

Twelve months later Greig is satisfied that he can compete successfully for a profitable share of the legal recruitment advertising. And, he says, editorially "the feedback is that people are really interested to read about what other solicitors are doing".

He also believes The Lawyer is meeting a need for hard news about developments affecting solicitors. Regular features now include information about the potential for solicitors in the provision of financial services, an information technology page, and City Update, which tells readers which solicitors firms are acting in takeovers and acquisitions, new issues and Unlisted Securities Market flotations.

The undoubted market-leader in terms of circulation is the Law Society's Gazette, which has a head start over its rivals in that it is the official organ of the Law Society, the solicitors' professional body, and therefore required reading for the Society's members.

"Avoiding the 'copycat' syndrome each week to those members, who constitute the bulk of practising solicitors. It has a regular 80 pages, with a strict 50-50 bal-

ance between advertising and editorial. Most issues also have an eight-page appointments supplement.

The Law Society also publishes the monthly Guardian Gazette, circulation about 85,000, which goes to all practising solicitors, whether Law Society members or not, barristers, judges and legal executives.

Shells Pratt, the Gazette's editor, says that it has been unaffected by the new magazines. "We do things that none of the others do. We are the official purveyor of information from the Law Society and we also aim to give comprehensive coverage and interpretation of legislation."

New Law Journal has been in the field since 1965. It has an 8,500 subscription list but claims a readership of around 33,000. Part of Butterworth, the legal publisher, it is regarded as one of the livelier magazines in the field, with an independent editorial stance.

Editor Paul Brown acknowledges that there was a gap in the market and that there is now more competition for advertising. But, he says, NLJ is holding its own largely because it is "a technical journal" relied on by its readers for practical information about how to do their jobs.

Roughly two-thirds of its income comes from subscriptions and one-third from advertising. Solicitors Journal, part of the Longman stable, has a circulation of over 6,000, almost wholly on subscription, but claims a readership four or five times larger.

Now in its 132nd year, SolJ as it is popularly known, has while continuing to target solicitors and their professional needs, widened its scope by introducing a regular news section and paying more attention to topical issues.

Its editor, Julian Harris, denies that its re-vamp last May had anything to do with the increased competition. It resulted, he says, from the magazine's own observations of changes in the professional scene.

"We decided it was time we made ourselves look more modern and lively." There is within the profession, he says, a much greater awareness of clients' needs, the business aspects of practice and the activities of other solicitors.

"In those circumstances people like their professional journals to give them a lead, and that is what Solicitors Journal is seeking to do."

Raymond Hughes

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Advertising

TV loses business to magazines

MAGAZINES HAVE had a lot to offer advertisers during the past year - new titles, growing circulations, livelier editorial, improved market research, more flexible production, better colour - and the opportunities have not been neglected.

The Advertising Association estimates that spending on magazine advertising in 1987 was some 10 per cent higher than in 1986, with business and professional publications taking around £408m, and consumer magazines mopping up another £301m.

Forecasters for 1988 have been a little cautious since last autumn's advertising crash. But optimism has gradually been restored as the months have passed with no signs of a serious setback to spending. Estimates for 1988 now seem to have settled on a 7-8 per cent increase, with business and professional publications, despite their reliance on recruitment advertising, at the top end of the range.

The magazine sector has burst into life with opportunistic timing. For the past couple of years, discontent has been growing among major television advertisers. The costs of television advertising have been soaring; and at the same time, audiences have been falling, becoming older and more down-market. Despite promises of better programme scheduling, audiences have fallen off again in the first two months of 1988.

Some advertisers have now stopped complaining and begun to act, diverting money from television into other media. Figures compiled by Media Register, in association with Marketing magazine, show that Britain's 100 biggest advertisers spent 2.6 per cent less on television commercials last year.

Magazines have undoubtedly benefited. Mr John Mellon, chief executive of IPC Magazines, says that his group won new business last year from such invertebrate television advertisers as Kellogg, McDougall, McVitie, L'Oréal, and C&A. "Many traditional TV advertisers have been having a fundamental rethink about their marketing programmes," Mr Mellon says. "They have been remarkably loyal to TV. But the decline in audiences - which is now turning into a slump - has dramatically raised the costs of air time. The advertiser has got



Mr John Mellon

to spend a lot more to get the same strike rate."

Consumer magazines, dominated by women's titles, have always held powerful attractions for advertisers of foods, health and beauty products, fashion and jewellery. That appeal has been reinforced by recent launches in the sector.

"There is an immense amount of activity," says Simon Andrews, a director of Yarbham Media Buying. "From the advertisers' point of view, there should be great benefits from the range of choice. The question is whether all these newcomers can find a place in the market while, at the same time, existing titles remain viable."

Competition will certainly be fierce; and it could degenerate into an advertising discount battle, particularly if the expected overall rise in advertising revenue does not materialise.

The cost of keeping up with the pace is already looking expensive. Five women's magazines were themselves in Britain's top 500 advertisers last year, according to the Marketing/Media Register report. To maintain its position in the women's weekly market, IPC's Woman spent £1.2m in advertising compared with £1.2m the previous year. Its German-owned competitors, Bella and Best, spent £1.5m and £1.8m respectively. Woman's Own (£1.8m) and Woman's Realm (£1.4m) were the other big spenders.

While battling among themselves, the consumer magazines

also face increased competition from the Sunday Express and Sunday Telegraph. The colour magazines of The Observer and Sunday Telegraph have both been relaunched recently.

But the effects of competition, so far, have been to produce more interesting and livelier magazines, and more market-oriented publishers.

Magazines are thus not only providing advertisers with bigger audiences in the desired social groupings, but giving them more help to get their message across. Colour printing is better, deadlines later. Production methods are more flexible, allowing ever more precise targeting of special audiences alongside the coverage of mass markets. The use of market research is growing fast; and computerised sales and distribution systems provide a fast feedback to publishers of consumer reactions.

Mr John Mellon, chief executive of IPC Magazines, illustrates the changes at IPC. "We have moved out of gravure into web offset, giving us much greater production flexibility," he says. "We can now target advertisements with much greater precision. If an advertiser wishes, they can be inserted just in the copies to be distributed in one particular region or city."

"The production changes have enabled us to increase the use of colour dramatically and made it cheaper. Computers now play a vital role in sales and distribution. There is rapid two-way communication between head office and field force. Extra demand can be quickly satisfied, and there is important marketing feedback. The performance of all our major titles can be measured and analysed day to day."

"We are using market research to a much greater extent than before. The money that has to be invested these days in the launch of a magazine such as Essentials, for instance, means that you've got to maximise its potential."

Mr Mellon says: "Magazines were a very inflexible medium. But all that has changed. We are now market-led and computer-driven. You have to satisfy the customer, meet their needs - and that means advertisers as well as readers."

Philip Rawstone

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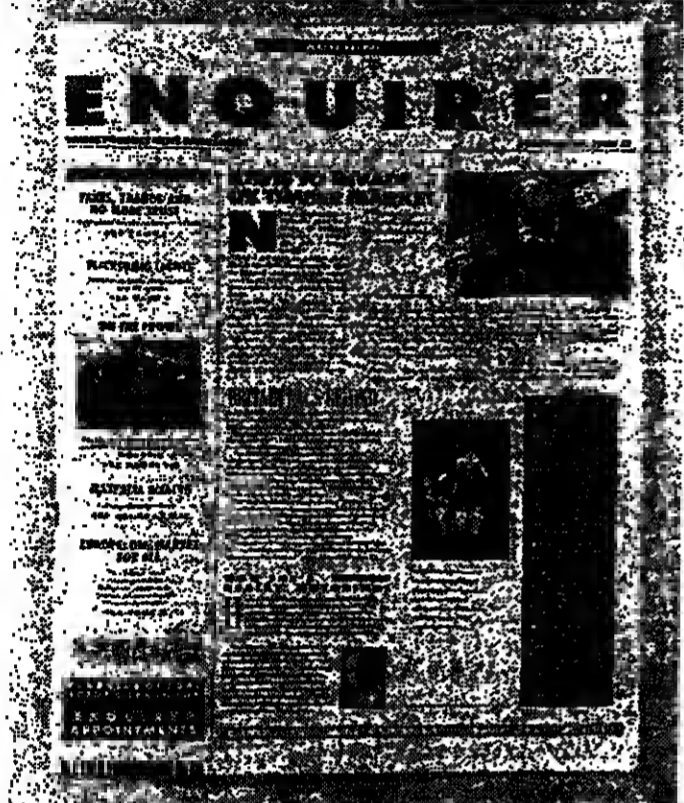
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MAGAZINE PUBLISHING 3

Business magazines

Battle fought to shed second-rate image

IT IS only recently that business magazines - "trade and technical" as they used to be known - have come out of hiding to proclaim themselves as a medium to be taken seriously.



Building Enquirer: stylish new addition fight in order to protect its market share.

Only two markets, agriculture and medicine, have reliable independent readership surveys to help advertising agencies assess individual titles.

Our clients want us to prove that advertising is working. Of course you have greater credibility if you go forward to them with a campaign backed up with analysis and figures.

Mr Smithwick claims that 60 per cent of Nicklin's business now goes to the national press compared with just 10 per cent three years ago.

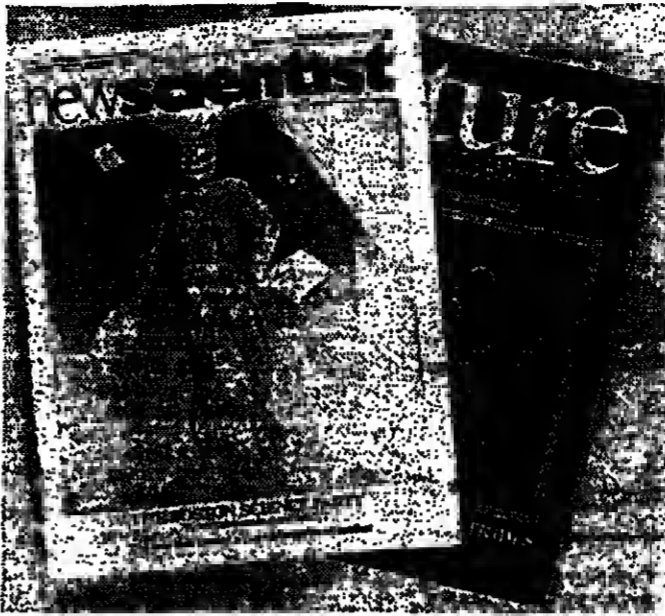
The British Business Press, a marketing umbrella set up in 1986 by 19 top publishers, is addressing itself to generic problems such as this one.

Mr David Lowe, deputy managing director at Ayer Barker, an agency which also handles a number of major business magazines, foresees trouble ahead.

Bob Findley, Chairman of BBP and Managing Director of Findley Publications explains: "The editorial environment of a business magazine reinforces the objectives of an advertiser."

Scientific journals

Medical press reports casualties



New Scientist for the generalist; Nature for the professional. It was generally assumed that the price for IPC was New Scientist, then 10 years old and ripe for internationalising.

Yet there are still many business magazines which serve up an unappealing diet of recycled press releases and poor features manufactured for the sake of the advertising they can pull in.

of more general interest such as personal finance, hobbies and cars.

The basis of this market is promotion of new prescription drugs. Advertising is a legitimate expense for the pharmaceutical companies under their agreement with the Prescription Pricing Authority.

Several medical papers folded. Survivors retrenched and waited for the upturn in advertising which came last year, when the role of the Department of Health as sponsor (as well as customer) of the pharmaceutical sector reassured itself.

Advertising has risen again to about £20m a year. Survivors of the advertising recession include the weeklynewspapers General Practitioner (Haymarket) and Pulse (Morgan Gramplan).

These increases were out of all proportion to other levels of university materials price increases in recent years.

David Flashlock

WHO USES THEIR OWN CUSTOMER MAGAZINE IN THEIR MARKETING MIX?

Table listing companies and their marketing mix details.

AND THEY'RE ALL HOME & LAW CLIENTS

Whatever your marketing objectives, we can show you how your own customer magazine will help achieve them.

Financial magazines

Unfortunate timing of new titles

SCOTTISH BUSINESS Insider is not the glossiest or the fattest of financial magazines but it has carved out a regular readership among the Scottish financial and business community.

It began with job losses and redundancy. Mr Ray Perman and Mr Alastair Bellor, two senior journalists on the Sunday Standard, the quality Scottish Sunday which crashed in August 1983, put their redundancy money into creating the Insider, which has a controlled circulation of 20,000.

The money, together with the savings of Diana Griffiths who became sales and marketing director, totalled £25,000 and the magazine was launched in April 1984 with a matching overdraft.

Using a desk top publishing system, the three founders have created a business which should have a turnover of around £200,000 in the current financial year and includes publishing magazines for organisations such as the Institute of Bankers in Scotland and producing year-books.

In March Mr Bellor even went to Tokyo to report on the prospects for Japanese investment in Scotland, a considerable outlay for such a magazine.

There has also been an enormous expansion in the number of more closely-targeted magazines aimed at the upper reaches of the financial community following Big Bang in the City.

By one of these unfortunate fates the astonishing expansion of glossy controlled-circulation magazines aimed at everyone from corporate treasurers to top brokers and dealers coincided with the October stock exchange crash.

"It was not clever," concedes Mr Peter Shearlock, editor of Equity International, which has carved out a regular readership among international equity investors.

Equity International is, however, very much alive and advertising revenues have turned up in the past two months.

Finance also reports a rising trend in advertising revenue. Although the fact the magazine is quarterly may offer some protection.

Mr Kenneth Ibbett, director of corporate strategy at Enmap said at the time: "We are going to specialise in the technical, financial business market rather than be a 'let's jump on the bandwagon' magazine."

In the post-crash environment Risk has not fulfilled its publishers' hopes and, although no decision has been taken, there are growing fears for its future.

IN LAW, NO GAZETTE, NO CONTEST! THE LAW SOCIETY'S GAZETTE. Table with columns: Title, CIRC, ROP B/W PAGE, PRICE.

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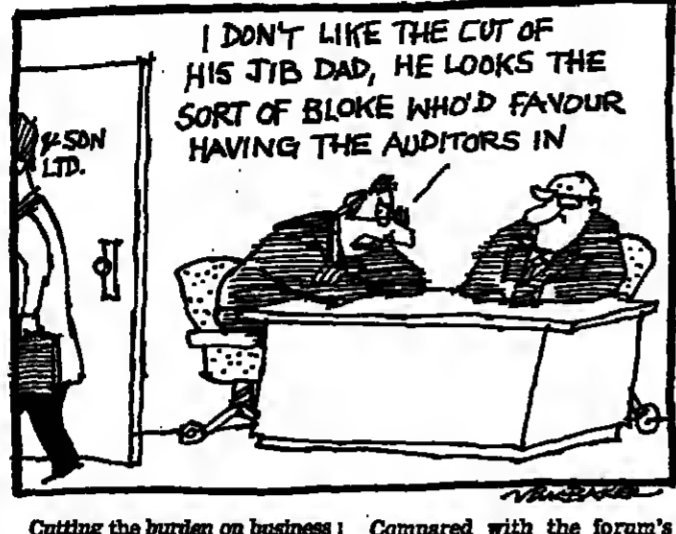
MANAGEMENT: Small Business

A contentious debate

To audit or not to audit

BY CHARLES BATCHELOR

GRAEME FRANKLIN runs a decorators' merchants business with a turnover of £250,000 and he is irked by the fact that every year his accountants have to carry out an audit of his company. "It is time-consuming and costs me £2,000 to prepare something for the Government which does not do me any good," he complains. For a family-owned concern with no outside shareholders like Franklins (Swindon), the audit could be abolished, he says. Ronald King, founder of Minter Equipment, a Norfolk-based supplier of equipment to the butchery trade, takes a different view. "The audit is a very useful discipline to the small owner-managed company such as mine," he says. "It's good for an outside agency to get its hand on your accounts once a year and put them through the wringer."



Cutting the burden on business

These two men are ranged on the two sides of a long-running debate about how the smaller company should be held financially accountable to the outside world. It is a debate which has split the accountancy profession, set the Inland Revenue against the Department of Trade and Industry (DTI) and prompted strong words from the banks and the credit-rating industry. Proposals for change, first raised by the DTI three years ago, appeared to have foundered on the Revenue's opposition but have now been revived as part of efforts by Lord Young, the Trade and Industry Secretary, to reduce the amount of red tape besetting British industry. The DTI last month called for the opinions of the accountancy profession on the likely impact of a less formal audit procedure.

Though the small firm lobby groups have been involved from the start in the discussions, the debate increasingly appears to have turned into a struggle between the rival accountancy organisations which is being fought over the heads of the smaller companies.

The Chartered Institute of Certified Accountants, which represents many smaller accountancy practices, wants to retain the audit. Other institutes where the larger accountancy firms have a stronger say would be happy to dispense with it. Many of the larger firms find it difficult to make profits on auditing small firms and would prefer to sell them more lucrative advice.

Compared with the forum's previous poll on this issue in 1985 the number in favour had risen from 49 per cent. But those opposed had also risen from 32 per cent with a sharp decline in the numbers voicing "no opinion."

"We have been staggered at the strength of the vote to retain the audit," says Stan Mendham, chief executive of the Forum. "We thought they would all vote to abolish but they have been taking a canny view."

One difficulty facing the abolitionists is that it is far from clear that large savings would be made. Many small companies require the services of an accountant to do their VAT returns and in preparing their annual accounts for the Inland Revenue. Much of the work involved in the audit has to be carried out anyway.

Even the supporters of abolition do not claim that their VAT element is a large part of their work for the smaller company. Price Waterhouse, a major accountancy firm which favours abolition, estimates that between 10 and 30 per cent of the total charges for accounting, financial and tax advice to small companies relates to the audit.

Any saving is welcome to the small firm but it has to be set against any benefits from the audit. Robert King feels that the credibility gained by a small company in being able to present audited accounts to outsiders makes them worth the money. The apparent willingness of the small firm lobby groups to jettison

the audit appears curious in the light of the campaign they have also been waging to solve the problems their members face with the delayed or non-payment of debt. Abolishing a check which the credit rating agencies themselves see as important in assessing whether a customer can pay appears contradictory.

One criticism of the audit advanced by a number of the larger accountants is that it scours the relationship with the small firm. The owner feels the audit and the accountant have been imposed on him by law, they say.

There appears little evidence to back this up. In a recent survey by the Small Business Research Trust of small firm owners' attitudes to their accountant, 84 per cent said they were getting a satisfactory service.

If the audit were removed, accountants could switch their resources to providing advice to the smaller firm, the abolitionists argue. However, few involved in the small firm field feel the small company owner would make a conscious decision to divert any savings into buying more advice.

If a viable, cheaper alternative could be found though, could the arguments of both sides not be met? The options canvassed last month by the DTI included a directors' statement that the accounts met Companies' Act requirements and a statement by "a competent person" that accounts were properly prepared from management information.

The problem is that any assurance or statement from an accountant will only be given if he or she is convinced the information being guaranteed is correct. Accountants won't put their signature to any old document," affirms Mike Walsh, head of technical services at the certified accountants association. For all the heat of the debate about reforming the audit, the small business community does not attach a high priority to the issue. A government survey, *Burdens on Business*, published in early 1985, ranked questions of company law - including the audit - as 13th in order of importance among the burdens worrying small business. They are far more concerned with the time they are forced to devote to VAT and the complexities of employment law.

TOUGHER PRODUCT Liability laws now being enacted in the European Community mean companies will have to think very carefully about the potential of their products or services to cause injury. Smaller companies in particular will have to set the costs of ensuring nothing goes wrong against the likely cost of any claims.

Britain last month was the first country to put into force a Community directive on liability when the Consumer Protection Act took effect, but other countries in Europe are due to follow.

The extent of the new legislation and its implications for the smaller company are outlined in the latest update to the Business Advisory Service file produced by accountants Peat Marwick McLintock.

An important change in the new legislation is that consumers no longer have to prove negligence on the part of the manufacturer to stand a chance of winning a case. In the past the difficulty of establishing negligence deterred many would-be claimants.

The main features of the new Act are that liability is unlimited and can be for personal injury or for damaged property. Claims may be made for up to 10 years after the product was supplied.

The Act gives a wide definition to liability and includes the product itself, components and packaging and certain services such as electricity.

Apart from the manufacturer, the importer of the defective item may be held responsible if it was made outside the Community while the supplier can be liable if the manufacturer cannot be identified or traced.

To avoid falling foul of the Act, manufacturers are advised to make sure they have adequate quality controls (this page March 28) and that instructions and any warnings are clear - though warnings do not free the manufacturer from responsibility. They are advised to obtain

Beware consumers on the warpath

Charles Batchelor on EC product liability legislation

indemnities from component suppliers - though only if they are sure the supplier can meet these indemnities - and to take out product liability insurance.

Retailers, for their part, should keep records of purchases and sales and maintain them for long enough to be able to trace all transactions covered by the Act - in theory therefore for up to 10 years. They should make sure goods are sold with any instructions and warnings the manufacturer has provided and also take out liability insurance.

If a case does come to court a company has a number of defences available. It might be able to prove the purchaser or the person who used the product had been negligent or that the product was not defective when originally supplied. It might argue the product

was made according to the most up-to-date knowledge available at the time and only subsequent scientific advances have made it reasonable to expect higher standards.

When taking out an insurance policy companies should make sure their interests are covered since there is no standard policy wording for this type of insurance.

Under the EC directive the injury or loss must be "unexpected" or "fortuitous". How exactly this is defined can differ from policy to policy. Some policies do not provide cover where a perfect but incorrect product has been supplied and someone or his or her property is injured.

Business organisations in Britain feel most companies will be able to meet the requirements of the new Act because they have adequate quality assurance procedures and effective insurance.

They do not fear expensive litigation on the US model. But the new legislation is intended to help the consumer get a better deal and companies which are not prepared will be the ones to suffer.

Peat Marwick McLintock, 1 Fidelity Dock, Blackfriars, London EC4V 3FD.

Local funds: local uses

A FREQUENT criticism of the Business Expansion Scheme in the UK - and of venture capital funds generally - is that too much of the money is raised by City-based organisations which then tend to invest in London and the south-east.

There is now a move, however, for local authorities and enterprise agencies to set up their own BES funds to invest in local businesses. Wirral Borough Council in Cheshire and the North Staffordshire and District Business Initiative, the enterprise agency in Stoke-on-Trent, hope to show that a regional BES fund, which both raises and invests money locally, can be made to work.

They are both setting up a scheme to raise between £200,000 and £300,000. The funds' managers believe that their local knowledge will compensate for their lack of the broad range of financial and industrial skills available to the professional BES manager. By keeping costs low it should be possible to make worthwhile investments which would be uneconomic for the larger BES fund.

The Wirral project, for example, will be able to call on up to £40,000 of local authority pumping funds in its first two years but ultimately it must become self-sustaining. Ralph Howard, economic development officer, says he hopes to persuade local people with their own business or working for one of the larger local employers to use their accumulated savings to back local ventures. No minimum amount has been set on the funds to be invested though BES tax relief only applies up to £40,000 in any one year.

Typically, the BES fund would invest £40,000 to £60,000 in a well-managed local enterprise with good growth prospects and already employing between 50 and 100 people.

The Wirral and North Staffordshire funds are based closely on the first BES fund to be run on a local basis by an enterprise agency - the St Helens BES Syndicate run by the St Helens Trust in the north-west.

The trust put together its first BES fund in 1984-85 and has now raised a total of £700,000 in four separate funds. The most recent fund brought in £225,000 and still has £90,000 to invest. It has provided between £20,000 and £60,000 to 18 local businesses, including 12 start-up companies. Three of the companies it backed have gone bust but the survivors employ between 250 and 300 people between them. Ron Halford, director of the trust, reckons its first scheme will make a reasonable return on its investments while the second will be "more profitable".

He is concerned, though, that until his investors can take their profits after the five-year qualifying period, they may be reluctant to commit more of their resources to businesses in just one town.

The two new ventures are a long way from that point, however, and their backers hope that before they reach that stage they will have shown that local, low-cost investment schemes can prove their worth to both investors and the community.

The BES fund will be run from the offices of In-Business, the Birkenhead enterprise agency. Syndicate manager is Gordon Jones, a local businessman, while the chairman is Peter Johnson, chairman of Park Foods, a local company specialising in food hamper. The syndicate committee hopes to put its first proposals to investors in the autumn.

In brief...

LARGE companies are spinning off increasing amounts of their activities in order to keep up with the progress of technology and their own budget constraints.

This has led to a growth in the amount of work carried out by sub-contractors and increased challenges for them in the areas of innovation, management and quality control.

An international conference entitled Sub-Contracting in Europe is to be held to examine these issues on May 26 and 27 in Brussels.

Large manufacturers such as BMW and Benetton will describe their experiences with the view from the other side will be given by senior managers from five European sub-contractors.

Workshops will look at how to manage just-in-time systems, quality and liability issues, how to find partners, and the questions raised by rights over intellectual property.

Contact SME Task Force, European Commission, Business Co-operation Centre, Rue de la Loi 200, 1049 Brussels. Tel. (32) 226 3849. Fax (32) 226 1241.

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A Greek concern, PIRAIKI PATRAIKI the leader in the Greek Textile Industry and largest Greek company, employing over 7,000 people and with sales over 35 billion drachmas (US\$ 270 million) is planning its long range investment needs for the next 5-10 years. The main areas of interest are: Spinning, weaving and finishing of cotton yarns and products. Interested parties should be ready to discuss the technological aspects and possibilities for financing the project. Offset opportunities will also be considered.

For further information please send your inquiries to:

LORENTZOS CHAZAPIS
PIRAIKI PATRAIKI
8, Dragatsionou str., ATHENS 105 59
Phone: 3244 063. Telex: 215399 PATR.

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Senior directors or ex-directors who can rightfully lay claim to exercising substantial influence in the board rooms of public or large private companies and corporations are invited to send for details which set out an opportunity for substantial additional income for part-time periodic consultancy. No financial investment is involved. Respondents are asked to write to the Managing Director at the offices of our professional advisers enclosing their name and address and appointments held, indicating any company or organisation to which they do not want their details sent. Please reply under reference RMA to Messrs Stoddham, Langton & Passmore, 8 Bolton Street, London W1Y 8AU.

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(Corporate Finance Division)
Hicom House
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Birmingham B15 8TP
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Fax: 021-456 1524

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Business Opportunities

READERS ARE RECOMMENDED TO SEEK APPROPRIATE PROFESSIONAL ADVICE BEFORE ENTERING INTO COMMITMENTS

TAXATION

The Financial Times proposes to publish this survey on:

16th May

a full editorial synopsis and details of available advertisement positions, please contact:

Claire Broughton
on 01-248 2131

or write to her at:

Bracken House
10 Cannon Street
London
EC4P 4BY

FINANCIAL TIMES
LONDON'S BUSINESS NEWSPAPER

ENVIRONMENTAL SERVICES OPPORTUNITY

We are a small company engaged in the Design and Construction principally of organic effluent treatment plants. We are seeking additional working capital of £150,000 to facilitate product growth and expansion, and in consideration of the grant of a small minority shareholding. Ideal participants will be a company already involved in environmental activities for which ours would be complementary. Identified principals only, write to Box F8037, Financial Times, 10 Cannon Street, London EC4P 4BY.

OPPORTUNITIES IN THE FRENCH MARKET

French subsidiary of a UK company trading in equipment for the gas, oil, petrochemical, power and marine industries seeks to widen its base of products and marketing services. We offer assistance to manufacturing companies interested in developing the potential of the French market in advance of the opportunities which will be created by the single European market in 1992. We offer administrative, commercial, marketing and technical liaison services on a shared cost basis for the start up period. Complete access to France's trade directories and trade journals. Please reply to our office in Paris. Telephone: 01-42 50 00 00. 32221 Montreuil-la-Croix, FRANCE.

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(Products include micro-processor based units) with flow solder and test facilities, based in the south with spare capacity for a new purchaser for diversification and expansion. Current turnover c. 200,000.
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EQUITY OPPORTUNITY

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Specialist Sports Publication

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For full details without obligation contact:
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Centrally based, mature creative marketing executive seeks venues/start-up opportunities/bizness opportunity with progressive organisation requiring Scottish market presence.
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Telex: 816123
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MINIMUM INVESTMENT £20,000
Independent Publishing Company with unique marketing concept, plans to expand into overseas markets on a worldwide basis.
A Non Executive Director is required to participate in the development of the business, with an equity investment to contribute towards capital requirements.
Applications are invited from mature business oriented individuals with general commercial, rather than publishing background. Contracts in Continental Europe and the Middle East would be of value.
Profit estimates in the short/medium term are both encouraging and realistic but potential for substantial Capital Gain in the longer term makes this an attractive investment opportunity.
Please reply to Box F8074, Financial Times, 10 Cannon Street, London EC4P 4BY

INDUSTRIAL CLEANING
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Principals please write to Box F8065, Financial Times, 10 Cannon Street, London EC4P 4BY

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Assets: \$240,000,000(US)
Equity: \$ 17,000,000(US)
Profitable, 7 Branch Offices San Francisco Region
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131 So. Redwood Drive, Suite 300
Beverly Hills, CA 90212 USA
(213) 261-5708

FINANCIAL DATA
Established computer services company specialising in the provision of price and performance data to the financial services industry requires £100,000 to launch new product and finance next phase of expansion. Very high profit projections. Equity stake available.
Write Box F8071, Financial Times, 10 Cannon Street, London EC4P 4BY

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FINANCE FOR GROWTH
London, 5 May, 1988
The sources for entrepreneurial investment, how to set about raising finance, how much it will cost and how long it will take will be the subject of this Finance for Growth seminar arranged by the Financial Times, the City Club and the NCC. A parallel exhibition, sponsored by some of the leading financial institutions and consultants in the UK, will help delegates identify the right type of funding operation.
For information, please return this advertisement together with your business card to:
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126 Jermyn Street, London SW1Y 4JJ or
Tel: 01-925 2323. Tlx: 27347 FTCONF G Fax: 01-925 2125

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Businesses For Sale

Smith & Leishman Ltd.
(In Receivership)
t/a Smith Packaging
Business for sale
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► Freehold property site approximately 76 acres, total floor area approximately 84,000 sq. ft.
► Facilities for packaging to British Standard 5750, timber case manufacture, cardboard box manufacture, export packing.
► Associated sawmill facility at Balloch, near Crieff.
► Premises may also be suitable for transport, warehousing or sub-division.
► Turnover approximately £700,000 p.a.
For further particulars contact the Joint Receiver: G Ritchie, Arthur Young, 17 Abercromby Place, Edinburgh EH3 6LL. Tel: 031-556 8641. Fax: 031-556 5766.
Arthur Young
A MEMBER OF ARTHUR YOUNG INTERNATIONAL

DAIRY PRODUCT EQUIPMENT MANUFACTURER
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The equipment is used by hotels, restaurants, bakeries and industrial catering establishments and is a singularly appropriate for hot and humid climates.
This is a unique opportunity to acquire a product of proven design and performance with the benefit of having units available immediately from stock.
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Insurance Brokers Opportunity
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CRITERIA
► Minimum Brokerage: £1 million p.a.
► UK & non-merchandise emphasis
► Preferably located close to M25
For further information please telephone (01) 822 4928 or write to complete confidence to:
The FCS 200
Viv Leishman/Alan Peasey
Coopers & Lybrand, Plumtree Court
London EC4A 4HT

Coopers & Lybrand
Fluid Handling - Acquisitions
Our client, a fully listed plc, is seeking to acquire UK or overseas businesses in the field of fluid handling. It is particularly interested in companies with a turnover in excess of £1,000,000 specialising in:
► hose manufacturing (specialist products)
► hose fittings
► hose assembly
Our client is willing to pay a competitive price for the right business, including earn-out arrangements in appropriate cases.
In the first instance, please telephone Stan Peasey (01-422 4703) or Viv Leishman (01-422 4928) in complete confidence. Alternatively, please write, quoting references FC 280 to: Coopers & Lybrand, Plumtree Court London EC4A 4HT

Organic Health Food Bakery
Aylesbury, Bucks
The Joint Administrative Receivers are offering for sale the business and assets of a bakery business manufacturing from leasehold premises in Aylesbury, Bucks.
Enquiries should be addressed to the Joint Administrative Receivers:
N R Lye and R A Fowdrell, Spicer & Oppenheim & Partners, Friary Court, 65 Crutched Friars, London EC3N 2NP. Telephone: 01-480 7766.

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Annual turnover in the region of £10 million.
For further information, please contact the Joint Administrative Receivers: R. E. Adkins or M. C. Withall, Grant Thornton, Kennedy Tower, St. Chads Queensway, Birmingham B4 6EL. Tel: 021-236 4821. Telex: 337955 GT BHAM-G. Fax: 021-236 0257.

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The sale will be by private negotiations under a confidentiality agreement to ensure that the significant client base is retained. The company designs and manufactures winches, hydraulic systems and related products to MOD, CEBG, British Coal and international standards. The company is based in Newcastle-Upon-Tyne and in leasehold premises, presently has an £800,000 order book and expanding. The company, after considerable reorganisation requires a company with an international sales organisation to maintain an economic order book. The company will be sold by the end of April 1988.
Replies to: Mr P. Collier, Torridon Steel Limited, Fresh Wharf, Highbridge Road, Barking, Essex IG1 7BW. Telephone 01-594-0338.

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A superb business of exceptional profits, over £700,000 gross last year, £850,000 estimated this financial year. Working on tremendous net profits. Situated in the North of England, City centre freehold property.
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"Interiors" division of Essex based building component company for sale. Turnover £800K. Excellent plant and know how. Great opportunity for growing company or entrepreneur.
Please apply: Box F8086, Financial Times, 10 Cannon Street, London EC4P 4BY

Businesses For Sale

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Involved in small to medium size precision fabrication trading from a freehold property in Nottingham area. Turnover for 1987/8 is approx. £500,000 with a net profit of £200,000. Offers in the region of £850,000.
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FOR SALE

Mechanical Engineering Company. £5m sales, £1.7m net assets. 197 employees. Good growth potential. Experienced Management. Broad range of complementary products, established and well respected marketing operation. Recently consolidated manufacturing on to attractive 6 acre freehold site. In need of capital injection. West Midlands. Managing Director will continue if required. Principals only. Write Box H3301, Financial Times, 10 Cannon Street, London EC4P 4BY

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KPMG Peat Marwick McLintock

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Telephone: (01) 236 8000 Telex 8811541

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Exceptional acquisition opportunity.

Size chip customer base with growth potential. Healthy company in catering equipment. Suitable £1M
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Price £150,000
Owner's Agent: Robert Irving + Sons
23-24 Margaret Street, London W1M 6LE
Tel: 01 637 0821 Fax: 848

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Located in Stoke on Trent, Staffordshire the assets include substantial freehold property, pottery manufacturing plant and machinery, stocks and work in progress.
The company has 60 employees and an annual turnover of approximately £1m.
For further information contact the Joint Administrative Receivers
David Rowlands or Allan Griffiths, Grant Thornton, 1 Stanley Street, Liverpool L1 6AD.
Telephone: 051 227 4211. Fax: 051 236 3429.



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Prime roadside location. High turnover and net profits.
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Will represent your company and/or locate nursing and retirement living homes in USA, assisting established USA subsidiary.
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ARTS

Art/William Packer

Success at the last turn of the wheel

Lately Fate has seemed to show a cruel way of turning its wheel just a shade too slow. The fortunes of certain good but neglected artists have been at the point of revival, only for such success to prove posthumous.

Middleditch's career as an artist began comparatively late, for he had joined up in 1942, was not demobilised until 1947 and began his studies only in 1948. But even while still a student at the Royal College in the early 1950s he was attracting notice, and by the middle of the decade he was enjoying a considerable success, winning prizes and commissions and taking part in major exhibitions.

For Middleditch, and for others, teaching was to be the saving, yet too-demanding distraction

chosen by the British Council to represent Britain at the Venice Biennale. By the end of the decade he was represented in the major collections and his work had been widely shown at home and abroad. Then, almost overnight, his world changed, with the abrupt cessation of other shows drying to a trickle. It is intriguing now to remind ourselves quite how abrupt the general reverse was, for Middleditch was hardly the only one to suffer. Of his fellow Venetians, only Smith remained in critical view, and that by virtue of his apparent disavowal of figurative art.

But the work turned on again and the work of the 1940s and 1950s now seems as interesting and considerable as that of any period of British art in modern times. The exhibition, "The Forgotten Fifties,"



Ladybridge Weir, black crayon c.1953

that Sheffield City Art Galleries organised four years ago, was one of the clearest statements yet of this critical shift. If it deservedly reminded many reputations, it revealed Middleditch as something of a star. Now we may see his work of that decade within the context of the full career.

With Middleditch, the work grew simpler and more frontal in its presentation, though no less subtle in either its imagery or handling. The palette lightened with the touch, the colour itself becoming more openly celebratory and symbolic in step with the cosmic simplicities of his large rose still-lives, his fields and skies. Perhaps of all, and yet most profound, simplest, for being the more intimate and unselfconscious, were the drawings he made in the late 1970s of stubble fields and standing or storm-damaged cruppers.

yet images of natural growth and hope. But then Middleditch had been such an artist all along, always more the romantic and the symbolist, shades of Millet, than the realist. Kitchen Sink Realism, for all its convenience as a label, was in any case a conspicuously heterodox school that could comprehend the directness of Brabry with the ironic elegance of Smith or Greaves. Middleditch, in fact, was closer to John Minton, who taught him at the Royal College, and to the broader stream of British neo-romanticism. Though at that time his palette was typically dark, all amber and ochre and grey, and his subject might be a Sheffield canal or a dead chicken floating by, a woman asleep beneath a tumble of bed-clothes or a bare city square, he was never a painter of domestic or urban squalor. The fall of those bedclothes in the fall and swirl of the water over the weir, that fascinated him for so long, and the fowl afloat - a magnificent painting in the Tate's collection, along with its preliminary charcoal study that is the finest thing in the show - is again the mass and movement of water, sun and depth, that supports and sweeps away.

As with all true art, what the work is, as it is, is more to the point than an iconographical reading.

The symbolism is evident enough, but the more truly impressive and moving aspects of these particular paintings and drawings and so many more, of the trees and flowers and rushing water, are more the real. The real is what is applied with a swift, confident and expressive energy. Line and matter, drawing and image, statement and object, all come together in a whole that bears of interpretation, of course, but is never its mere servant. As with all true art, what the work is, as it is, is more to the point than any purely iconographical reading. The axiom was ever that painting is drawing, and the drawings are splendid throughout, those of Spain as strong as Bomberg, the excellent selection here, by Lynda Morris, simply demonstrates the essential interdependence of the disciplines.

Twelfth Night/Barbican

Martin Hoyle



David Bradley as the rejected and bedraggled Andrew Aguecheek in Twelfth Night

The image of wasted lives, as blighted and barren as the bare fig trees that flank the white sun-baked street of Kit Surry's Greek setting, haunts this thoughtful and unusually serious Twelfth Night. Exceptionally intelligent playing from Sir Toby and Andrew Aguecheek, the Viola, complements the arid, brief authority of Malvolio; all afternoon men, all yesterday's men.

Since Michael Coveney reviewed Bill Alexander's production in Stratford last summer Anthony Sher has been succeeded as Malvolio by John Carlisle (though one would never know from the out-dated RSC posters in the Barbican). As a character - a clean-shaven puritan (or the Laurentine equivalent), Mr Carlisle plays it so straight that the humour evaporates. There is a difference between unexaggerated comedy and a refusal to acknowledge comedy at all. This Malvolio is a sour-faced steward, strict with the staff but patently efficient. He reads the counterfeit letter without making it for laughs. His aspiringly romantic costume - an evanescent shirt and pill-box hat besides the yellow stockings - gets a Barbian. As a character - Nor does his humiliated departure either move or disturb us. Neither actor nor director has lavished imagination on this monochrome figure; of background or depth there is nothing.

A high point of a production short on sub-text, overtones and subtle shadings. There are no tensions or ambiguities between Donald Sumpter's straightforward Orsino and Harriet Walter's petulant boy; the final pairing looks more than ever like an ill-advised match on the rebound. And there seems nothing to explain the Sebastian/Antonio relationship, apart from Paul Webster's misleading first appearance as an aged, dishevelled man. The play's Maria is as bright and fleet as a tourist poster for the sunny south; and the whole experience is oddly uninviting, a production to admire but not to love.

Chief pleasure lies with Roger Allam's Sir Toby: sardonic, smooth, educated, unmistakable as to class his contempt for Malvolio in the "cakes and ale" rebuke is blistering, an academic's outburst, perhaps, a pre-school head gone to seed in the afternoon. Drinking club of Hamlet's stock if he can't pronounce Penthelasia. For once we have a Toby of real talent frittered away, real promise withered. Self-knowledge and bitterness may well be behind his crucial final rejection of David Bradley's bedraggled Aguecheek.

Bruce Alexander's Feste is infinitely more apt than his Cloten in Cymbeline, but his clowning still strikes me as mechanical. Deborah Findlay, after years of ferrety charmlessness and wooden intonation, springs a huge surprise as a stylish Olivia, can the much-maligned RSC voice department be on the upturn? A raffish Sebastian and an indistinct Fabian suggest not. Miss Walter's Viola is intelligently contrived rather than touching, like the whole production; her brother is not very like (The ex-RSC) Nicholas Clay, who always did look like her twin, is now occupied with the small screen, alas.)

Felicity Lott/Wigmore Hall

Andrew Clements

The British Museum's Stefan Zweig Collection, of letters, diaries and photographs is the rich legacy of an immensely discriminating cultural magpie, whose desire to understand the focus of his own creative processes led him to a fascination with those of his forebears and peers. The literary and musical items that the writer assembled assiduously through his life vary widely in their range and interrelationships, and the resonances they generate simply cry out to be illuminated in performance. The first Stefan Zweig Series of lectures, lectures and exhibitions was held last year; its successor was launched at the Wigmore Hall on Sunday afternoon with a recital of songs and readings devised by Graham Johnson and given under the auspices of the literary and musical Almanac by Felicity Lott and Gabriel Woolf.

As I carried the title of "The French Collection," taking its lead from the Francophile aspects of Zweig's activities; among the treasures bequeathed to the BM are photographs of two poems by Baudelaire and that of Verlaine's Fêtes galantes, and those poets formed the centrepiece of the recital. Miss Lott sang Debussy's Clair de lune and Charles Baudelaire and Paul Verlaine of both poets, but she began with a Victor Hugo poem, including an early Wagner song "L'attente," the stich for which is in the Zweig Collection.

Each group was counterpointed, provided a high-spirited finale. Nothing detracted from the poise of the singing, however, nor from the acuity of Mr. Johnson's accompaniments. If one was forced to nitpick, then perhaps Miss Lott responded more freely to the future - an exquisitely turned "Chant d'automne," a rapt "En Sourdine" - than to the Debussy, whose studied intimacy might have been mitigated had she been able to present them without interruption. The four Offenbach numbers - two from La Périchole, one each from La Belle Hélène and La Grande Duchesse de Gêrolstein - presented a side of Miss Lott's art that I at least have never encountered in the opera house. She has the wit and comic timing of a formidable stage comedienne, and one wonders if in the future an Offenbach production might well be fashioned around her at the Coliseum.

Winter in the Morning/Watford

Claire Armitstead

Lou Stein, artistic director of Watford's Palace Theatre, lays his neck squarely on the block with this new play by Jacqui Shapira based on the autobiographical play of Janina Bauman, a Polish Jewess who survived the Nazi jackboot when all around were trampled underfoot. Survival against such monstrous odds is not a pretty process, and its portrayal on stage runs the risk of alienating and considerable as that of those who don't want to know the gory details and those who know only too well and whose - quite natural - impulse 40 years on is to cover their dead, if not with glory, then at least with innocence.

Shapiro's gutsy, and for the most part, unambitious drama is all about the loss of that innocence. She wisely avoids the making of heroes, allowing the central narrator figure of Janina to be flesh and blood with all its attendant weaknesses - a pious vanity as a teenager in peacetime and a disastrous pride as a young woman sheltering refugees from the Warsaw ghetto, among them Daniel (Laurence Kennedy), the villain of the piece is not Adolf Hitler himself, represented as a target of cabaret burlesque, but the enemy within ordinary people subjected to extraordinary pressures.

In this respect the play is clear and confident, swept along by a superb central performance by Robin McCaffrey with some strong support from a mainly young cast. The problems arise in overall ideas, preoccupation with scenes from the ghetto cabaret of the time, whose justification is the legendary Jewish ability to paint laugh lines around the eye of the storm. Bad jokes about bad times are delivered by Christopher Fitzgibbon and Mick Wilton with a deliberate impudence, the sketches set to music by Anthony Ingle which is the antithesis to the promised all-singing, all-dancing extravaganza.

The Murder Factory/Northampton

R.A.Young

The Murder Factory of John Galsworthy is the full title of the Northampton Theatre. What murder-addicts remember about Heigh is that he shot Olivia Durand-Descoux and dissolved her body in acid, and that he claimed to have drunk the blood of his victims. John Peacock has not made this story into a mystery, or added detection or a trial. He presents a guilty Heigh in the rubber at first. But we are not to see the killing and Heigh's plans for it in his respectable South Kensington hotel, for the play takes place in three timescales at once, in Heigh's boyhood, his adulthood as a doctor, and during his trial.

What Mr Peacock has chiefly added is the quasi-religious fixation, which Heigh knew from boyhood. He was a trouble in the Wakefield Cathedral choir, though his Plymouth Brethren parents thought singing wicked. Heigh is made such a liar that we cannot believe things as simple as that. But the boyhood nightmare induced by following this singing persist into Heigh's maturity, dreams of a mad Communist, imbibing sacrificial blood before a wooden crucifix. Not only have we three simultane-ous times, but three places: the boyhood home, the lounge of the Oxley Court Hotel and the shed Heigh calls his factory. Rose Alice Henderson is the first victim we see despatched, but her case is briefly dealt with Mrs Durand-Descoux is involved more fully, pre-empting Heigh's charm, realising her assets to invest in the factory he has described, then visiting it - leaving only as a sludge in the bottom of a vat of sulphuric acid.

Only Heigh and Mrs Durand-Descoux are given fully revealed parts. They are convincingly played by Peter McQuerry, sleek and unashamed, and Maxine Andley in a terrible hat, determined to be deceived by such a young man. The rest are just sketches, even Heigh's steady girl Barbara (Alison Larkin). The boy Heigh is Fraser Corby, but his nice singing of "Oh for the wings of a dove" is taped for him by Mark Harris.

If some of the details were either left out or expanded to a scale worth more attention, Heigh would emerge more clearly. As it stands, the multi-dimensional set designed by Ray Lett, offers too little to cling to.

Arts Guide

April 8-14

Opera and Ballet

LONDON Royal Opera (Covent Garden), Peter Hall, conductor. The Queen's coronation pageant, conducted by Christoph von Dohnanyi, with Maria Ewing in the title role. Robert Hale, Robert Tear, and Helga Dernesch. The revival of the ancient, three-hour Zeffirelli production of Louis de Lamonnois serves for the first London stagings in the title role of Edite Graberova. John Fritschard conducts, and the cast also includes Luis Lima, Wolfgang Brendel, and Giorgio Surjan. (6.45) English National Opera (Coliseum), Nicholas Hytner's new production of The Magic Flute is conducted by Ivan Fischer, with his Thomas Rauda, Helen Firth, John Ravalley, and Gwynne Howell in the principal roles. Also in repertory: Ian Judge's production of Cavalleria Rusticana and Faust, which is lively, inventive, over-detailed; cast includes Jane Riglin, Arthur Davies, Angela Povey, Alan Wood.

WEST GERMANY

Berlin, Deutsche Oper, Siegfried and Götze Friedlich, both produced by Götze Friedlich, have Ute Vinzing, Ingrid Boser, Hanna Schwarz, Toni Emmer and Kerst Sabina. Die Rosenkavalier returns with Anna Tomowa-Sitowa, Ute Walther and Helmut Berger-Tune. Der Troubadour in von Fasola's production. Features Maria Stelmara, Carol Wyatt and George Fortme. Also in repertory: Die Lustigen Weiber von Windsor, Zer und Zimmermann and Der Giovanni with a cast led by Ferruccio Furlanetto (6.45). Hamburg, Staatsoper, Turandot is steered to triumph by Eva Marton

NETHERLANDS

Amsterdam, Munttheater. The National Ballet with a new production of Swan Lake by Rudi van Dap-ting and Toer van Schayk based on the Petipa/Tchoukov choreography (7.30 to 10.00) Groningen, Schouwburg. The Staphor-Beit Company in Coppélia with the Northern Philharmonic Orchestra. (7.30 to 10.00) Utrecht, Stads- en Schouwburg. The Staphor-Beit Company in Coppélia with the Northern Philharmonic Orchestra. (7.30 to 10.00)

Arts Festivals

Singing in the valleys

A HOUSE in the country has proved the inspiration behind the scheduling of music at Gregynog, a Victorian mansion just outside Newtown in mid-Wales owned for the past 25 years by the University of Wales. Fifty and more years ago, Gregynog - then in the possession of the redoubtable Davies sisters, renowned as philanthropists - echoed not only to the music but also the presence of Elgar, Vaughan Williams and Gustav Holst. Festivals of music and poetry under the direction of Waldford Davies drew crowds regularly to this beautiful part of the Welsh plateau. However, it was not Gregynog itself that provided the inspiration for music to return but the fact that Anthony Rolfe Johnson, one of the world's leading tenors, has a holiday home nearby. On holiday there a year ago, Johnson was asked to take part in a concert at Gregynog to raise funds for the Urdd, an organisation of young Welsh-speakers whose existence, or cultural got-together, is to be held in Newtown next May. Johnson was delighted with his reception and suggested to the warden that there might be scope for something more comprehensive than a one-off concert - perhaps a festival. He promptly found himself organising it. Others were quick to back him. Mid-Wales Development, the quoango set up a decade ago to bring back economic life to the area, promised support. So, too, did some prominent companies. Laura Ashley, the international headquarters of which is only a few miles away, chipped in money alongside Austin Reed, Smitton (the Old Spice concern) and the trustees of the Davies foundation. It was Johnson who found the artists, though - by the simple expedient of rounding up friends who were free during the week beginning June 26. The festival will consist of one concert each day except the Wednesday, which will be free, and the final Saturday which will have two. Because Gregynog also played host to poetry, Johnson has included it as well. One evening will be devoted to a programme of songs and readings from the work of Bonnus (qualified, naturally, A Shropshire Lad).

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Anthony Moreton

Portsmouth Competition

The Fourth Portsmouth International String Quartet Competition, which ended on Sunday, was won by the Vanburgh Quartet from the UK. This is the first time a British group have taken first prize at Portsmouth. Max Loppert will be reporting on the event, and also on the prizewinner's Wigmore Hall concert, later in the week.

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Tuesday April 12 1988

The funding of science

SCIENCE is a great survivor and it would be premature to read an obituary on British science, said Professor Sir George Porter in his Richard Dimbleby lecture on BBC television on Sunday. "But that is not to say all is well."

Opportunities

Many academics agree with Sir George. Their case was articulated by Labour's Dr Jeremy Bray in the Commons debate on British science late in February. Dr Bray cited warnings from industrial scientists in the pharmaceutical and petrochemical sectors that Britain is losing its viability as a base for applied research. He drew attention to the recent report of the Advisory Board for the Research Councils, which said it was profoundly disappointed by the Government's refusal to give the research councils an extra £100m a year without strings.

The same board of advisers last summer, however, proposed a new strategy for British science, acknowledging serious failings, not least in the chasm between academic science and industry. They proposed that this chasm be bridged by a new kind of research centre, set up within universities and recruiting the brightest young scientists with their research council grants.

The new centres would be devoted to topics currently neglected: superconductivity, molecular science, surface science, nuclear magnetic resonance - but would cut across traditional boundaries between sciences and be independent of established departments. They would be fairly autonomous, with their own directors who would also work closely with industry.

Signs of dissent in Hungary

JANOS KADAR may well have been the right man for the job of steering Hungary through the turbulence after the suppression of the 1956 uprising and the dreary, brutal Brezhnev years. But is he the right man for the Gorbachev era? His countrymen apparently think not, and the ripple effect of the new openness to Moscow is encouraging them to send him some fairly unmistakable signals that they think it is time for him to go.

Initially despised and mistrusted because of the circumstances in which he had greatness thrust upon him, he gradually achieved, if not greatness, at least respect for his skills which kept his country afloat during the difficult times. He always knew "what sort of people" as he once put it, he had to deal with in Moscow and how he could pass them.

Under his leadership Hungary has been increasingly singled out both as a champion of economic reform and as a demonstration that increased responsiveness to market forces and to the outside world need not automatically harm that most sacred of Leninist sacred cows - the leading role of the party.

On the contrary, the relatively relaxed (in an East European context) political climate that developed around him, and his recognition of the stabilising effects of a steady supply of consumer goods, have done much to reconcile Hungarians to the party.

Foreign debt

But as people and party face the future, there is growing recognition that the stratagems and solutions of two or three decades ago will no longer do. The party has not the means to meet the expectations - economic and political - that it has encouraged to rise: the state has not the institutions to deal with the effects of its economic policies - the bankruptcies, unemployment and high per capita foreign debt.

Economic reform, though it has been carried out as far as the system will allow, and certainly further than in any other Eastern bloc country, has not been sufficient to offset steadily worsening terms of trade, faltering growth and a decline in real incomes.

Engineering Research Centres - recognises that problems of the real world pay no heed to the traditional boundaries which stand between the sciences and define most UK university departments today.

Enthusiasts for the IRC believe it will require perhaps 30 or 40 such centres to realign British science with the nation's economic and social aspirations for the 1990s.

The problem is money. The Government wants the IRCs funded partly from the present science budget of about £700m a year, by stopping activities which have lost some of their promise, and partly with new money which it hopes industry will be willing to spend on more far-sighted research through the new centres.

The IRCs are still regarded with suspicion and distrust by many academics, who see them draining both talent and funds, as well as focusing on common rather than "curiosity-driven" research, the subject of Sir George's lecture. But the Government's advisers believe that substantial numbers of IRCs are the way to create a healthier scientific base.

Shortcomings

It is important that Britain should have a mechanism for managing and funding science in tune with the 1990s. Serious shortcomings in the present system have been acknowledged by the Government's scientific advisers. At the same time, it is important that any new scheme should not be over-centralised, should allow for the unpredictability of scientific advance and should offer the scientist diverse sources of funds.

In principle the IRC seems to score on all counts. Moreover, academics themselves have put forward ideas for more than 70. A good test of government sincerity towards science would be for academics to endorse the idea of the IRC, to concentrate on making the case for more generous government help in setting them up more rapidly. So far there are funds to set up no more than two or three a year.

ing the introduction of multi-candidate elections (albeit within the one-party system) and the Kromlin's repeated insistence that reform is necessary without more democratic political structures, have revived a long-dormant tradition of vigorous political debate.

Many within the Eastern bloc, including Mikhail Gorbachev, believe democratic government, political choice, loyal opposition and intellectual liberty can be accommodated, even fostered, by the one-party state. Most Hungarians apparently do not. They are beginning overtly and covertly to press for pluralism with genuine alternatives to the people and policies put forward by the party.

Opposed factions

It is arguable whether the opposed factions and de facto conditions that inevitably exist within any politicised community function more effectively when formalised into separate political parties than when left to operate informally within a one- or two-party system. For the democratisation that Gorbachev is advocating is essential to his restructuring, greater freedom to express, and canvas support for, alternatives to the party line, may be more relevant than the right to organise a political party. One man's glasnost could well be another man's pluralism.

Last month's party plenum in Budapest showed Kadar still in dominating form. His fingerprints were sprinkled over a draft programme which criticised the party's past performance but used the stock calls for party unity, and the party's right to the leading role, proposing minor political reforms, including limited tenure of political office, but refusing to look at the more fundamental questions.

That programme comes up for discussion next month, when the party holds its first national conference since June 1967. The conference opens two days before the Hungarian leader's 73th birthday. Kadar, one of the wildest birds on the East European stage over the past 30 years, may well be watching with some amusement, as his colleagues place, none too discreetly, their opening bids for the succession. So far, he has given no indication whether he intends to answer their prayers and make the occasion his swan song.

Carla Rapoport and Stefan Wagstyl report on the growing Japanese enthusiasm for takeovers in the West.

The Osaka shoemaker wants to go global

JAPANESE buyers have been paying record prices for Van Gogh paintings and New York skyscrapers. Now, Japan is about to make a similar bang in takeovers.

Sony's takeover of CBS Records and Bridgestone's planned acquisition of Firestone Tire and Rubber are just the beginning. Hundreds of Japanese companies, most of them virtually unknown in the West, are eyeing companies in the US and Europe with a view to a friendly takeover.

Powered by the strength of the yen, Japanese companies have been transformed from spectators to participants in the international takeover market. According to the top Japanese banks involved in mergers and acquisitions, there will be up to three times as many takeovers of foreign companies this year as last.

Japan's Long-Term Credit Bank, one of the leaders in Japan's growing mergers and acquisitions business, says the value of foreign acquisitions by Japanese companies could top \$60m (£43bn) in 1988, more than double last year's total. This figure could be conservative. Sumitomo Bank alone expects to do up to \$30m in deals by the end of June. Most of this activity will be concentrated in the US.

British groups now head the list of foreign buyers of American companies but this distinction may soon be lost. "We will definitely surpass Britain, possibly next year," says Mr Toshihiko Yamamoto, joint general manager of Sumitomo's investment banking department.

The impact of this surge of acquisitions is incalculable. But it is so dramatic that US politicians are already protesting. The issue could well become a point of conflict in trade relations between the US and Japan. Mr Akko Morita, Sony's chairman, has already organised a Council for Better Investment in the US: its first meeting was held last week.

For the moment, Japanese takeovers pose little threat to Western management and workers. All three of Japan's leading mergers and acquisitions advisers - Long-Term Credit Bank, Sumitomo and the Industrial Bank of Japan - say that their clients are only interested in friendly takeovers, or perhaps playing the white knight in a bid battle.

"Because of the drop in the dol-

lar, Americans are worrying that their country is one big discount sale. But we don't want to invade the US. We want to work together," says Mr Yamamoto. He says that his clients aim to share their technology with their new subsidiaries but will not attempt to impose their management or management style on American companies.

Indeed, most of the hundreds of companies on the acquisition trail have almost no experience in this field at home or abroad. Acquisitions are rare in Japan and generally associated with corporate rescues. Overseas, Japanese companies have long preferred green-field ventures to takeovers. Japanese bosses have been put off primarily by a deep-rooted fear that they may not be able to understand or control their foreign managers.

Things are now changing rapidly. The most obvious is the strength of the yen which has made assets abroad, especially in the US, look cheap to Japanese buyers. This has been compounded by the October crash in the stock markets. While the prices of potential foreign acquisitions plummeted, Japanese companies have emerged from the turmoil relatively unscathed. Moreover, the crash knocked out possible rival bidders - especially US corporate raiders funded by junk bonds.

Further, Japanese companies are richer than ever. In the late 1970s, industry accounted for 70 per cent of all Japanese borrowings. Now it is able to finance itself from retained earnings to a much greater extent - its share of Japanese borrowings is down to less than 15 per cent. At the same time, Japanese companies can now raise yen funds, for example, through equity warrants on the Euromarkets, for as little as 2 per cent.

This is why the pioneers of foreign acquisitions have not been the best-known Japanese exporters, but have included companies such as Daijippon Ink & Chemicals, a leading chemicals group. Daijippon bought its first foreign company in 1976 and has since made two of the largest Japanese overseas takeovers - buying the bulk of Sun Chemical and Resbond Chemicals, both in the US, for a total of more than \$1bn.

Japanese companies have become leaders in many technologies, but they still feel the need to fill gaps. For example, several

wants to be a global shoemaker," says Mr Kevin Jones, a partner at McKinsey & Co, the management consultants.

Still, it is only in the last year or two that many Japanese executives have grown confident enough of their judgment to consider acquisition seriously. And their domestic banks have only recently developed the expertise to advise them. Mr Gregg Polle, mergers and acquisitions specialist at Salomon Brothers, the US investment bank, says: "It used to be that the only Japanese companies interested in foreign acquisitions were entrepreneurial Western-style companies. Now it is traditional bureaucratic companies like Bridgestone." (Bridgestone is buying Firestone for \$2.5bn in the largest Japanese foreign acquisition so far.)

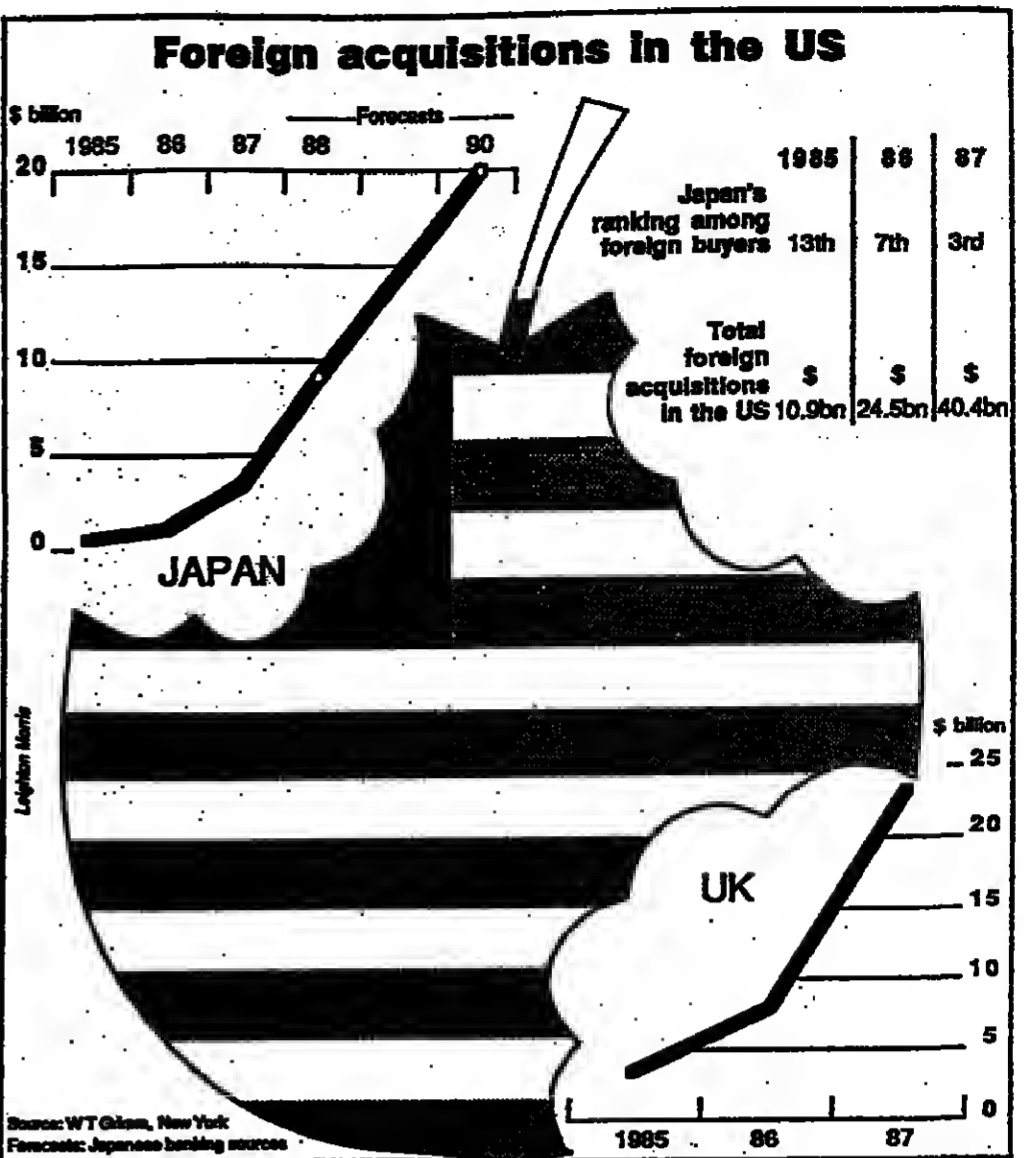
Some domestically minded companies, unlike well-known exporters such as Sony and Nissan, have realised rather late in the day the potential merits of foreign investment - especially the attraction of geographical diversification. But not everyone can easily follow in the footsteps of the big exporters and build plants abroad. In particular, companies in low-export industries such as chemicals, paper and

Most of the Japanese companies hunting for foreign acquisitions have no experience of takeovers at home or abroad

glass do not merely need overseas production capacity but also market share, distribution networks, brand names and sometimes technical expertise. For them, acquisition has become an increasingly popular choice.

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Japanese companies have become leaders in many technologies, but they still feel the need to fill gaps. For example, several



Source: WT Gilman, New York. Forecast: Japanese banking sources.

overseas direct investment could double, but bankers say that most of the activity will be deals between medium-sized companies, not the industrial giants of Japan taking over the leaders of American and European industry.

The key element of a Japanese takeover, they claim, will be the forging of an alliance with the existing management. Mr Tadashi Natori, general manager of the investment banking division at Industrial Bank of Japan, says Japanese companies are not in a position to transfer large numbers of staff to a new acquisition. "The quality of the management has to be good. And they have to stay in place," he says.

Japanese buyers are so willing to pay for quality that they have sometimes been accused of overpaying. Japanese bankers deny this, arguing that Westerners often try to judge acquisitions on financial data alone - ignoring the fact that a particular purchase is sometimes uniquely valuable to a particular buyer.

For example, Sony, the Japanese electronics group, was criticised by Wall Street analysts for paying \$20m for CBS Records last year. However, Japanese analysts emphasised CBS's vast library of recordings could be worth far more to Sony than almost any other buyer - because of the potential value of the marriage between Sony hardware and CBS software. "Japanese companies are not interested at all in short-term money games," says IJ's Mr Natori. "The Japanese commitment to the long term is already apparent in

the way in which Japanese companies have handled past acquisitions. Before Sumitomo Rubber bought the operations of the UK tyre maker Dunlop in the early 1980s, the business was in serious trouble. Since then, however, Sumitomo has made better use of the Dunlop brand than the previous managers.

As they gain more experience of US takeovers, Japanese companies will become more interested in European acquisitions, especially in the UK. They are wary of the potential regulatory, commercial and cultural barriers to takeovers on the Continent, highlighted by the difficulties faced by Mr Carlo de Benedetti, the Italian financier, in his bid for the Belgian conglomerate Societe Generale de Belgique. Mr Natori says: "Most of the European companies we have looked at are British."

All this activity in foreign acquisitions is going to have one undesired effect at home. It is going to increase the pressure on Japan to make things easier for foreigners wishing to buy Japanese companies. Currently, there are no legal barriers to such purchases, but they happen rarely because of the entrenched business and government sentiment against them.

The Ministry of Finance is understood to be studying the issue at the moment, hoping to prevent a full-scale trade row over the matter. Considering the speed at which Japanese companies are moving into the acquisition business, however, the ministry may be facing an impossible task.

China's new leader

Mi Peng, the new Chinese premier, has an image problem. Ordinary Chinese think of him as a plodder, while the superstitious consider him to be "unlucky", as his five months as acting premier were marked by a spate of train and aeroplane accidents.

Foreigners tend to label him pro-Soviet because of his years spent at the Moscow Power Institute's engineering department. Most diplomats regard him as a cautious reformer who puts "stability" before "progress".

The party's image management men are conscious of his problem, and probably encouraged him to wear a well cut double-breasted suit at the opening of the National People's Congress, which confirmed him as premier. His new official biography claims that "people close to Li Peng find him affable and sociable" and that he does his share of household chores.

But even if he does away with his drab wardrobe and masters the quick quip for the cameras, he will be unable to change the public perception that he inherited the job, that his best qualification was to have been adopted by the late premier, Zhao Zhiang, after his father had a revolutionary martyr. It is widely thought that his support comes from the fading old men who sit atop the party and that he has been unable to cultivate strong ties with the officials below.

The most interesting aspect of Li's reign will be the relationship with Zhao Ziyang, the general secretary, who is an aggressive reformer and has encouraged the hesitant premier to allow high growth rates and to tolerate inflation. While Li does not have the backing to threaten Zhao, a new crop of economic problems would strengthen his position.

A foreign specialist who has had audiences with both Zhao and Li said that the former is an enthusiastic listener, takes notes and is grateful for suggestions, while the latter listens intently

OBSERVER

enough, but is liable to end with something like: "Well, that's all very interesting, but this is China."

Li has a fondness for grand projects, which perhaps he picked up in the Soviet Union. He made his name as a minister of electric power and was appointed a vice-premier in 1983, though he has not lost his love of electricity. During a visit to the US in 1986, Chinese television showed him studiously taking notes at a hydro-electric plant, while the then Chinese President, Li Xiangnan, was seen to be enjoying himself at Disneyland.

French ruin
There are three ways to ruin yourself: gambling, women and technology. Gambling is the fastest. Women are the most pleasurable. Technology is the most certain.

That was Sir George Porter quoting the late President Fumiyon of France in the Dimbleby Lecture on Sunday.

No catch in it
The River Tay which holds the British record for a salmon caught on rod and line has been suffering a dearth of good spring fish this year.

The gillies who look after the fishing beats have been blaming the mild wet winter which they say has caused the fish to run quickly up the lower stretches instead of waiting up in the known lies. But that does not explain the lack of fish in Loch Tay where sport has been equally dismal.

Just two fish were caught on the Upper Soons beat at Stanley last week, while 18 were caught in the same period last year (though that was an exceptional week for the Tay in spring these days). The overall decline remains a mystery, though the finger is pointed, depending on the most fashionable theory of the time, at the commercial netmen who fish



the statistics, as seals, growing in numbers now they are no longer culled, at the Farosee who had the good fortune to find the Atlantic salmon feeding grounds, and at acid rain which may turn out to be the worst enemy of all.

The Tay angler is not easily deterred in spite of the odds. But fishing eight hours a day and sometimes longer, six days a week, demands blind optimism which can distort the imagination. So much so, according to the gillies, that one excited fisherman played his catch valiantly for 20 minutes to land a fine specimen of a plastic bucket.

Unlikely theory
Barron's, the national US business and financial weekly, takes a certain pride in being well informed and giving sound market advice to its readers.

Indeed it had something of a world exclusive last October in predicting, however cautiously, the onset of the great crash. The only trouble was that readers

would have needed a copy bright and early and to have acted with alacrity to have saved themselves.

But it was there on the front page of the issue dated October 19 1987: "Dow Theory Predicts Bear Market."

Robert Bleiberg, editorial director and publisher of Barron's, is a great believer in Dow theory - the technical approach to markets that says you can accurately predict the future by looking at how a number of key averages perform.

"I didn't do very many people very much good," said Bleiberg in London yesterday. However, he took his own advice and got out of as many stocks as possible under the strict rules on trading applied to all employees of Dow Jones, Barron's parent company.

Bleiberg claims it was further backing for Dow theory which, he says, has proved more than 60 per cent accurate during the course of this century.

The theory ignores fundamentals such as interest rates and concentrates on how both the Dow Jones Industrial Average and the Transportation Average perform.

If both rise strongly for two or three months, then simultaneously decline for about six weeks and there is a subsequent resurgence passing previous peaks, Bleiberg believes you are justified in declaring a bull market. "It's like the flow of the tides," he says.

There are those now using Dow theory to predict the end of the recession and the onset of another bull market. Bleiberg is more cautious: "I think the risks are growing with the growth of complacency."

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Sanctions must offer a way out

From Merle Lipton. Sir, Edward Mortimer rightly stresses the importance of the moral issue in relation to the question of sanctions and South Africa (March 29). But the morality of actions cannot be measured only in terms of some intrinsic quality; account must also be taken of their consequences. If sanctions make a bad situation worse, then the morality of applying them becomes questionable, despite the importance they have acquired as a symbol of opposition to apartheid (a role I would not wish to disparage).

The idea of using sanctions mainly in relation to regional southern African (rather than domestic South African) issues could prove fruitful. There is a stronger case in international law for such a use, and this might avoid some of the unintended and counterproductive political effects to which sanctions have contributed.

In considering such uses, the international community has not only the option of intensifying sanctions; also has the option of imposing a standstill on sanctions, or rolling them back. The standstill option could be made conditional upon, for instance, observance of the Nkomati Accord and termination of South African intervention in Angola and other neighbouring countries. Both sides would have to deliver - as South Africa did not do over Nkomati and as the outside world did not do in response to South Africa's efforts to deracialise sport.

If such an approach proved fruitful, then a roll-back could be considered in return for specific, achievable goals within South Africa, such as the lifting of restrictions on political opposition and/or abolition of some of the major remaining apartheid measures, such as the Land Act and segregated education. Such concessions have to be made outside the question of political rights. However, they do not preclude resolution of this central and most difficult question, and they could ease progress towards it.

"Constructing a cage" to keep South Africa out of the region, as Mr Mortimer suggests, is likely to prove extremely difficult. What might be more viable is a two-pronged policy that (a) involves (credible) offers of economic and military support to neighbouring countries, and (b) shuntiness offers South Africa (realistic) ways out of its laager. The willingness of whites to negotiate might be increased not only by raising the costs of continuing white rule, but also by increasing the attractions of alternatives to "life under sanctions" through, for example, a Marshall plan for the region.

Merle Lipton, 5005 Warthogton Drive, Bethesda, Maryland, US

Pricing out the small fry

From Mr David J. Christopher. Sir, With regard to the Conservatives' boast of a "wider share-owning public," I would like to question how realistic this claim is, or will be.

In a recent purchase of British Aerospace shares as a gift to a son, only £25 of a total of £80 went to buying the shares, and the "minimum commission" of £5 accounted for the difference - in fact more than 10.6 per cent of the investment amount; so to break even on the buying-selling transaction, the share value must increase by more than 21 per cent, or more than 81p per share in this case.

Clearly brokers have no interest in the small fry and only really cater for the multi-thousand pound buyers of the large investment institutions. I have no figures, but I suspect that the large majority of the Conservatives' "larger share-owning public" are in the relatively small category like myself. Once they realise they must lose 20 per cent of the investment for the privilege of being in this club, they will reverse this proud Conservative claim.

David J. Christopher, Briardale Road, Williston, South Wirral.

Pensions that favour the few at the expense of the many

From Mr Alan Smallbone. Sir, Confederation of British Industry (CBI) members like "final" (a euphemism for "leaving") salary schemes because they are calculating; Trades Union Congress (TUC) members because they have swallowed the pensions industry's propaganda (Letters April 7).

The truth is that final salary scheme funding requirements are age-discriminating - massively and progressively so, making membership of such schemes a threat to job stability and therefore humoral. The advantages to employers are as follows:

These schemes enable those who operate them to enjoy the services of most of their employees pension-cost-free up to the age of 45. (Most schemes are "contributing". For all but a few very highly paid staff - 90 per cent of taxpayers earn under £21,000 a year - "leaving" pensions will be sustained by their own contributions). Quite early in careers, salary

Letters to the Editor

A not so gilded vision of 1992

From Dr Marie-Paule Donsmont, Dr Elizabeth Roche and Dr Stan Standaert.

Sir, William Dawkins (March 30) rightly describes the OECD report as offering a "gilded vision of 1992" as well as valuable ammunition for those seeking to promote the single European market. The results of our own detailed examinations of the likely impact of the proposals differ from the report's both qualitatively and quantitatively.

In attempting to provide a politically neutral and realistic economic forecast, rather than a cynical glimpse of the potential future, we have emphasised the time lags and adjustment costs that will clearly be associated with the move towards the completion of the internal market.

The exploitation of increased economies of scale will require heavy investment as well as technological decisions. Small companies lacking the cash for such expenditures may well suffer, and even the large multi-nationals will be faced with increases in costs and reductions in profits during the transition period. Increased competition and a reduction of monopoly power will necessarily be to the detriment of those currently protected and indirectly subsidised by nationally oriented public procurement policies. In addition, the reduction in transportation and administrative costs generated by the

abolition of physical barriers will amount to a "free gift" to non-European Community (EC) countries exporting to this newly unified market.

Studying the macro-economic impact for the 12 EC countries, we find much smaller effects than those described in the OECD report. By 1995, we estimate that Community gross domestic product will be boosted by 0.5 per cent (17.5bn Ecus at 1987 prices) and employment will have risen by 300,000.

However, we anticipate that the impact at an industrial level will be much greater than this aggregate analysis suggests, as changes in indirect taxes will lead to shifts in relative prices. Looking at the detailed picture for 50 industries in France, West Germany, the UK and Italy, we see, for example, a boost in production of consumer durables but gains for our external trading partners in other areas.

We are not seeking to disagree with the OECD report's conclusions; rather, while they describe the greatest possible benefits which might eventually accrue, we have tried to assess the most likely outcome by 1995.

Marie-Paule Donsmont, Elizabeth Roche, Stan Standaert, DBI Europe Inc., Avenue Louise 221 Boite 5, B1950 Brussels, Belgium.



Too many large umbrellas per Square Mile

From Mr N. Nell.

Sir, The proliferation of large golf umbrellas in the City of London is getting out of hand. They are totally unsuited to the crowded pavements and narrow alleys within the Square Mile.

Perhaps it is not generally realised that a 4ft diameter open umbrella takes up 80 per cent

more air space than the standard 36 inch diameter model. May I suggest that if people insist on colourful or patterned models there are many now available in the standard size to suit their needs.

N. Nell, 11 Bolivar Place, Upper Richmond Road, SW1.

Quality is no longer a serious problem

From Mr Richard Bullock.

Sir, You gave much space (April 5) to a leading industrialist's report of a confidential study commissioned jointly by the Department of Trade and Industry (DTI) and the Japanese Export Trade Research Office (JETRO) - an arm of MITI - about local sourcing of components by Japanese equipment manufacturers in the UK.

The Electronic Components Industry Federation (ECIF) had been told of this study by the DTI, which had agreed to discuss its findings with us when complete. I am informed that the report from which you quote is no more than an interim working document. Our comments at this stage can therefore only be provisional.

ECIF has long been concerned at the relatively low proportion of components sourced in the UK by Japanese manufacturers. ECIF does not accept the apparent attribution of all responsibility for this to the component suppliers; one of the manufacturers included in our programme of visits to Japanese equipment manufacturers, mentioned by Terry Dodsworth (FT April 7), claims to have 90 per cent UK content in some models - which makes it clear that suitable British components can be produced. In particular, we have no evidence for the belief that qual-

ity is now a serious problem. On the contrary, as Terry Dodsworth correctly reports, no significant complaints about electronic component quality were raised during our series of visits to Japanese manufacturers; furthermore, the Japanese themselves stated, at a formal industry-to-industry meeting in 1985 that quality was no longer a problem - and they have not departed from this.

The report is stated to be based on a sample accounting for only one third of total component purchases by Japanese manufacturers in the UK. This may explain the curious fact that for one product where - according to the table you published on April 5 - the UK content was "nil," I can immediately identify one ECIF member which sold substantial quantities in 1987 to a number of leading Japanese manufacturers.

One final point: ECIF is described (FT April 7) as representing "only one section of the component suppliers involved in the electronics industry." The fact is that, of 14 component categories listed in the table, manufacturers of 11 are represented by ECIF (together with its affiliate, the Printed Circuit Association). Richard H. W. Bullock, ECIF, 7-8 Saville Row, W1

Selling to Japanese companies

From Mr Alfred Gooding.

Sir, David Thomas's article (April 5) on a report on the supply of components to Japanese plants goes to the heart of a major issue. While Cooper and Lybrand's initial survey is, no doubt, based on information obtained on a confidential basis, the matters raised are of such significance that the Department of Trade and Industry should publish, without delay, as full a version of the report as is compatible with the basis on which it was compiled. As a taxpayer, I should like to know the outcome - warts and all!

As chairman of Race Electronics Limited, I have firsthand experience of supplying components to several Japanese companies. The partnership has been, and is, very successful - for them and for Race. The secret of that success is really no secret at all: we produce what they want, to a standard which they quite rightly demand, at a price which is competitive and to a timetable which meets their stringent requirements.

Japanese companies are making an important contribution to the UK economy in terms of direct jobs and exports. They are making an equally - if not more - important contribution by imposing their high standards of quality, price and timing on UK companies that want to do business with them.

Our own experience at Race is that by meeting those standards, day in day out, we are not only expanding our business with them but also finding it much easier to sell to non-Japanese companies.

David Thomas's article illustrates the enormous further scope there is for British companies to meet the ever-growing demands of Japanese companies for components. Race's record shows that it can be done. But it can only be done on terms which satisfy the requirements of the Japanese. If British companies fail to meet those needs, we shall have only ourselves to blame if components continue to be sourced from Japan, or if the Japanese set up their own component plants in this country.

Alfred J. Gooding, Executive Chairman, Gooding Group Ltd, 27 Park Place, Cardiff.

Benefit of share options

From Mr Alden L. Langley.

Sir, I do not agree with Mr Peter Brown (Letters April 7) that a conventional share option scheme where the option holder subscribes for new issue shares, enables benefits to be provided at no cash cost to the employer; in fact, there is a cash inflow when the options are exercised. The benefit is effectively paid by the market and the cost to shareholders is in the dilution of their shareholdings.

Another possibility, in which many of our clients are showing keen interest, is the establishment of an employee share ownership plan (ESOP) to acquire a significant shareholding and "warehouse" those shares - distributing them to employees through share schemes over a period of years. The ESOP can be funded partly by borrowing from the employer and partly by borrowing externally, so the only necessary cash cost to the employer is the interest foregone, net of tax, on the amount lent. Voluntary contributions paid to the ESOP to enable it to repay the external borrowing may be corporation tax deductible. Since existing shares are being used, rather than new issue shares, there is no dilution for existing shareholders.

Alden L. Langley, Ciffrax Group, Aldermanbury Square, EC2.

IT IS difficult to know whether to cheer or to weep over the agreement on the Soviet military withdrawal from Afghanistan, which is expected to be signed in Geneva this week, with Moscow and Washington acting as guarantors.

There is cause for both, but it is probable that the rejoicing will be short-lived. The arrangements do not provide for a cease-fire and do not solve the fundamental problem of Afghanistan's political future. Indeed, the aftermath of the Soviet pull-out could be as bloody and destabilising for the central Asian region and for East-West relations as the eight and a half years of Soviet occupation.

In these circumstances, to hail the proposed agreement as a great US diplomatic victory, as some in Washington are already preparing to do, would be somewhat premature.

Certainly, the Soviet Union has been obliged to acknowledge the failure of a military adventure which proved to be as ill-judged and almost as costly as that of the US in Vietnam. But the victory (if it can be so described) has been much more that of Mr Mikhail Gorbachev over his late predecessor, Mr Leonid Brezhnev, whose notorious interventionist doctrine served as the pretext for the Soviet invasion of Afghanistan in December 1979.

Mr Gorbachev, as has been noted for some months, was prepared to pull out his 115,000 troops from Afghanistan whether or not agreement was reached at the United Nations-sponsored Geneva talks. For a mixture of domestic and foreign policy reasons, the Soviet leader had decided very soon after his election that the game was no longer worth the candle.

The military operations in Afghanistan were absorbing too much money, manpower, energy and attention at a time when Mr Gorbachev was already having difficulty in concentrating the minds of the Soviet leadership and people on his controversial economic reform programme.

As glasnost allowed the Soviet media to give much more information than hitherto on the hardships suffered by Soviet soldiers in Afghanistan, popular discontent with the war was at last making itself felt. Not least, there was a risk of growing unrest among the Moslem population of the Soviet Union's central Asian Republics, as the Afghan Mujahideen continued to demonstrate their success in keeping at bay the powerful Soviet military machine.

To these domestic factors must be added some strong foreign policy incentives for ending the Afghan conflict. The settlement of regional problems, as Mr Gorbachev and President Reagan had agreed at their various summits,



FOREIGN AFFAIRS

No victory, alas, in Afghanistan

was an essential condition for an improvement, not only of US-Soviet relations, but of the whole East-West picture. Moreover, Afghanistan has long been considered by the West as a test case for Mr Gorbachev's desire and ability to match his accommodationist words with deeds.

Since the US had placed such a high priority on the withdrawal of Soviet troops from Afghanistan, it was clear that Mr Gorbachev also believed that his strenuous efforts to maintain the momentum of nuclear disarmament negotiations with the US could be undermined by this festering problem.

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To these domestic factors must be added some strong foreign policy incentives for ending the Afghan conflict. The settlement of regional problems, as Mr Gorbachev and President Reagan had agreed at their various summits,

was the last meeting of substance between the two leaders before President Reagan bows out of the White House in January next year.

If Mr Gorbachev had strong motives for resolving the Afghan conflict as quickly as possible, President Reagan was clearly equally anxious to end his Presidency in as glorious a manner as possible.

To add the Afghanistan cup to his trophy cupboard, which already contains the Intermediate Nuclear Forces treaty and which could be further embellished with a Start agreement, would rank as a major foreign

Robert Mauthner argues that the formula for Soviet withdrawal sets a worrying precedent

That consideration was becoming particularly important, given the Soviet leader's desire to settle at least the broad lines of a Start agreement on a 50 per cent reduction of strategic nuclear weapons at his fourth summit meeting with Mr Reagan in Moscow at the end of May.

It had long been clear that Mr Gorbachev, acting on the principle that it is better to deal with the devil you know than the devil you don't, wanted to tie up the Start agreement with President Reagan, rather than wait for the election of his successor, who might or might not prove more amenable. However, the Geneva nuclear arms negotiations became bogged down in verification problems and time was getting extremely short. As it is, the Soviet troop withdrawals from Afghanistan are due to begin on May 15, only two weeks before the Moscow summit, which could

policy achievement in any future assessment of his presidency.

So the old adage has held good. If both superpowers have the political will, there is always a way. The question is whether that way is the right one and whether the mutual desire of both Moscow and Washington to come up with an agreement in time for next month's summit has not led to the sacrifice of some important principles.

The path chosen by the US and the Soviet Union to disengage themselves from Afghanistan must look more like a minefield to the Afghans, about 1m of whom have lost their lives in the conflict and 5m others of whom are dispersed as refugees in Pakistan and Iran.

To describe the agreement as "superficial" as Mr Diego Corbo says, the UN mediator has done, must rank as the understatement of the decade. It fulfils the nor-

mal criteria of a peace settlement only in that it provides for the withdrawal of Soviet troops over a period of nine months, with half of them leaving in the first three months. What happens in the vacuum left by the Soviet troops is something that has proved too much for the human beings who have drafted the agreement and has been left for all intents and purposes, to fate.

The absence of any specific provision for the formation of an interim government in which both President Najibullah's Moscow-backed Kabul regime and the seven-party Mujahideen alliance would be represented, is a major weakness.

The Pakistanis who, sensibly, had made agreement on this point a prior condition of any ceasefire, were finally persuaded to drop their demand under strong pressure from both Moscow and Washington. Only a vague statement by Mr Corboves indicating that, backed by all the parties concerned, he would continue "in a private capacity" to try to work out arrangements for a broadly-based government in Afghanistan, offers the slimmest hope of a negotiated political settlement. But, given the profound disagreement between the Kabul regime and the Mujahideen, themselves seriously divided over the composition of such a government, it would be unrealistic to suppose that anything short of force of arms would be able to settle the matter.

Both sides clearly believe they have the military capacity to impose their will. The bizarre "positive symmetry" formula which will govern military aid by Moscow and Washington to their respective Afghan protégés will do nothing to undermine that confidence.

Both the Kabul regime and the Mujahideen, who have each built up stockpiles of arms which will last them for many months to come, can be certain that any new supplies of arms to one of them will be matched by supplies to the other. That is a very far cry from the solution originally proposed by the US, under which both Moscow and Washington would have undertaken to step down their arms deliveries, thus creating a much more credible basis for a peaceful settlement.

The symmetry may be positive, but it is difficult to envisage anything but negative results. While allowing the Soviet Union and the US to claim that they are not abandoning their friends, the formula is calculated to dissuade the warring factions from sitting down at the negotiating table and to ensure they prolong their armed conflict. If this is an example of how the superpowers intend to settle other regional problems, such as Angola, the rest of the world had better fasten its seat belts.

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RELAXATION OF HIGH-TECH EXPORTS UNLIKELY

US-Soviet talks may ease trade

BY QUENTIN PEEL IN MOSCOW

SPECIFIC STEPS to expand trade between the US and the Soviet Union could be agreed at high-level talks in Moscow this week, but they are likely to stop short of any real relaxation of the US ban on high-technology exports.

Mr William Verity, US Commerce Secretary, spent out this cautious message yesterday on his arrival in the Soviet capital for the annual meeting of the US-Soviet Joint Commercial Commission. He insisted that any improvement in the modest trade links depended on "improvements elsewhere in our relations."

However, his arrival coincided with the confirmation of a new joint venture between Honeywell, the US industrial control systems manufacturer, and the Soviet Ministry of Mineral Fertiliser Production, intended to streamline the country's huge fertiliser industry.

The US-Soviet talks starting today also coincide with a meeting of 500 US businessmen and 300 Soviet state industry managers, organised by the private-sector American-Soviet trade and economic council, in the hope of increasing trade flows.

Mr Verity said: "We hope to reach agreement on some specific trade talks that can expand our trade, within certain policies."

The meeting of the Joint Commercial Commission was given a specific mandate by last December's summit meeting between President Ronald Reagan and Mr Mikhail Gorbachev to develop "concrete proposals" to improve trade relations. Soviet exports to the US last year reached only \$469m against US sales to the Soviet Union worth \$1.5bn.

The Honeywell deal's primary aim would seem to be boosting US exports.

The new company, to be called

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The new company, to be called

Sarney's pay freeze prompts grudging admiration

By Ivo Dawson in Sao Paulo

BRAZILIAN President Jose Sarney's courageous, if long-delayed, decision last week to freeze public sector salaries has provoked a predictable chorus of criticism from the country's entire political spectrum.

The right, most volubly represented in cabinet by Mr Sarney's friend and ally, Mr Antonio Carlos Magalhães, wants more civil service job cuts, including the dismissal of the more than 200,000 functionaries who are perennial absentees.

On the left, politicians and union leaders claim that once again the humble worker is being punished, while big business and agriculture continue to gorge on tax cuts and production subsidies.

Both sides have valid points. Nevertheless, even Mr Luis Carlos Prestes Pereira, former Finance Minister and hardly a friend of the President, expressed admiration for Mr Sarney's bravery in tackling the pay problem.

That it had to be tackled few independent economists doubt. Finance Minister Mr Magalhães da Nobrega emphasised that the federal salary bill alone would have absorbed all government revenues - already shrinking because of the deep recession - had nothing been done.

Furthermore, according to Finance Ministry estimates, civil servants received real pay increases of 50 per cent last year - far above those of the private sector.

But, if Mr Sarney is to be congratulated for accepting his Finance Minister's advice (admittedly after more than three weeks of hesitation) his laurels will wilt unless further steps are taken quickly.

Mr Magalhães's argument for the immediate curbing of public sector pay rises is that the country's civil service pay is not performing them since unaffordable in the dire economic circumstances. Such practices - the fruit of the political spoils and favour system - may have been acceptable in the years of 7 per cent growth but they are hard to justify now.

Similarly, left-wingers can only see the pay freeze as a sign of the government's unwillingness to take on the business community, for their attack on subsidies and incentives. These alone are estimated to cost the government 2 per cent of Brazil's \$280bn gross domestic product.

The public sector salaries freeze - a saving worth about 1.5 per cent of GDP - amounts only to a partial plaster over the haemorrhaging wound of the budget. Despite earlier measures, such as a ban on recruitment and ministerial budget increases, Mr da Nobrega has indicated that a further saving of at least 1 per cent of GDP must be found.

In the short term, meanwhile, Mr Sarney's decision down the hatch for the storm brewing over the two months' pay freeze. A nationwide strike is planned this week by civil service unions which may be joined by private sector workers.

They are frightened that Mr da Nobrega's plan to abandon wage-indexation in favour of collective bargaining will not be accompanied by a constant liberalisation of the labour laws to allow strikes unencumbered by lengthy arbitration processes.

Mr Sarney's plan to create a "president's party," inspired by recent victories in key votes in the Constitutional Assembly, also looks improbable. While many on the centre-right quietly support him, few are likely to put their head above the parapet when, as looks inevitable, he must continue to force through deeply unpopular measures.

The majority Democratic Movement Party is refusing to endorse the pay freeze, with its left-wing threatening to form a new opposition party.

Given the discussion, both in and out of Congress, the President's confident belief that he has a comfortable majority for a five-year term of office could yet be shaken in the dangerous weeks to come.

THE LEX COLUMN

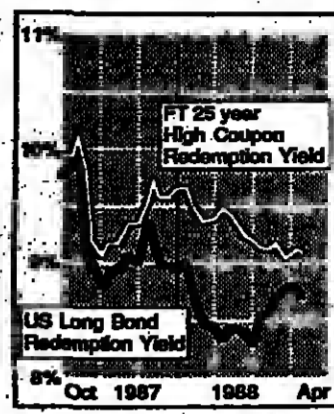
The buck stops on Wall Street

On the face of it, London's behaviour in the past few days represents a marginal shift in sentiment. Yesterday's 30-point rise in the FTSE - the largest for three months - means the market has risen 4 per cent in four trading days. This is evidently a response to last week's base rate cut and the strength of the dollar ahead of Thursday's 37 meeting; and indeed, the dollar's recovery takes immediate pressure off overseas earners, while a mortgage cut coinciding with lower tax rates at the end of the month can only boost consumer spending.

But these are perhaps arguments for strength in sectors, and in its mood of even a week ago the market might have taken the prospect of a further consumer boom as positively bad news. The difference, surely, has more to do with Wall Street and Tokyo than with domestic fundamentals; after a very strong start yesterday morning, London went through a decidedly tricky patch when it seemed as if Wall Street might open lower.

Reasons for being cheerful about Wall Street, in turn, are a touch ambiguous. The first quarter results season seems to be pushing the prospect of a US recession further into the future, and higher profit forecasts might provide the necessary impetus for an equity market which is otherwise starting to look fully priced in relation to bonds. On the other hand, Wall Street, like the foreign exchange markets, is plainly looking ahead to G7. Should this turn out wholly amiable, and if Thursday's US trade figures also disappoint, this week's optimism could evaporate.

As for London, it may take real institutional cash instead of yesterday's thin volume for the mood to continue. But then, what with Barclays' rights and calls for British Gas and BAA, over 20bn is already spoken for. It might not do to get carried away.



opinion, which rallying noises from Opec might prove enough to dispel.

However, if Opec intends this month's sessions mainly as a public relations exercise, it must bear the risk that disappointing a market that is expecting firm action might do more harm than good. On the other hand, if it really does plan to negotiate a reduction, its task will not be easy. Saudi Arabia apparently remains unprepared to take the lead - despite having backed down and agreed to the emergency meeting - while Opec and non-Opec members alike are happy to talk about cuts than to deliver them.

Meanwhile yesterday's rise in the price of the oil majors - the main stock market proxy for oil prices now that the independents have gone bid crazy - showed that investors are willing to believe the best of Opec. Perhaps that is not surprising, now that they have sold their BP shares to Kuwait, UK institutions are underweight in the sector and are happy for an excuse to buy.

AT&T 'will not increase stake in Olivetti'

BY Alan Friedman in Milan

AMERICAN TELEPHONE & Telegraph (AT&T), the largest single shareholder in Olivetti, the Italian data processing equipment group, has agreed after apparently lively talks with Olivetti chief Mr Carlo De Benedetti not to increase its stake beyond the 22 per cent it currently holds.

The decision follows what Olivetti described last night as "a fundamental difference of opinion with AT&T."

The US telecommunications group, according to Olivetti, wanted to transform the Italian company into an operating division. Mr De Benedetti is understood to have objected violently to the proposal and last Saturday flew to New York, where he held a hastily convened meeting with AT&T top management.

AT&T originally bought a 25 per cent stake (since diluted) in Olivetti in December 1983 and signed a stand-still accord that expired this month. Under the original deal, AT&T would have been able to boost its Olivetti holding up to 40 per cent after the stand-still accord expired. But talks between Mr De Benedetti and the Americans on this issue produced what Mr De Benedetti yesterday called "different visions about the reciprocal roles of the two companies."

The US group had been proposing since last October a presence in Olivetti which Mr De Benedetti feared would cost the company its independence and to which he refused to agree.

An Olivetti spokeswoman said last night that "we had a fundamental difference of opinion with AT&T over the future autonomy of Olivetti." Mr De Benedetti said yesterday that Olivetti's autonomy "is an absolute priority and not open to discussion."

With the final AT&T proposal on the table and the stand-still agreement about to expire, Mr De Benedetti met AT&T management in New York at the weekend, where it is believed he threatened to try to block any bid by the Americans to reach 40 per cent. As a result, it was agreed that AT&T would remain at 22 per cent.



Ayatollah Khomeini: protest at world arrogance

Khomeni warning on Mecca pilgrims

AYATOLLAH Ruhollah Khomeini, Iran's spiritual leader, said yesterday 150,000 Iranian pilgrims would travel to Mecca this year and stage demonstrations against "the infidels, America and Israel," agencies report from Niqada.

Plans for the pilgrimage and demonstrations had already been announced by Iranian officials, but yesterday was the first time Khomeini referred to them.

Last year, 402 pilgrims, including 275 Iranians, were killed in riots which began with a protest rally in Mecca during the Hajj, or pilgrimage.

The Saudis warned they would prevent demonstrations during the Meccan pilgrimage this year. Tehran Radio, monitored by Niqada, said Khomeini warned Saudi Arabia against stopping the pilgrims. It said he made the remarks to four Iranian Hajj officials who asked his opinion on the number of pilgrims and demonstrations in this year's ceremonies which begin in mid-July.

Khomeini was quoted as saying: "This year, 150,000 pilgrims will participate in Hajj rituals and the pilgrims will do their duty, which is disowning the infidels, America and Israel."

"It is not possible for our pilgrims to take part in the Hajj and not demonstrate against world

Lazard banks agree to extend partnership

By David Barchard in London

MEMBERS OF Lazard Partners, the international banking group which includes Lazard Frères in London and Lazard Frères in New York and Paris, have agreed to extend the partnership, originally set up in 1984, for 21 years.

The agreement comes more than a year before the expiry of a five-year period, due to end in July 1989. It means that the partnership, which has created a powerful international network between three previously separate banks, has in effect become permanent.

The deal also contains an option allowing the other partners to purchase the 50 per cent stake in the partnership owned by S. Pearson and Son, the diversified UK group which owns the Financial Times, if there is a change of control at Pearson.

Mr Michel David-Weill, the senior partner of the New York firm and the major partner in Paris, said yesterday that the extension of the agreement would allow the Lazard Houses to build on their achievement since 1984.

"Our long-term relationship with Pearson and his presence in the Lazard Partnership is ideal, as it provides the flexible atmosphere in which talented people can flourish," he said.

If the control of Pearson changed, the group would be guaranteed the full market value for the sale of its stake in the partnership.

A formula has been agreed for the price Pearson would be paid if it did have to give up its 50 per cent in Lazard Partners.

It would receive either the fair market value of its stake in the partnership or 80 per cent of an agreed valuation of Lazard Brothers, together with an additional premium of 12.5 per cent.

In return for the change of ownership provisions, Pearson's share of the distributable income of Lazard Partners is to be increased from 33.6 per cent for a seven-year period.

This would have brought Pearson more than £1m (£1.8m) a year over the last three years, in addition to its other earnings from the partnership.

Pearson will also be paid a slightly higher amount by Lazard Frères in London and Lazard Frères in New York than it receives under the existing agreement.

The agreement also protects the sale of the 9.2 per cent of Pearson shares belonging to Financière et Industrielle Gaz et Eau SA, a French investment company linked with Eurafrance SA, the French partners in Lazard Partners.

The French company has undertaken that if it ever sells its stake in Pearson, the shares will be placed widely in the market and not sold to a single buyer.

"By selecting a 21-year period, the partners have shown that this is intended to be a permanent relationship," Lord Blythburgh, Pearson's chairman, said yesterday.

He said that Pearson's profits have been about 25m larger over the last four years than they would have been if the partnership had not been set up in 1984.

Sir John Knot, the Chairman of Lazard Frères, said that the partnership had been an "excellent change" for the company.

Arabic's ruling family, saying it was unfit to have custody of Mecca and Medina, holy places of Islam.

Saudi officials said many pilgrims were trampled to death or killed in street brawls which followed last year's demonstration. Iran claimed police killed the pilgrims with machine guns.

A Saudi Minister last week announced quotas on pilgrims which would cut down the number from Iran by two-thirds.

Angry demonstrators sacked the Saudi and Kuwaiti embassies in Tehran after last year's Mecca clashes and Tehran-Riyadh relations, already strained by Saudi backing of Iraq in its war with Iran, deteriorated further.

An Arab summit in Amman last November backed Saudi Arabia and criticised Iran for the violence.

Hijackers kill second hostage

Continued from Page 1

followed by long periods of silence in the afternoon after the murder of the second hostage.

The hijackers, after setting a deadline of 14.30 Cyprus time for the releasing of the aircraft so that it could be flown to a neutral destination, dumped the corpse from the aircraft at around 15.10.

Among "neutral" destinations being mentioned for the hijacked aircraft are Iran, Algeria and South Yemen. It is likely that Iran will be reluctant to accept the Kuwaiti airliner because it would then be open to charges that it was behind the hijacking.

On Saturday, the hijackers followed a similar procedure when they killed their first hostage after demands for fuel were not met. Both victims are reportedly Kuwaiti military officers. There are said to be three on board.

Kuwait has repeatedly rejected the hijackers' call for the release of the 17 militants, describing such demands as "blackmail."

Late yesterday afternoon, a passenger who was identified as Fadhil Mazouk el Oteibi was allowed to speak to the control tower. He said the hijackers will kill the passengers if you don't give us fuel, please give us fuel.

The hijackers' spokesman accused Cyprus, after the latest corpse was dumped on the tarmac at Larnaca, of colluding with "criminal countries" against freedom-loving people.

"We hereby confirm that the craft must be refuelled immediately, immediately, before we take more dangerous steps," the spokesman said.

Earlier in the day, the hijackers had threatened to kill a mem-

ber of Kuwait's ruling al-Sabah family who is among three al-Sabah on board: one brother and two sisters.

Kuwaiti officials are at Larnaca Airport advising the Cypriots, and a PLO representative has been acting as an intermediary with the hijackers.

Kuwait officials are making it clear that they are opposed to the aircraft taking off again for an unspecified destination.

Their strategy is to keep the plane at Larnaca in the hope that a process of negotiation, and possibly exhaustion, will bring the crisis to an end.

The Kuwaiti airline hostage drama entered its seventh day yesterday. The aircraft was hijacked on a flight from Bangkok to Kuwait and diverted to Mashhad in North East Iran where it remained until Friday.

World Weather

Location	Temp	Wind	Cloud	Temp	Wind	Cloud
Amman	18	10	10	18	10	10
Algiers	18	10	10	18	10	10
Alexandria	18	10	10	18	10	10
Amman	18	10	10	18	10	10
Bangkok	28	10	10	28	10	10
Bombay	28	10	10	28	10	10
Buenos Aires	18	10	10	18	10	10
Calcutta	28	10	10	28	10	10
Cairo	18	10	10	18	10	10
Colombo	28	10	10	28	10	10
Dhaka	28	10	10	28	10	10
Hong Kong	28	10	10	28	10	10
London	18	10	10	18	10	10
Madras	28	10	10	28	10	10
Mumbai	28	10	10	28	10	10
New Delhi	28	10	10	28	10	10
Paris	18	10	10	18	10	10
Rangoon	28	10	10	28	10	10
Singapore	28	10	10	28	10	10
Taipei	28	10	10	28	10	10
Tokyo	18	10	10	18	10	10
Yokohama	18	10	10	18	10	10

Sterling drops sharply but \$ strengthens

Continued from Page 1

FT Ordinary index closed up 20.4 at 1,438.8.

The pound lost a penny against the D-Mark in London to close at DM1.1275. Against the dollar it lost more than two cents, falling to \$1.8540 compared with Friday's close of \$1.872. The Bank of England's sterling trade weighted index closed at 77.8 compared with 78.3 at Friday's close.

Sterling's decline in Europe was largely attributed to the fall in interest rates which reduced

the differential between rates in other countries. Hopes of a steep and sustained rise in oil prices also eased, contributing further downward pressure to the pound.

The dollar firmed in a quiet market as dealers awaited the outcome of the Group of Seven meeting of finance ministers and the publication of US trade figures on Thursday.

The dollar strengthened further in New York yesterday, closing at DM1.6225, below its best for the day, but above Friday's close of DM1.675. It ended at

Y126.30 against the previous close of Y125.75.

Mr James Baker, the US Treasury Secretary, added his voice to efforts by leading industrial nations to promote calm on financial markets during this week's international meetings, said Philip Stephens in Washington. Mr Baker said that all Western governments shared the objective of exchange rate stability and were pleased with the calm on the markets seen since the Group of Seven's statement in December.

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Tuesday April 12 1988

Merrill Lynch earnings drop by 37% to \$68m

BY JANET BUSH IN NEW YORK

MERRILL LYNCH, the largest US investment bank, yesterday reported a 37 per cent drop in first-quarter net earnings to \$68.8m or 82 cents a share compared with \$108.6m or \$1 a share a year earlier.

Total revenues fell by 5 per cent to \$2.4bn, from \$2.5bn in the first quarter of 1987. Revenues from commission business were down by 33 per cent to \$440m, from the record first-quarter last year, while revenues from investment banking fell 12 per cent to \$225m, due primarily to a lower level of equity underwritings and the absence of any significant merger and acquisition transactions.

In contrast, principal transaction revenue reached a record

\$407m in the first three months of 1987, a rise of 20 per cent from a year earlier, primarily from improved trading in the fixed-income sector.

The stock market seemed to react favourably to the figures, pushing the company's share price up by 3% to \$24 1/4, in contrast to the shares of other securities firms, which were generally down by 14 per cent because of reduced business volume and staff reductions.

Pre-tax earnings for the first three months of 1988 were \$117.7m, compared with \$196.8m a year earlier. The effective income tax rate was 42 per cent for both quarters.

Mr William Schreyer, chairman and chief executive officer, said: "Given the relatively lower level of activity in the financial markets during the quarter, these results demonstrate the broad-based strength and diversity of

our core business operations." He added that the company was beginning to see the benefits of cost-cutting programmes initiated in the last three months of 1987.

Expenses, excluding interest and dividends, fell 7 per cent to \$1.5bn in the first quarter, compared with a year earlier, while costs related to pay and benefits declined by 14 per cent because of reduced business volume and staff reductions.

But Primercia will book a small loss of 95 cents a share on the sale of the three life companies, Pennsylvania Life, Executive Fund Life, and Trans Pacific Life.

Yesterday's announcement should bring to \$700m the total proceeds raised in just four months by Mr Teal, a celebrated mutual fund manager of the 1980s who took over as chief executive of American Can in 1986.

Primercia said yesterday that the money would be used to pay off debt, which climbed to \$1.5bn with last year's multi-\$700m purchase of the Smith Barney brokerage house.

But there is some speculation that Mr Teal may be rethinking his expansion plans in the changed climate since the stock market crash last October.

Musiland, which enjoyed revenues of \$510.5m last year from its 616 stores, is being sold to a group of investors, including management and the Wall Street firm of Donaldson Lufkin & Jenrette for \$410m. Primercia will receive \$390m for its 51 per cent share and will purchase up to 20 per cent of the stock in the new company.

Lex, Page 30

Primercia disposals to raise over \$550m

By James Buchanan in New York

PRIMERCIA, the former American Can transformed by Mr Jerry Teal into a financial services conglomerate, announced yesterday that it was raising over \$550m through the disposal of its chain of record stores and a group of life insurance subsidiaries.

The group, which has seen its stock price halve from its peak last year because of investor disenchantment with the financial services industry, said that it would book a \$130m after-tax gain on the sale of the Musiland record and video store chain, which amounts to \$2.50 a share.

Manufacturers Hanover sells division for \$705m

BY ANATOLE KALETSKY IN NEW YORK

MANUFACTURERS HANOVER, the large US banking group, said yesterday that \$275m in equity would be added to its tightly stretched balance sheet as a consequence of selling its consumer finance division for \$705m to American General, the Houston-based large insurance and financial services company.

The sale of the consumer finance business will generate a pre-tax gain of \$300m and reduce the bank's total assets by nearly \$3bn. Since there will be little tax to pay on this one-off capital profit - because of benefits remaining from last year's big additions to Third World loan reserves - the net effect would be to boost equity by \$275m, the bank said.

As part of the transaction American General will also repay about \$2.5bn of the consumer finance unit's inter-company

debt. Between them the capital gain and the reduction in assets will go a long way to boosting Manufacturers Hanover's equity ratios towards the target levels set by management last year. In its 1987 annual report, the bank said that it planned to boost shareholders' equity to 4 per cent of total assets by the end of 1988, and that capital strengthening would be achieved through a combination of stronger operating earnings, tax benefits and sales of undervalued assets.

The company predicted that it would secure \$400m in pre-tax gains from assets sales during the year. The sale of the consumer finance unit has therefore brought it three-quarters of the way towards this target.

American General said the purchase of the consumer finance business would not dilute its con-

solidated earnings and would double the size of its consumer finance network.

Irving Bank announced a near-doubling in its first-quarter net profits, as a result of higher interest and fee-related income. The bank made \$32.4m or \$2.71 a share compared with \$28.6m or \$1.51 in the first-quarter of 1988. The higher earnings enabled Irving to recognise \$12.3m in tax benefits from its 1987 Third World loan loss provisions.

First Wachovia, a large regional bank holding company based in North Carolina, made first-quarter net profits of \$58.8m or \$1.08 a share against \$49.3m or 91 cents in 1987. It said that during the first-quarter it had used a combination of loan sales and charge-offs to entirely eliminate its exposure to Third World countries, which had stood at \$98.4m at the end of 1987.

Grolier to accept new \$449m bid by Hachette

By Our New York Staff

GROLIER, the US encyclopaedia publisher which had been fighting off a \$400m merger bid from Hachette of France, was last night on the brink of accepting a sweetened offer.

Grolier's board was meeting last night to consider its management's recommendation to sell the company, after Hachette raised its price to \$24.25 a share. This would amount to \$449m for the 95 per cent of Grolier's stock which the French publisher did not already own.

The improved offer, which compared with Hachette's opening bid of \$21 a share, was widely expected to prove acceptable to the board.

Arbitrageurs, who had hoped for an even more expensive deal, were heavy sellers of the Connecticut-based company's stock yesterday.

Grolier's shares fell 3 1/2% to \$23 1/4 on Wall Street in brisk morning trading. The deal, if approved, is likely to be seen as a substantial coup for Hachette.

Not only will it give Hachette a big presence in US book publishing for the first time, but it will raise the French company to the number three position in the international publishing league, immediately behind Bertelsmann of Germany and Simon & Schuster, a subsidiary of Gulf & Western.

In addition, Hachette's apparent success in persuading Grolier to accept \$24.25 comes in the face of arbitrageurs' expectations of a substantially higher bid.

Hachette will also be recovering a significant portion of what it pays for Grolier by selling unwanted divisions. Disney Corporation last week said that it would buy Grolier's Childcraft educational toys business for \$52m, if Hachette's takeover succeeded.

Juki in \$90m counterbid for Union Special

By Deborah Hargreaves in Chicago

UNION SPECIAL, the Chicago-based industrial sewing-machine maker, said yesterday it was considering an offer from Juki of Japan to buy the company for \$31 a share in cash.

The bid, worth almost \$90m, follows a tender offer of \$26 a share launched in late March by Industrial Equity (Pacific), the Hong Kong arm of Sir Ron Brierley's New Zealand-based investment group.

Juki, a Japanese sewing-machine maker, said it would complete the acquisition on terms and conditions already agreed between Union Special and IEP, if that agreement was terminated. IEP owns 27 per cent of Union Special.

Union Special said its board was meeting urgently to reach a decision on the bid before the IEP offer expires on Friday.

FMC Gold set to blaze a trail for acquisitions

BY KENNETH GOODING IN LONDON

FMC GOLD, already North America's fourth largest gold producer, is on the acquisition trail, Mr Brian Kennedy, the company's president, said in London yesterday.

"We believe there are opportunities for FMC Gold to acquire mineral deposits that have been discovered by companies which may lack the technical, financial or geological strengths to bring a property into production," he said.

It was unlikely, however, that it would purchase an entire company "because of the market multiples associated with such an acquisition."

Mr Kennedy explained that the company had the financial strength to contemplate an aggressive acquisition programme: it was generating an annual \$60m positive cash flow and by June would have paid off its debt. Gold loans offered

another way to raise cash. However, it was unlikely that any more equity would be issued in the near future. FMC Corporation, the parent group, sold 11.4 per cent of FMC Gold last June when the subsidiary gained a NYSE quotation.

The parent said it would eventually sell up to 20 per cent but Mr Kennedy said that FMC would probably not issue new shares at the current price - between \$10 and \$11 a share - when the flotation price was \$14 and the price had been up to \$18 a share.

Mr Kennedy said in a week leading a delegation to visit investor groups in Europe.

The company's first-quarter results, released yesterday, showed net income at \$13.1m or 20 cents a share compared with \$82.4m and 15 cents in the same months last year.

Microsoft files suit against Apple Computer

By Louise Kehoe in San Francisco

MICROSOFT, the US personal computer software company, has responded to Apple Computer's recent copyright infringement suit with some legal fire of its own.

It has filed suit charging Apple with breach of contract, slander, unfair business practices, and interfering with Microsoft's relationships with its customers and business partners.

The suit, which seeks unspecified damages and legal costs, is a response to Apple's legal action that accuses both Microsoft and Hewlett-Packard of copying elements of Apple's Macintosh display technology in programs designed to run on IBM-compatible personal computers.

WPP loses part of IBM account to breakaways

BY OUR NEW YORK STAFF

INTERNATIONAL Business Machines, the computer group which provides up to half the advertising billings of the Lord Geller Federico Einstein agency, has started doing business with a breakaway agency set up by six former executives of Lord Geller.

The shift, confirmed by Mr Dick Lord of the breakaway group yesterday, is a setback for Mr Martin Sorrell's WPP of the UK.

WPP bought Lord Geller last year and has been fighting in the courts to prevent a loss of clients and key employees to those who left.

It also confirms that Lord Einstein O'Neill, as the new agency is called, is in business after the New York State Supreme Court last week allowed it to go after old clients of Lord Geller, provided neither Mr Lord nor Mr Arthur Einstein were involved.

But IBM has apparently made no comments to Lord Einstein and will retain Lord Geller for most of its advertising needs, which generate some \$125m in billings.


Mr Lord, who quit the agency he founded last month after a dispute with Mr Sorrell, said that IBM allocated his group some advertising work at a meeting on Friday afternoon.

Mr Lord, who was not at the meeting because of the court order, said: "Some assignments were made."

Mr Sorrell, who attended what is believed to have been a tense but businesslike meeting on Friday, said he would not comment yesterday.

IBM did not comment.

All of these Securities have been sold. This announcement appears as a matter of record only.



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April 8, 1988




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INTL. COMPANIES AND FINANCE

Dow acquires stake in Montedison

BY ALAN FRIEDMAN IN MILAN

DOW CHEMICAL of the US revealed yesterday that it has acquired "more than 2 per cent" of Montedison, the Italian chemicals group. The shares are believed to have been bought on the Italian stock market.

The unexpected equity purchase, which Dow yesterday described as "an excellent opportunity for our investment portfolio," caused the Montedison share price to jump by 6.6 per cent to L1.860 in after-hours trading yesterday on the Milan bourse. At this level, a 2 per cent stake in Montedison would have a value of L69.7bn (\$66m).

Montedison is 42 per cent owned by Ferruzzi, the agricultural concern which is chaired by Mr Raul Gardini.

Mr Alexander Giacco, Montedison's newly appointed American chief executive, said the Dow purchase was not linked to any particular joint ventures.

"All I know is that they have bought shares in Montedison for investment purposes," Mr Giacco said.

Last October, Dow signed a joint venture accord in resins with Enichem, the Italian state chemicals group which is currently in talks with Montedison about joint ventures which could lead to an important restructuring of the Italian chemicals sector.

The US company made specific reference to these talks yesterday, saying it believed that the restructuring "will result in a

more focused and efficient industry."

In New York, Dow cited four other reasons for the purchase, including its view that Montedison "is a well-managed company with a strong position" and its view that "Montedison stock has an undervalued market position and during weeks has been selling below its book value."

Dow also referred to Montedison's plans to sell off non-strategic assets in order to reduce the company's hefty debt burden, saying this "realignment" could strengthen the balance sheet. Montedison's debt at the end of 1987 stood at \$6.4bn.

Dow, which has been operating in Italy for 25 years and has annual Italian based sales

(including exports) of \$300m, also said its Montedison investment was based on what it saw as favourable prospects in the European chemical industry.

Milan analysts pointed out that the share purchase comes at a time when most local investors are shunning Montedison shares because of a controversial planned transaction which will see the transfer of Meta, Montedison's cash-rich insurance and financial services subsidiary, to the Ferruzzi group.

Although investors will be offered the right to buy shares in an unquoted Ferruzzi holding company containing Meta, this deal is seen as riding roughshod over the interests of Montedison's 100,000 small shareholders.

Pearson plc
through its wholly owned subsidiary
Pearson Inc.
has acquired
Addison-Wesley Publishing Company, Inc.
which will be part of
Addison-Wesley-Longman Group

The undersigned acted as financial advisor to Pearson Inc. in this transaction and as Dealer Manager of its tender offer.

LAZARD FRÈRES & CO.

April 12, 1988

Texaco to sell German subsidiary

By Heig Simonsen in Frankfurt

TEXACO, THE troubled US oil group, is planning to raise a substantial sum from the sale of its German subsidiary, Deutsche Texaco, as part of the restructuring operation forced on the company after its \$5.6bn settlement with Pennzoil and other creditors.

Deutsche Texaco, which has about 4,000 employees, is one of the biggest oil companies in West Germany, with a market share of approximately 8 per cent for all products in general and more than 10 per cent for petrol.

The company has a refinery at Hild in north Germany and about 2,000 filling stations. It is a participant in recent natural gas finds in northern Germany, and is also involved in offshore oil activities in the North and Baltic seas.

The parent company announced its decision to sell at a special meeting of Deutsche Texaco's supervisory board which was held on Friday evening.

However, no details have been divulged as to the nature of the sale, or the identity of any likely purchasers. Responsibility for the sale is being taken by the US parent company.

Unusually, shares in Deutsche Texaco are quoted on German stock exchanges as the parent company owns only 88.1 per cent of the equity capital. A group of small investors has remained since Texaco took over the company, then named Deutsche Erdöl, in 1964.

At the current market price of DM270 a share, the minority holding is worth about DM24m.

On the same basis, Texaco's own stake would fetch almost DM2.7bn (\$1.6bn).

Although the existing big players in the West German oil industry might appear obvious buyers for Deutsche Texaco, the Federal Cartel Office could be expected to stand in the way of any deal that added further to the market's concentration.

Deutsche Texaco's supervisory board said it would expect any purchaser to guarantee the company's future in the interests of its employees, creditors, and minority shareholders.

James Buchan in New York writes: Texaco has been forced to sell assets to finance a complex \$5.5bn deal with its creditors which permitted the third largest US oil company to emerge from bankruptcy last week.

The company was driven into bankruptcy by the largest award of damages in history after Texaco was sued by Pennzoil of Houston in a fight for control of Getty Oil.

Texaco, which says it wants to raise \$5bn from asset sales, is already in talks about the sale of stakes in its US refining operations and some oil and gas producing properties.

BRITANNIA BUILDING SOCIETY

£100,000,000
Floating Rate Notes Due 1993
(Including £25,000,000 Redeemable on 30th November, 1992 and a further £25,000,000 Floating Rate Notes due 1993 based on 9th July, 1988, and forming a single series of securities)

In accordance with the terms and conditions of the Notes, notice is hereby given that for the three month Interest Period from (and including) 28th April, 1988 to (but excluding) 28th July, 1988, the Notes will carry a rate of interest of 8% per cent. per annum. The relevant Interest Payment Date will be 28th July, 1988. The Coupon Amount per £10,000 will be £217.25, payable against surrender of Coupon No. 10.

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As of March 31, 1988, the unconsolidated value was US\$292,390,659.05 I.E. US\$417.56 per share of US\$50 par value.

The consolidated net value asset per share amounted, as of March 31, 1988, to US\$448.08.

Sanofi buys Nina Ricci holding

BY PAUL BETTS IN PARIS

SANOFI, THE fast-growing French pharmaceuticals company 60 per cent controlled by the Elf-Aquitaine oil group, has acquired a 38 per cent stake in Nina Ricci, the famous Parisian perfume and haute couture fashion house.

The deal is the latest important link-up between a leading independent fashion and perfume company and a large industrial group in the French luxury goods industry.

Sanofi also reported yesterday a surge in consolidated net earnings last year, boosted by a substantial FFr664m (\$152m) special gain from the sale of stakes it owned in subsidiaries of American Home Products.

The French group, which

unsuccessfully sought control of A.H. Robins, the US drug manufacturer, in a fierce takeover battle at the beginning of this year, said profits rose to FFr1.47bn last year, compared with FFr958m the year before.

Excluding the special gains from the American Home Products share sale, Sanofi's earnings rose by 22.6 per cent last year to FFr607m. Sales, however, rose at a more modest 3.3 per cent, to FFr12.5bn last year from FFr12bn the year before.

The friendly acquisition of a 38 per cent stake in Nina Ricci will place Sanofi in the top league of perfume makers, among groups like Chanel, Dior and Yves St Laurent.

Sanofi declined to disclose how

much it paid for its large minority stake in Nina Ricci.

Mr Robert Ricci will continue to be the majority shareholder in the group, which has annual sales of about FFr1bn. Profits account for between 75 and 80 per cent of Nina Ricci's turnover.

Sanofi, which is subscribing to a Nina Ricci capital increase, has been seeking to expand its perfume and beauty care businesses. The French pharmaceutical group's perfume and beauty products division reported sales of FFr685m last year, compared with FFr772m the year before.

Sanofi already markets the Van Cleef et Arpels, Fendi, Krizia, Roger et Gallet, Molyneux and Stendhal perfume and beauty care products.

Elf raises offer for Rhin-Rhône

BY GEORGE GRAHAM IN PARIS

ELF-AQUITAINE, the French state-controlled oil group, has raised its bid for Rhin-Rhône, the Alsace fuel trading and construction materials group, to FFr1,700 a share, topping the FFr1,575 a share bid of its rival, the Sofical group headed by Mr Vincent Bolloré.

The Elf bid, which it described as final, values Rhin-Rhône at FFr768m (\$138.4m), 55 per cent higher than Mr Bolloré's opening bid made at the beginning of March. The oil company said it represented "the limit of a reasonable estimation of the value of the company."

The rival bidders have tried to negotiate an agreed settlement, but Elf said yesterday it had been forced to raise its bid after it had failed to reach a comprehensive agreement with Mr Bolloré.

Mr Gilbert Brunman, vice-chairman of Elf, said in an interview with the newspaper Le Monde that an agreement allowing Mr Bolloré to take control of Rhin-Rhône must settle simultaneously the division of the target company's assets.

He said a preliminary protocol signed between Elf and Sofical had, for example, envisaged the transfer of Rhin-Rhône's subsid-

ary Frans-Bonhomme, a distributor of plastic piping, to Elf.

Rhin-Rhône has for some years been a virtual subsidiary of Elf, which owned 39.5 per cent of its capital and was its principal supplier of fuel.

Sofical has since bought an estimated 55 per cent of the company.

Mr Bolloré's bid has been vigorously opposed by Rhin-Rhône's management and employees, who fear he plans to absorb its fuel trading and distribution activities into his own Scac subsidiary and shed the remaining operations.

St Gobain in \$76m bid for US group

BY OUR PARIS STAFF

ST GOBAIN, the French pipes and packaging group privatized a year ago, has made a \$76m bid for Wolverine Technologies, a Michigan-based producer of vinyl construction products and wall sheetings.

The acquisition, if successful, would be St Gobain's fourth large purchase in the last two months, besides the two operations it is conducting to buy out the minority shareholders in its US and Belgian subsidiaries, CertainTeed and Glacerie de St-Roch.

The offer of \$23 a share is being made through St Gobain's subsidiary SG Acquisition Corporation, advised by Lazard Frères.

Wolverine, whose range of vinyl products matches the PVC wall facings produced by CertainTeed, made an operating profit of \$8.4m last year on sales of \$111m.

St Gobain's recent buying spree has been paid for, to a great extent, in paper. The company has offered its own shares to the minority shareholders in St-Roch, while the purchase of a 35 per

cent stake in Oberland Glas, West Germany's second largest glass packaging company, is also being handled through a share swap.

However, the buyout of CertainTeed, where St Gobain is already assured of 97 per cent of the shares, will cost \$388m, while the French group is paying \$12.7m (\$23.6m) for TSL, the UK silicon company, and \$22m for 40 per cent of Vidleria Argentina, Pilkington's Argentinian flat glass subsidiary.

NEW ISSUE

This announcement appears as a matter of record only.

March, 1988



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March 1988



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INTERNATIONAL COMPANIES AND FINANCE

Expansion pays off for Bank Hapoalim

By Andrew Whitley in Tel Aviv

BANK HAPOLIM, the largest Israeli bank, last year extended its lead over Bank Leumi, its nearest rival, expanding its asset base by 4.2 per cent in a year when the country's other large banks contracted in US dollar terms. Its after-tax profits grew from US\$18.5m to \$102.5m, in line with the performance of the sector as a whole. The return on equity was a healthy 11.8 per cent, slightly above the average for the industry. The labour federation-owned bank achieved the result through an aggressive expansion into the middle segment of Israeli business - small and medium-sized companies, as well as professional organisations - where it had traditionally been weakest. The current year is expected to be one of consolidation, as it digests its new customer intake. Mr Amiram Sivan, chairman, said profits may dip slightly in 1988 as margins are squeezed and the economy as a whole slows down. Loans to the public, after increasing by an impressive 10 per cent in 1987, are unlikely to show growth this year in excess of 1 or 2 per cent. Hapoalim made a \$224m provision for doubtful loans, more than a third up on its 1987 allocation but proportionately less than that of its rivals. In Hapoalim's case, the long and painful internal adjustments all Israeli banks had to make in the wake of the 1983 crash in the Tel Aviv stock market appear to be at an end. The shrinking of its labour force over recent years has eased and there has been a slight uptick in hirings, in response to new business demands.

Carla Rapoport on the successful offshore production strategy of a small motor maker

Mabuchi makes its mark outside Japan

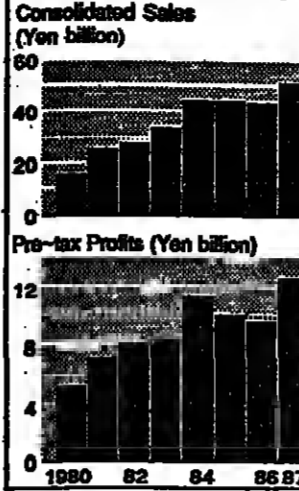
THE JAPANESE industrial strategy for coping with the high yen is fairly uniform: increase overseas production, boost component purchases from abroad and create more sophisticated products for the home market. Only a handful of companies are ahead of this game and none is a well-known leader of Japanese industry. It took a certain kind of courage, or perhaps stubbornness, to pursue an offshore production strategy long before the yen began soaring against other currencies.

Such a company is Mabuchi Motors, a world leader in small electric motors with about half the world market. A public company, Mabuchi is still run and controlled by members of the Mabuchi family. Mr Takachi Mabuchi, president, wastes no time in explaining his philosophy. He is committed to making his products, all of them, outside Japan. At the same time, however, he keeps the design and production process technology firmly in Japan. Unlike its bigger brethren, Mabuchi has stuck to the lower technology end of the small motor market, concentrating on the small electric motors used in hair driers, toys, automatic cameras and video cassette recorders. Instead of making fancier products over the years, it has concentrated on standardising its parts and its production process

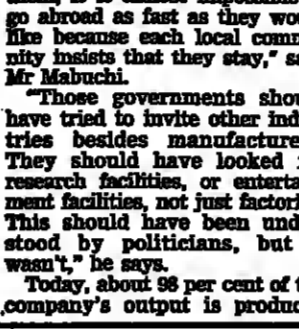
so it could offer the lowest prices to its customers. Such a policy may sound like old hat to American or European companies, but in Japan it was close to heresy. Traditionally, Japanese companies offer lower prices only when demand is slow. When it picks up, prices go up. Mabuchi, on the other hand, has consistently offered lower prices than its competitors, thanks to its offshore production sites. This, in turn, has helped to place Mabuchi in its premier spot in the industry, with an output of nearly 8m units a day. "Our company's philosophy is to produce as cheap as possible at a certain quality to benefit our customers," says Mr Mabuchi. "We should manufacture things where we can get the right labour costs. For creative work, requiring a high standard of education, we should do that in Japan." The result has been a strong record of profitability. Pre-tax profits jumped by nearly a third last year to ¥12.8bn (\$102m), on consolidated sales of ¥61.2bn.

In the mid-1980s, when Mabuchi was opening factories in Hong Kong and Taiwan, its bigger Japanese brethren were building facilities in local cities around Japan. "Local governments were inviting them to those cities. But we went overseas. Now we have the high yen and those companies have people

Mabuchi Motors Consolidated Sales (Yen billion)



Mabuchi Motors Pre-tax Profits (Yen billion)



outside Japan, primarily in Taiwan and Hong Kong. Mabuchi's overseas investment this year will more than double to ¥9bn, from ¥4bn last year, because of its newest project in Dalian, China. Labour costs in south-east Asian countries are going up so China offers the company even lower cost production bases. In order to preserve the quality of the end product, Mabuchi continues to pour money into research at home. About 3 per cent of sales are devoted to R&D in Japan. Mabuchi already has 1,000 employees working on new motors and new machine tools for motor manufacture in Japan. About 60 per cent of the R&D budget is on machine tools and 40 per cent on new motors. According to a report on the company by Barclays de Zoete Wedd, Mabuchi now accounts for 82 per cent of the motors used in automobile door mirrors, 70 per cent of hair driers, 71 per cent of mobile toys, and 60 per cent of CD players.

"By limiting the number of micro motor models produced and by standardising basic sub-components for most models, Mabuchi enjoys great economies of scale relative to the competition. Mabuchi cost competitiveness effectively eliminates its rivals," the report says. Ms Susue Rawls of EZW predicts that the small motor market

will be enjoying a 10 per cent compound growth rate over the next five years, largely thanks to the increasing number of consumer appliances using motors. Mr Mabuchi calls it the increase in the "lazy life." "People want to press a button to move the seat in the car or draw the curtains at home. They want to make a phone call and start a hot bath. You need motors to do this. We can supply the motors cheaply so the usage will be more and more. If we want the convenient lazy life, motors are necessary," says Mr Mabuchi.

The success of his company has made him a rich man and he does not plan to pass his wealth on to his children. At the moment, he is considering a variety of schemes for spending the money to benefit people outside Japan as well as within. "The money I have was earned in overseas countries as well as Japan," he says. "But it is more difficult to spend money than to make a profit. Western people know how to do this better than Japanese. I'm thinking of something international. I want to give something back to the world," he says. As a result, it appears that Mabuchi may soon be breaking another mould within Japanese industry. The pioneer in internationalisation may soon become a pioneer in corporate philanthropy.

SANYO ELECTRIC CO., LTD.
Curacao Depository Receipts of ordinary shares

The undersigned, acting as duly authorized Agent of Curacao Administration Company N.V., announced that against surrender of the mantles of:

- CDR's of 10 depository shares of 50 ord. shares
- CDR's of 20 depository shares of 50 ord. shares
- CDR's of 100 depository shares of 50 ord. shares

can be obtained by holders option free of expenses:

- CDR's of 20 depository shares of 50 ord. shares cum coupon no. 6 s.c.a.
- CDR's of 100 depository shares of 50 ord. shares are not available any more and are no longer negotiable at the Amsterdam Stock Exchange in future.

Moreover the undersigned announced that at the shareholders meeting held on February 26, 1988 it was decided to pay a final dividend of Y 4 per share for the fiscal year ending November 30, 1987. This dividend will be payable less 20% Japanese tax, as from April 8, 1988 also on the mantles of the CDR's. Payment will be made at the undermentioned offices as follows:

- \$ 12.30 per CDR of 10 depository shares of 50 ord. shares
- \$ 24.60 per CDR of 20 depository shares of 50 ord. shares
- \$123.00 per CDR of 100 depository shares of 50 ord. shares

Residents of countries which have concluded a tax treaty with Japan, may, only afterwards, claim a 5% tax refund in Japan.

The mantles may be presented in:

- LONDON to The Sunamitsu Bank Ltd., Temple Court, 11 Queen Victoria Street, London EC4N 4TA.
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- PARIS to Banque de l'Union Européenne, 4 rue Galvani, 75 Paris 2e.
- NEW YORK to Morgan Guaranty Trust Company of New York, 23 Wall Street, New York, N.Y. 10015.
- AMSTERDAM to Bank Mees & Hope NV, Horengracht 54B.

Amsterdam, March 29, 1988. **BANK MEES & HOPE NV**

Qantas may still merge with Air NZ
BY DAI HAYWARD IN WELLINGTON

A MERGER between Qantas of Australia and Air New Zealand, the two national flag carriers, is still seen in Wellington as a strong possibility despite the abandonment at the weekend of discussions between the governments of a possible three-way merger including Australian Airlines, that country's state-owned domestic carrier. The New Zealand cabinet yesterday considered a report from Mr Richard Prebble, State Enterprises Minister, outlining complications of a three-way merger which he described as "insurmountable". It is understood that both governments were also particularly aware of the political sensitivity of such a proposal. However, both Air New Zealand and Qantas face increased competition from large US airlines and both governments will continue to consider the possible merger. This would result in the world's sixth biggest airline with combined assets of well over NZ\$2bn (US\$1.2bn). Mr Prebble is particularly supportive of a merger move. However, a leaked media report in Australia which suggested New Zealand would own only 10 per cent of the new airline aroused considerable protest and criticism within New Zealand. Mr David Lange, the Prime Minister, said this was "just not acceptable" to New Zealand. If Qantas and Air NZ reach an agreement on merging, the ownership would be much closer to a 50-50 partnership. The Wellington

Government would then be likely to sell off to the public part of its own shareholding. Both airlines need large capital investment in new aircraft and a merger would help rationalise existing operations and raise the necessary finance. Air NZ has been consistently more profitable than Qantas over the past few years. If the merger does not go ahead the New Zealand Government is likely to seek an investment in Air NZ from what it regards as a friendly airline. British Airways, which has acknowledged an interest in buying into Air NZ, could then again become a contender for part ownership. AP-DJ adds from Canberra: Mr Gareth Evans, the Australian Transport Minister, has suggested a partial share flotation by Qantas and Australian Airlines. He left the door open for exploring a closer relationship between Qantas and Air NZ. He indicated, however, that a full combination was not likely in the short term. Qantas plans to spend A\$5.4bn (US\$4bn) on aircraft by 1992. Most of this would come from borrowings and retained earnings, he said, but the airline needed to cut an already high proportion of borrowings to equity capital and therefore required a A\$600m capital injection by the Government unless shares were sold to investors. Australian Airlines would spend A\$1.4bn in the same period, with A\$240m needed as new capital.

Share issue in Hong Kong for Thai group
By David Dodwell in Hong Kong

C.P. POKPHAND, a Thai-controlled agri-industrial group, yesterday announced details of plans to list on the Hong Kong Stock Exchange through a HK\$100.5m (US\$14m) share issue. The flotation will be the first by any Thai group in Hong Kong. The company is controlled by the Charoen Pokphand group which claims to be one of Asia's largest agricultural products enterprises, with turnover last year of US\$1.2bn. C.P. Pokphand will encompass trading operations and property interests as well as two of the parent's 11 ventures in mainland China. The new shares will amount to about 25 per cent of the company's capital. The issue, priced at HK\$4.00 per share, is being managed and underwritten by Standard Chartered Asia. To every share will be attached one free warrant. The warrants will be exercisable over an unspecified period at a subscription price of HK\$1.50, meaning that the group could ultimately raise up to HK\$250m. Much of the cash realised is to be used to reduce debt, and to fund growth in China, the group said yesterday. Mr Sumet Soyabhinman, president, forecast net profits of HK\$70m this year and promised total dividends of at least 6.5 cents, giving a yield of 6.5 per cent.

Spalvins in second leg of group 'clean-up'
BY BRUCE JACQUES IN SYDNEY

MR. JOHN SPALVINS, yesterday announced a second takeover bid to tidy up his complex corporate empire which is headed by Adelaide Steamship (Adsteam). National Consolidated, one of the group's manufacturing companies, is offering A\$9 a share for its David Jones affiliate which ranks among Australia's leading department store retailers. The offer values David Jones at more than A\$970m (US\$712.5m) - but Adsteam itself, David Jones' biggest shareholder with 45 per cent, has announced it will not accept the bid. To further complicate the

Tooth while Adsteam will accept only for a maximum of half its 40 per cent. Petersville is also funding its bid with a A\$100m share issue. And, as Tooth is Petersville's major shareholder with 49 per cent, it will be supplying nearly half the funds. This suggests that one effect of the complex manoeuvres will be to take cash out of Tooth, through its subscription to the two share issues, and inject it elsewhere in the group. But the moves also invite the conclusion that the main strategy is to remove outside shareholdings from group companies. This minority-based structure served some useful funding purposes while Mr Spalvins was building his empire in the late 1970s, but in the environment which has followed the stock market collapse last October it has lost most of its rationale and has given the group a poor market profile. The A\$9 bid by National Consolidated compares with a recent market price for David Jones of around A\$7.80, but the shares added 80 cents on light turnover yesterday ahead of the announcement. The company's 1988 share price range is A\$5.20 to A\$8.20.

Interest Rates

Grindlays Bank plc announces that its base rate for lending has changed from 8.5% to 8% with effect from 11 April 1988.

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Republic of Indonesia
Floating Rate Notes Due 1993

Interest Rate	7 1/2% per annum
Interest Period	11th April 1988 to 11th October 1988
Interest Amount per U.S. \$10,000 Note due 11th October 1988	U.S. \$381.25

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See National Recruiters and Over-Population in Europe Strasbourg/France

DM 250,000,000

Floating Rate Notes with Interest Option 1988/1996

Interest Rate: 3 3/4% per annum

Interest: April 12, 1988 to Oct. 12, 1988

Interest Amount per DM 10,000.- DM 177.92 per DM 100,000.- DM 1,779.17

Payable on: Oct. 12, 1988

Thinkans & Burkhart KGaA
Agent Bank

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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Haig Simonian on a German bank's push into life assurance Deutsche squares up to Allianz

"UNDRAMATISING" the situation was the plea of Mr Alfred Herrhausen, Deutsche Bank's co-speaker (joint chief executive). But it was West Germany's largest bank launching its long-awaited push into life assurance - as seems almost certain now - it could trigger a new and potentially unfriendly era of competition in German finance.

Mr Herrhausen confirmed last month that the bank had not yet decided to go ahead. Nor would an outcome be likely before July, he said. But his remarks implied strongly that it would take the plunge.

The move will be a bombshell in the cosy and cartelised world of German insurance, which is dominated by two names, Allianz, Europe's biggest insurer, and Munich Re, ranking it about mid-league in the industry in new business terms. And it has been particularly popular with younger savers; under-30s account for almost half its business.

Deutsche Bank now plans to start marketing its products through commission agents as well as branches of its parent bank, as at present. Such home-based selling - typical of German insurance - would free it from the restrictions of customer opening hours and contractual agreements with the bank's insurers. More important, building a sales force will be difficult and time-consuming, but it could form the embryo for a life assurance network.

Structural reasons also argue in favour of an insurance initiative. There has been a steady drift of long-term savings from banks to the insurance sector - one motive behind the bank's attempt to stamach the flow in 1988.

Every third D-Mark of private savings now goes into life assurance, according to Mr Herrhausen. With new private assets increasing by some DM140bn a year, the bank wants to make sure it is getting its slice of the cake.

Lastly, there is the pensions argument. Private pensions are poised for growth in Germany, not least because of its demographic trends. A population which is both ageing and showing little growth is putting increasing strains on the state sector. Employer schemes are part of the answer, but private pensions could hold the key. The bank thinks it should be represented.

"Not only is there strong

demand for such products, but they are essential to the mix of any broad-ranging financial institution," says Mr Herrhausen. Expanding the bank into wider services than just commercial and investment banking is a Herrhausen leitmotif.

The need for more competition and deregulation in financial services is another. Once Mr Herrhausen becomes the bank's sole chief executive next month, he is likely to pursue such goals more vigorously.

Bringing an existing life group would obviously be the quickest solution. However, that is virtually impossible. "It's not that they don't have many choices - rather, there's nothing available," says Mr Michael Butner, an analyst with broker Fox-Pitt, Kelton.

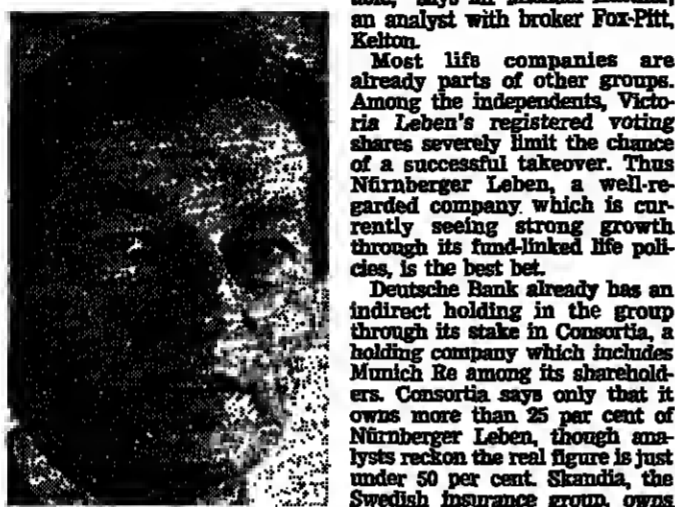
Most life companies are already parts of other groups. Among the independents, Vichela Lebens's registered, voting shares severely limit the chance of a successful takeover. Thus Nürnberger Leben, a well-regarded company which is currently seeing strong growth through its fund-linked life policies, is the best bet.

Deutsche Bank already has an indirect holding in the group through its stake in Consortia, a holding company which includes Munich Re among its shareholders. Consortia says only that it owns more than 25 per cent of Nürnberger Leben. Analysts reckon the real figure is just under 50 per cent. Skandia, the Swedish insurance group, owns another 12.5 per cent block - a share the bank could try to tempt out.

But any acquisition would require a deal between the bank and Munich Re. That seems rather unlikely, given the strain it would place on relations between the latter and Allianz.

So starting from scratch appears Deutsche Bank's likeliest solution. No application has yet been lodged with the federal insurance supervisory authority to start a new venture, but there are already widespread rumours that the bank has asked Mr Peter Gessner, formerly on the board of Allianz Leben and now an academic to run its show. Some say Mr Gessner is preparing a conceptual plan for the venture, though neither he nor the bank will comment.

The German public will have to wait a few more months at least before it finds out which way the bank will jump. For all his pleas for calm, Mr Herrhausen could find himself with a fight on his hands. Meanwhile, for those who bemoan the power of German banks, it could make an interesting test.



Alfred Herrhausen of Deutsche Bank could find himself with a fight on his hands

Thus the only factor constraining the bank is fear of the insurance industry's reaction - notably that of Allianz. The bank, which will lose insurers' business, notably in deposits and securities, if it pushes ahead. The question is the balance of advantages.

Whether a hostile reaction from insurers is justified is another matter. Last year's ground-breaking deal giving the Aachener und Münchener (A&M), Germany's fifth biggest insurance company, control of Bank für Gemeinwirtschaft (BfGW), means the interests of bank-insurance links is no longer untested.

There are a number of other such links - though less advanced. Deutsche Genossenschaftsbank, which controls the B&V group, is negotiating to buy Volksraiffe, while Bankhaus Oppenheim owns Colonia, one of the biggest insurers. Last year,

Korea plans financial overhaul

By Maggie Ford in Seoul

SOUTH KOREA'S new central bank governor yesterday fore-shadowed a big overhaul in the country's underdeveloped financial sector, including a greater range of market instruments and the liberalising of interest rates.

Mr Kim Eun, appointed to the Bank of Korea's top job only two weeks ago in a surprise move by the new government of President Roh Tae Woo, said monetary policy, tested for years as an instrument of control, should become more indirectly managed.

Mr Kim was formerly head of the Seoul Stock Exchange. His remarks suggest that substantial change affecting banks and other financial institutions could be in store.

At a conference organised by Institutional Investor magazine, Mr Kim said that the South Korean economy was entering a new era as it had grown in size and become more complicated.

The banking economy, centralised planning during the development stage, is becoming extremely difficult for bureaucrats to manage.

Indian group raises \$60m

By Stephen Fidler, Euro-market Correspondent

SHIPPING CREDIT and Investment Company of India, established in 1986 to develop India's shipping and deep seafaring industries, has raised \$60m in its first excursion into the Eurodollar market.

The loan, guaranteed by the Indian Government and carrying interest at 4 1/2 point over money market rates, was arranged by Swiss Bank Corporation Investment Banking.

It is made up of two tranches - a \$30m, 12-year loan with a 5 1/2-year grace period lead-managed by Salama Bank, and a \$30m part lead-managed by Fuji Bank - all to be repaid after 10 years.

The \$200m European financial paper programme has been arranged for Allied Irish Banks, for which Yasuichi International is arranger and sole dealer. It is the seventh European programme so far.

Equity optimism prompts two convertible deals

By Dominique Jackson

A HANDFUL of disparate issues launched yesterday confirmed the prevailing view that both the primary and secondary sectors of the Eurobond market are in a state of limbo.

Secondary trade in Eurodollar bonds was subdued despite a firmer tone to US Treasuries and the dollar and dealers expected little action before Wednesday's meeting of finance ministers of the Group of Seven industrialised countries.

In the absence of significant retail participation, trading over the next few days should be largely determined by technical factors. Few dealers expected the G-7 talks to produce clearly defined plans for a dollar support operation and the attention of some had already shifted to the US trade statistics due Thursday.

Cautious optimism in world equity markets helped to trigger two convertible Eurobond issues yesterday. A \$100m deal for Comcast Corporation, the US cellular communications company, was launched by Morgan Stanley. The coupon was indicated at 2 1/4 to 2 3/4 per cent and the conversion premium at 14 to 16 per cent. Final maturity is 2003 but the investor can put the bonds back to the issuer after seven years to yield 6 to 8 1/2 per cent.

The lead manager said the deal, similar to a zero-coupon issue launched by the company in the US in January, had excited good interest from investors in Japan. It was trading at 94 1/4 bid against its indicated par issue price of 100.

The other convertible was a \$70m 10-year deal for Inspectorate International Finance, part of the Swiss-based Inspectorate Services Number One, effectively a fund-raising vehicle for the Bank of Ireland which is using its sterling mortgages to collateralise the issue.

The \$200m note, led by Warburg Securities, matures in 2018 but has an expected average life of seven years. There is a call option after five years at par or when the outstanding mortgages drop below a level of \$20m. After 10 years, the coupon rises from 55 to 50 basis points over the three-month London interbank offered rate.

Floating-rate note specialists said the deal would boost liquidity in the mortgage-backed sector which has good potential for growth. The issue was largely pre-placed and was trading at 92 1/4 bid.

No new Japanese warrant bonds emerged although a deal for Sekisui Chemical is expected today. The coupons on three of last week's issues were cut to 4 1/2 per cent from an indicated 4 3/4. Dealers said coupons on forthcoming deals would fall further.

In West Germany, trading was quiet with Eurobond and government bond prices drifting marginally better on the back of US Treasuries. No new issues emerged today although two major deals are expected later in the week.

Swiss bond prices were narrowly mixed in this trade with investor attention focussed on the equity market. The City of Vienna issued a SF500m 4 1/2 per cent bond due 1993 and priced at 101 1/4, led by Wirtschafts- und Privatbank. This was accompanied by a private SF500m note placement.

Another welcome issue was a mortgage-backed floating-rate note for Residential Property

INTERNATIONAL BONDS

In March, both of which were issued by the City of Vienna. The first was a 4 1/2 per cent coupon, with the second being a floating-rate note. The Austrian dollar sector has not been flooded with new paper so far this month and the issues saw good demand. However, dealers pointed out that swap rates had risen recently, making the sector highly sensitive to borrowers' names. Only better-rated issues were said now to be able to launch a successful deal. Yesterday's bond finished the day trading at a discount of 1 1/4, within its total 1 1/2.

Another welcome issue was a mortgage-backed floating-rate note for Residential Property

Italian bond market convention signed

A TOTAL of 82 operators have signed a convention which will regulate activities on Italy's secondary market in state bonds, then a planned reform is introduced in a month, Reuters reports from Rome.

The ABI, the national banking association, said the reform, which is aimed at creating a more liquid and transparent market through the quotation of prices on a better video terminal, is due to be introduced on an experimental basis from mid-May. The experimental phase, earlier expected to commence on May 2, will last for several months.

The ABI said operators which had signed the convention, in which the Bank of Italy is participating, include 62 banks, plus financial companies, stock market commission dealers, and mutual funds.

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market. Closing prices on April 11

COUNTRY	Face Value	Yield %	Price	Change
USA				
Canada				
UK				
FRANCE				
GERMANY				
ITALY				
NETHERLANDS				
SPAIN				
SWITZERLAND				
AUS				
NZ				
ARG				
BRA				
CHILE				
COL				
CUBA				
DOM				
EQUADOR				
EGYPT				
GREECE				
HONG KONG				
INDIA				
ISRAEL				
JAPAN				
KOREA				
LIBERIA				
MEXICO				
PAKISTAN				
PERU				
PHILIPPINES				
RUSSIA				
SINGAPORE				
TAIWAN				
THAILAND				
TURKEY				
ZAMBIA				
ZIMBABWE				

FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange for the pound against four key currencies on Monday April 11, 1988. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

COUNTRY	UNIT	US \$	D-MARK	YEN
Argentina	(Gold)	91.25	31.7546	42.5260
Algeria	(Dinar)	9.9555	3.1828	4.2820
Algeria	(Dinar)	6.6335	2.2229	4.1252
Andorra	(Peca)	16.6363	5.6381	7.4633
Australia	(Dollar)	1.5278	0.9371	1.4954
Austria	(Schilling)	21.9365	7.0167	9.3582
Bahrain	(Dinar)	2.4666	0.7923	1.0160
Bangladesh	(Taka)	11.8529	3.8214	5.0374
Belgium	(Franc)	36.3633	11.6336	15.2363
Bolivia	(Peso)	12.9435	4.1431	5.4116
Brazil	(Cruzado)	127.2727	41.3333	54.5454
Bulgaria	(Lev)	2.3636	0.7879	1.0160
Canada	(Dollar)	1.3274	0.8479	1.1034
Chile	(Peso)	527.2727	172.4242	226.6667
China	(Yuan)	15.4545	5.1515	6.7364
Colombia	(Peso)	1.0000	0.3226	0.4201
Costa Rica	(Colón)	15.1515	4.9151	6.4166
Cuba	(Peso)	24.2424	7.8787	10.3030
Czechia	(Koruna)	20.2020	6.4666	8.4166
Dominican Republic	(Peso)	20.2020	6.4666	8.4166
Denmark	(Krone)	6.5555	2.1818	2.8787
Ecuador	(Dólar)	1.0000	0.3226	0.4201
EGYPT	(Pound)	2.3636	0.7879	1.0160
France	(Franc)	6.5555	2.1818	2.8787
Germany	(Mark)	1.9363	1.2424	1.6263
Ghana	(Cedi)	2.4666	0.7923	1.0160
Greece	(Drachma)	34.0909	11.0303	14.4166
Hong Kong	(Dollar)	7.8000	2.5000	3.2700
India	(Rupee)	47.6190	15.2063	19.9030
Indonesia	(Rupiah)	1.5455	0.5018	0.6556
Iran	(Rial)	4.0000	1.3000	1.7000
Israel	(Sheqel)	1.3636	0.4412	0.5816
Italy	(Lira)	1.3636	0.4412	0.5816
Japan	(Yen)	166.6667	53.8519	71.4286
Korea	(Won)	200.0000	64.1975	85.4167
Libya	(Dinar)	3.7037	1.1945	1.5893
Mexico	(Peso)	1.0000	0.3226	0.4201
Malaysia	(Ringgit)	2.5222	0.8107	1.0676
Netherlands	(Guilder)	3.7636	1.2424	1.6263
New Zealand	(Dollar)	1.5278	0.9371	1.2424
Norway	(Krone)	4.7619	1.5532	2.0370
Peru	(Sol)	1.0000	0.3226	0.4201
Philippines	(Peso)	48.4848	15.5263	20.7273
Poland	(Zloty)	3.5000	1.1333	1.5000
Portugal	(Escudo)	200.0000	64.1975	85.4167
Romania	(Leu)	1.3636	0.4412	0.5816
Russia	(Ruble)	1.0000	0.3226	0.4201
South Africa	(Rand)	1.5278	0.9371	1.2424
Spain	(Peseta)	166.6667	53.8519	71.4286
Sweden	(Krona)	4.7619	1.5532	2.0370
Switzerland	(Franc)	1.9363	1.2424	1.6263
Taiwan	(Dollar)	1.5278	0.9371	1.2424
Thailand	(Baht)	48.4848	15.5263	20.7273
Turkey	(Lira)	1.3636	0.4412	0.5816
USA	(Dollar)	1.0000	0.3226	0.4201
USSR	(Ruble)	1.0000	0.3226	0.4201
West Germany	(Mark)	1.9363	1.2424	1.6263
Yugoslavia	(Dinar)	2.4666	0.7923	1.0160

TRADE INDEMNITY

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UK COMPANY NEWS

Ward White set to sell footwear and toy sides

BY DAVID WALLER

Ward White, the DIY and auto-parts retailer which today announces its 1987 results, is on the brink of selling its UK footwear business and Zodiac, its toy-retailing subsidiary. The joint consideration is likely to be about £45m.

Mr Philip Birch, chairman and managing director of the company which also owns the Halfords and Payless chains, confirmed yesterday that the disposals were imminent. He said it would leave Ward White free to concentrate on three core retailing businesses: DIY, and auto-parts in the UK and the US.

He expects to raise £35.5m from the sale of the footwear division - which encompasses the UK's leading manufacturer of safety shoes as well as the maker of the

Tuf brand - to its present management.

A further £7.25m will come from the disposal of Zodiac to a consortium of investors led by Mr Peter Hindley, formerly of Hamleys. This consortium also intends to buy a large store in Sheffield for an extra £1.5m.

Although the sales have not been finalised, Mr Birch expressed no doubt that the transactions would be satisfactorily completed within a matter of days.

News of the disposals did not take City analysts by surprise. Ward White signalled its desire to sever its historical ties with the footwear industry in January last year when it sold Focus, its UK shoe-shop chain, for £11m. In January this year, it shed Hofme-

mers, its US footwear interests, for £29m (£15.6m).

Although the company expanded much time and effort in acquiring Zodiac - the desire to own the company was the principal reason behind the £19m purchase of Maynards in November 1985 - the City has long been aware of Mr Birch's disaffection with toy retailing in the light of stiff competition from Toys-R-Us and other operators.

Zodiac contributed "virtually nothing" to last year's profits, according to Mr Birch, whereas the footwear business made approximately £4m. Combined turnover was £75m, around 10 per cent of the total.

Analysts expect the company to report pre-tax profits of £6m today, against £4.5m in 1986. The shares closed 5p up at 34p.

Barclays holders deny rights issue revolt

By Richard Waters

LARGE SHAREHOLDERS in Barclays yesterday denied any knowledge of an organised revolt against the bank's proposed £221m rights issue, but admitted that they have mixed feelings about the issue.

Mr James Crosby of Scottish Amicable, which owns 4.5m, or just under 1 per cent of Barclays' shares, said: "We have not been contacted (about a revolt), and we have a substantial enough shareholding to suggest that we would have been."

Mr James Shillingford of M&G, a smaller shareholder, said: "All I'm getting is telephone calls from journalists about this, I'm not getting any from other institutions."

Other shareholders said that voting against the issue would be too drastic a response, even if they were unhappy with the proposal, since it would almost certainly force the resignation of Mr Brian Pearce, Barclays' finance director. "I can't live with it, I don't think it's a galloping job," said the manager of a fund with a smaller stake in the bank.

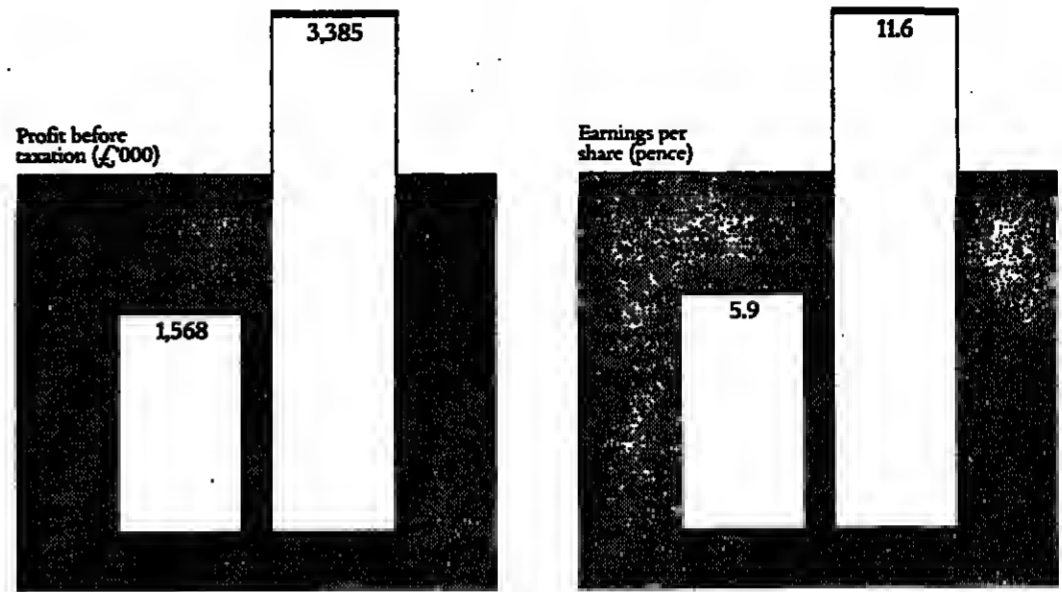
Mr Pearce said late yesterday afternoon that no institutions had contacted him to complain about the issue. "It's early days, they won't have read all the papers yet," he said - a view echoed by at least one fund manager.

Investors are nonetheless concerned about the size and purpose of the rights issue, the second largest ever in the UK. Repeating the damage done to Barclays' capital ratios by exceptional provisions last year would require far less than the £221m. And the case for asking investors to provide further cash when Barclays has been unable to finance its growth out of retained earnings has not been made sufficiently strongly, said one.

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Lucas in £12.3m US expansion

By Andrew Hill

Lucas Industries, motor and aerospace components group, is to buy the hydro-mechanical interests of Amfac, US property, food and agriculture conglomerate, for between \$23m (£12.3m) and \$25m in cash, doubling the size of its North American fluid power operations.

Lucas said it had planned the purchase before last month's announcement of a £163m rights issue, which knocked 52p off the company's share price in a day. Yesterday, the shares put on 13p to close at 53p.

The company said the acquisition, Lucas's 11th in the last 18 months, should more than double its sales of hydraulic and pneumatic equipment from \$50m to \$110m annually and add 27 branches to Lucas's North American operation.

The Amfac business covers areas of North America not already served by the UK group's 22 existing branches.

Lucas added that it expected total sales in North America - from aerospace, automotive and industrial sectors - to approach \$70m annually, with over 90 per cent of its products manufactured there.

The sale is part of Amfac's strategy, announced in December, of selling off all its US mainland operations, prior to returning to Hawaii, where it has large land holdings. At the time, the businesses earmarked for sale were valued at between \$60m and \$75m.

MMEC issue looks to be undersubscribed by 65%

By Fiona Thompson

THE OFFER for sale of Merchant Manufacturing Estate Company, the property investment and development group headed by Mr Paul de Savary, appears to have been substantially undersubscribed.

The offer closed yesterday morning and all the indications last night were that it was only 35 per cent subscribed. If so, it will be the worst performance of an offer for sale so far this year.

The company will announce the exact level of applications today.

MMEC issued its prospectus last Wednesday, offering 11m shares - 40 per cent of the

enlarged equity - at 30p each, to raise a total of £3.3m.

City property analysts were last night not surprised that the issue appeared to be a flop, since the offer price was at a substantial premium to the net asset value per share of 50p.

One analyst expressed nervousness that Mr Christopher Mills, the finance director, should be non-executive, and that Mr de Savary and Mr Mark Keegan, chairman, had both been directors of companies which became the subject of winding-up orders.

The offer is underwritten by Chase Investment Bank.

Wace profits climb and more acquisitions likely

By Patrick Daniel

Wace, the pre-press production group, which yesterday announced its best-ever pre-tax profits of £3.38m, up from £1.57m, is still on the acquisition trail.

The group, which made 14 acquisitions in the last 24 months - seven in 1987 - is seriously looking at 10 to 12 more companies, and "a couple of good acquisitions are in the pipeline", according to Mr John Clegg, the group's 29-year-old joint managing director.

Continuing the turnaround which began in 1984 after successive years of losses which totalled £1.2m, the group's earnings per share jumped 97 per cent from 5.9p to 11.6p. Turnover

increased 31 per cent to £28.27m (£21.68m).

A final dividend of 2p has been proposed, making a total of 3p for the year. This is the first year the group has declared dividends since 1980.

Wace's share price rose 12p yesterday to close at 247p.

Commenting on his acquisition intentions, Mr Clegg said: "We are capitalising on our position as market leader in our sector... We shall continue to acquire good-quality businesses within our sector which can be effectively integrated within Wace."

He said that, unlike many service companies, Wace had strong net asset backing - with zero debt - largely the result of its 1-for-3 rights issue in October last year which raised £18m.

In addition, it has a sizeable property portfolio, including a recently-acquired £2.6m site on the fringe of the City of London, which it is developing a purpose-built factory. It will serve as the group's headquarters when ready in 18 months' time.

City analysts have forecast pre-tax profits for 1988 of £5.6m on existing business and a further increase of earnings per share to 14.1p.

Burns Anderson adds three more agencies

By Richard Waters

Burns Anderson Group, financial services company, has expanded its staff recruitment activities to 12 locations by acquiring two agencies and buying out the minority interest in another.

The group has extended the umbrella identity of Burns Anderson Recruitment to cover its expanded network in London, the Midlands and the north-west, although the seven existing trading names will also be retained.

Burns Anderson agreed to buy the outstanding 49 per cent stake in Durston Marks on profit-linked terms. It also paid £240,000 for Labour Force, a Manchester-based industrial employment agency, and £262,000 for City Staff Bureau, a general agency.

Separately, Burns Anderson agreed to buy out the 49 per cent minority in Whitehead and Partners, a school fees planning consultancy.

Staley reviews Tate & Lyle offer

By Clay Harris

Staley Continental, the US corn processing and syrup group, said yesterday it would reply to the £1.5bn (£710m) takeover offer from sugar refiner Tate & Lyle by no later than April 21.

Illinois-based Staley said its board and financial and legal advisers were reviewing the \$2 billion tender offer which Tate

launched on Friday. Tate already owns nearly 5 per cent of Staley's ordinary shares.

On Wall Street, Staley shares were 4 1/2% lower at \$36 1/2 by early yesterday afternoon. In London, Tate shares made up the ground lost on Friday, when its £208m rights issue was announced, with a 10p rise to 75p.

Brit Island Airways

British Island Airways increased 1987 pre-tax profits by 22 per cent from £1.63m to £1.98m on turnover ahead 20 per cent from £22.11m to £28.55m. Net assets grew £1.86m to £6.22m and earnings per share to 8.7p (7.4p).

Carborundum listing

Carborundum Abrasives, is applying to join the main market via an introduction. Shares in the company, which manufactures abrasives, specialist resins and drainage products, are currently traded on the over-the-counter



ARAB BANKING CORPORATION (B.S.C.) FINANCIAL HIGHLIGHTS 1987

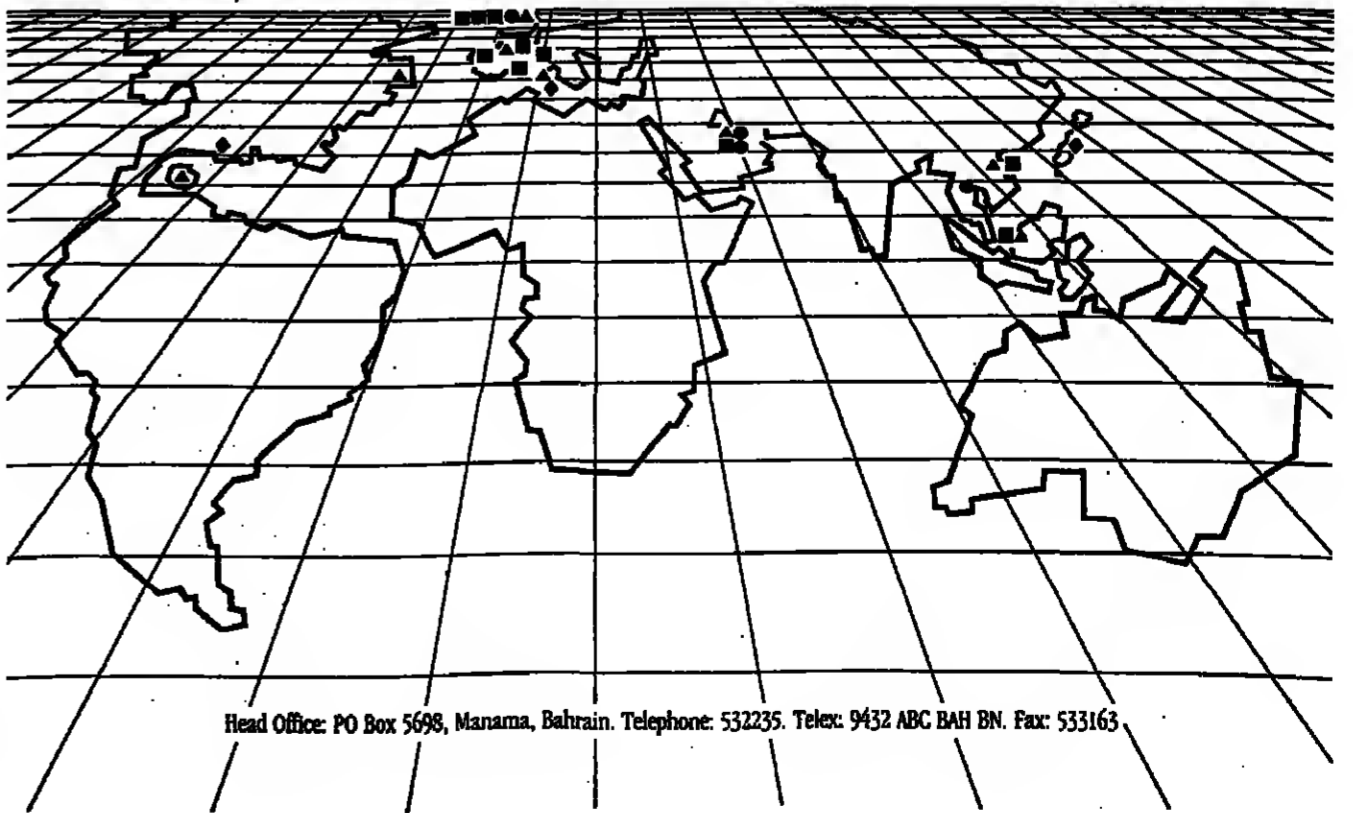
Arab Banking Corporation (B.S.C.) experienced another year of balance sheet growth and at the same time maintained satisfactory operating profits during 1987.

Operating profits for the Group before taxation, minority interest and loan loss provisions amounted to US\$188 million compared to US\$175 million for last year. To reflect the realistic and current status of LDC debts and its required provisions of US\$375 million, the Board of Directors decided to allocate all profits after taxes and minority interests to loan loss provisions in addition to US\$217 million transferred from reserves and retained earnings.

Financial Highlights - 1987

	1987	1986
	(in million US\$)	
Total Assets	17,549	14,582
Total Loans & Advances	7,171	5,999
Marketable Securities	1,268	1,056
Deposits with Banks & other Financial Institutions (placements)	7,422	6,351
Total Deposits	14,322	11,629
— Deposits from customers	5,538	3,530
— Deposits from Banks & other Financial Institutions	8,784	8,099
Total Capital Resources	1,726	1,719
Shareholders Funds	1,058	1,261

▲ Branches ◆ Representative Office ■ Subsidiaries ● Affiliates



Head Office: PO Box 5698, Manama, Bahrain. Telephone: 532235. Telex: 9432 ABC BAH BN. Fax: 533163

GRANVILLE SPONSORED SECURITIES

High	Low	Company	Price	Change	Div	Yield	% P/E
206	133	Asst. Brit. Ind. Ordinary	295nd	0	8.9	4.6	7.3
207	145	Asst. Brit. Ind. G.I.S.	346nd	0	10.0	5.1	
41	25	Armitage and Hedges	31	0			
142	40	BBS Design Group (US\$M)	50	0	2.1	4.2	8.0
188	108	Bardon Group	162	-1	2.7	1.6	27.7
106	95	Broxy Technologies	138nd	-1	4.7	3.4	11.0
281	130	CCI Group Ordinary	258	0	11.5	4.5	6.6
147	99	CCI Group 1 1/2% Cum. Pref.	130	0	15.1	11.6	
171	130	Carborundum Ordinary	131	0	5.4	4.1	11.4
104	91	Carborundum 7 1/2% Pref.	104	-1	10.3	9.9	
216	87	George Stahl	216	-1	3.7	1.7	6.0
143	60	Isis Group	71	-1	3.4	3.9	9.6
104	59	Jackson Group	87	0	10.4	3.2	13.3
780	304	Marathon NY (AmecE)	330	0	5.5	4.4	31.8
91	42	Robert Jenkins	42	0	18.5	4.4	31.8
124	30	Sorathans	128nd	0	6.4	3.3	9.6
224	67	Tesley & Gifford	192	0	2.7	4.2	7.0
71	32	Trevian Holdings (US\$M)	65	0	8.0	8.0	8.0
100	100	Unicrest Europe Cum Pref.	100	0	16.6	1.1	52.1
271	170	W.S. Yates	271	0			

Securities designated GSD and (US\$M) are dealt in subject to the rules and regulations of The Stock Exchange. Other securities listed above are dealt in subject to the rules of FIMBA.

Granville & Company Limited
8 Lovell Lane, London EC3R 8BP
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Member of FIMBA

Granville Davis Coleman Lambek
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Telephone 01-621 1212
Member of the Stock Exchange

Lucas Industries Inc

NOTICE

to the holders of the outstanding U.S.\$83,000,000 5% per cent. Convertible Bonds Due 2002 ("Bonds") of Lucas Industries Inc Convertible into ordinary shares of Lucas Industries plc (the "Company")

NOTICE IS HEREBY GIVEN to the holders of the Bonds that the Company has issued to holders of its ordinary shares further ordinary shares of the Company by way of rights. Pursuant to the provisions of the Trust Deed constituting the Bonds, the Conversion Price of the Bonds has been adjusted to reflect the above issue from 640p to 614p per ordinary share of the Company with effect from 11 April 1988 (the date of the issue of such further ordinary shares).

Copies of the circular letter to ordinary shareholders setting out the terms of the said rights issue can be obtained at the following addresses:-

Lucas Industries plc,
Great King Street,
Birmingham B19 2XR

J. Henry Schroder Wag
& Co. Limited,
120 Cheapside,
London EC2V 6DS.

Cazenove & Co.,
12 Tokenhouse Yard,
London EC2R 7AN.

12 April 1988

Lucas Industries plc

ISLE - OF - MAN

The Financial Times proposes to publish this survey on:

TUESDAY 14TH JUNE 1988

For a full editorial synopsis and details of available advertisement positions, please contact:

BRIAN HERON
on 061-834 9381

Write to him at:

Alexandra Buildings, Queens Street,
Manchester, M2 5LF
Telex: 666813

FINANCIAL TIMES

UK COMPANY NEWS

Board shake-up after poor trading at Underwoods

BY MAGGIE URRY

Underwoods, the 53-store London-based chemist chain, has made sweeping boardroom changes in response to poor trading results. The share price fell 8p to 138p yesterday.

The group warned that profits for the year to end-January were "significantly lower" than the £3.1m pre-tax made in 1986-87. Analysts are now expecting profits of about £1m to be revealed when the results are published on May 19.

Mr Neil Chisman, the group's new finance director, said the group needed a new management culture. He said the founders of the company, Mr Harold Woolf and Mr Brian Kermer, who are still major shareholders, recognised that Underwoods needed "a different way of running the company which is not within their talents".

Mr Woolf, who remains as chairman, and Mr Kermer, who has resigned as group managing director but stays a non-executive director, were "successful entrepreneurs", Mr Chisman said, but lacked the retailing pro-

fessionalism required to continue the group's expansion.

The driving force behind the changes is Mr Alan Gaynor, now managing director, who joined Underwoods last December from WH Smith. His arrival came only months after takeover talks with Woolworth broke down, apparently over price.

Mr Chisman had previously worked for Coopers & Lybrand, management consultant, and is a specialist in information systems.

He admitted that Underwoods had a number of problems such as high levels of shrinkage (loss of stock), poor business controls, and a failure to find the right formula in out-of-London stores. One analyst described the difficulties as stemming from "a lack of discipline throughout the chain".

However, Mr Chisman said that none of the problems were insurmountable and a review of the group's operations was already underway. Meanwhile, the expansion programme would pause.

At the half year stage pre-tax profits were barely changed at £1.01m, after poor summer trading. Underwoods said yesterday that Christmas trading had also been below expectations and the cost of opening new stores had weighed heavily on profits. Mr Chisman said that there would be a sizeable one-off charge for reorganisation costs in the figures.

The group expected profit growth to resume in the current financial year but Mr Chisman said hopes of a return to 52m-plus would be too ambitious.

Mr Denis Davis, the former finance director, has resigned though he will continue as finance director of Underwoods Cash Chemists, the main subsidiary until June 30. Compensation for him has not yet been agreed.

Mr Dennis Casey and Mr Henry Padolsey, respectively deputy managing director and marketing director of Underwoods Cash Chemists, have also resigned. They each received compensation payments "well below £100,000", Mr Chisman said. More appointments are expected.

Advertising swing pulls up STV

BY FIONA THOMPSON

THE CONTINUED swing of advertising revenue to the south-east held Scottish Television's 1987 profits at £8.95m, marginally up on the previous year's £8.07m. Advertising sales increased to £74.15m from £70.35m, but this 5.5 per cent rise compared with the network's 12 per cent growth.

Mr Campbell Fraser, chairman of the independent contractor for central Scotland, said that advertising money continued to flow into southern England. "This had the effect of reducing our revenue share, most notably in the summer months, with some recovery in the autumn." STV's share of total network revenue slipped from 5.9 per cent to 5.6 per cent.

Mr Alan Montgomery, finance director, said STV's share of advertising revenue might well edge back up this year. "The price of the south-east companies' rate cards is twice as much as ours at peak time. I don't think this can continue."

The company had reached agreement with all its five unions on radical changes to working practices, said Mr Montgomery. "Our deal is signed. The agreement reduces demarcation lines, it abolishes minimum crew levels and there will be no automatic replacement of staff. Less people in the field will mean less overtime." Significant savings, "into six figures in a year", could be made, he said.

STV was pursuing diversification both within and outside broadcasting. "Our strategy is that within three to four years 30 per cent of profits will come from diversifying," said Mr Montgomery.

Turnover rose from £76.06m to £90.20m, butting £5.32m (£4.21m). The Exchange Levy was £4.22m (£4.65m) and the Fourth Channel subscription was £12.38m (£11.16m). Tax took £3.33m (£3.16m).

Earnings per share rose from 50.01p to £2.49p and a final divi-

dend of 13.5p was recommended, making a total for the year of 17p (15p).

comment

These rather dull figures were towards the lower end of analysts' expectations and the shares closed 4p off last night at 364p. The company had hoped, in the second half, to stem the fall in advertising revenue share which had begun in the first six months, but did not succeed. However, in the first quarter of this year, revenue was looking reasonably good, and the nine-month contribution from Pauline Hyde will add about £250,000 to this year's profits. The Hyde acquisition looks a good move, and, with £12m cash, the company may well make a similar purchase in the not too distant future. Certainly the diversification strategy is sensible. At about £12m for this year, the prospective p/e is just under 7, reasonable.

DIVIDENDS ANNOUNCED

Company	Current payment	Date	Current dividend	Total for year	Total last year
Accord Pubs	2.6	June 1	2.3	3.4	2.3
Asda Property	0.7	July 1	0.7	0.7	0.7
Canon	1.2	June 3	1.5	6	4
Comac	4	July 1	1.25	1.25	1.25
Dewhurst (L)	0.68	July 1	0.64	0.98	0.98
Executive Cloth	1.5	July 2	1.5	1.5	1.5
Falkes Group	1.25	July 1	1.5	1.5	1.5
Fortnum & Mason	3.5	June 3	3.6	44.5	41
French Connect	3.9	June 3	3.5	5.25	5.25
Friendly Hotels	1.56	June 6	0.7	1.8	1.2
Highland Dist.	0.27	June 6	0.65	2.45	2.45
ISA	0.27	July 1	4	7	5.5
Lamont Holdings	5	July 1	5.3	8.1	7.45
N. Brit Canadian	5.5	July 1	5.3	8.1	7.45
Ossory Estates	0.157	July 1	0.12	17	16
Scottish TV	13.5	July 2	1	1	1
Sharp & Law	2	July 6	1	1	1
Theme Holdings	1.1	June 13	1	1.1	1
Wace	1.1	July 1	1	1	1
Wardle Storeys	3.33	July 1	2.5	2.5	2.5

Dividends shown pence per share net except where otherwise stated. *Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. ‡USM stock. §Unquoted stock. ¶Third market.

Friendly Hotels revamp pays off

Friendly Hotels repaid the benefits of its upgrading and modernisation schemes during 1987, particularly the second six months, and for the year as a whole raised its profits from £781,000 to £2,038,000 at the pre-tax level.

Earnings per 10p share rose to 14.5p (8.2p) and the dividend total is being lifted by 0.8p to 1.8p via a proposed final of 1.65p. Turnover for 1987 totalled £15.48m (£6,07m). Mr Henry Edwards, chairman, said the year had been one of preparation for expansion of the nursing and care homes division. "The principal aim was to concentrate on developing new homes in appropriate locations.

The major hotels had been professionally revalued, producing a surplus of £13.5m.

Litigation threat ends as Carless sells stake

By Clay Harris

Carless Capel & Leonard, independent oil company, yesterday dropped its threat of a legal challenge to the Celor Group demerger by agreeing to sell its minority stake in Century Power & Light, Celor's oil and gas subsidiary, for £52m.

The disposal, for a 10 per cent premium over net asset value, will give full control of Century to Acro Oil, the new company which will also include Dutch UK, at present part of SHV Holdings, the private Dutch group.

Mr Ian Clubb, Carless chief executive, said his company had decided against legal action because of the opportunity cost involved in delay. It had also achieved its target of being offered the same terms available to Celor shareholders.

The cash payment from Acro will wipe out Carless's £40m debt and provide finance for several acquisitions under consideration at present, Mr Clubb said.

Carless is looking at several exploration and production opportunities in the North Sea, as well as a small project in North America. The group was also seeking additional downstream activities, including refining and fuel distribution, in the UK.

The £52m Carless will receive for its 41.3 per cent stake in Century compares with the 52m it paid in May 1987. Carless said it agreed to sell to Acro to avoid the dilution of its stake inherent in the demerger plan.

The transaction is subject to approval by Carless and Acro shareholders. SHV, holding 40 per cent of Acro, will vote in favour of the deal. Carless has a loan facility to make the payment. Carless was advised by Cony Natwest.

Wardle Storeys grows to £7.6m

BY ANDREW HILL

A STRONG half-year contribution from Weston Hyde Costed Fabrics helped Wardle Storeys, the plastic sheeting and survival equipment group, increase pre-tax profits by 38 per cent to £7.6m for the six months to February 29 1988, against £5.57m in the corresponding period.

Turnover was up 24 per cent at £37.2m (£29.8m) and earnings per share rose 33 per cent to 20p (15.4p). Wardle shares put on 30p to close at 600p last night.

Gross profit margins lifted some 4 per cent to 18 per cent. Mr Brian Taylor, chief executive, attributed this to the integration of Weston Hyde, acquired a year ago; continuing computerisation, particularly of production control; and a policy of adding value to its PVC products, such as designing sheeting for specific markets.

Operating profits in the technical products division were nearly doubled to £2.88m (£2.74m). Mr Taylor said the division's original technical products business grew by between 25 per cent and 40 per cent.

Wardle declared an interim dividend of 3.25p (2.5p).

Saatchi to buy US corporate design group

Saatchi & Saatchi is to pay up to \$2m (£1.97m) for Croes Associates, a California corporate design company.

Croes will be absorbed into Siegel & Gale, Saatchi's design agency which already ranks in the top five in the US and the world. Croes, with annual revenues exceeding \$2m, has a West Coast client list which includes Bank of America, Security Pacific, Northrup and Simpson Paper Company.

The initial cost of the acquisition is \$300,000 with additional payments linked to profits up to March 1991. Mr Jim Croes, chief executive and founder of the company 25 years ago, has entered into a long-term service contract with Saatchi.

Acquisition planned as Comac rises 86%

Comac Group, Third Market-quoted computer systems and staffing company, reported strong 1987 results and plans to purchase the Smuser Smith Group for £700,000.

For the 12 months to end-December, Comac profits rose 86 per cent to £187,144 on turnover of £2,79m (£2,07m). A dividend of 1.35p is proposed on earnings per share of 9.06p (6.52p).

Philip Coggan looks at the forthcoming flotation of Thorntons Chocolate topping for investors

It was just like the heady days of the bull market. In the week before Easter, no-one could walk down London's Cheapside without noticing the queues of eager customers that were waiting for a company that will be one of this year's major offers-for-sale.

Those punters were scrambling for sweets, not shares. But Thorntons, Britain's largest independent confectionery chain, hopes that when it floats on the market in the next two months, the City will be as enthusiastic about its stocks as it has been about its chocs.

The name of Thorntons has been associated with sweets ever since Mr Joseph William Thornton established the company in 1811. It has remained a family business to this day. Joseph's grandson, John, is the current chairman and chief executive, and he has worked in the company ever since he left Cambridge University in 1966.

Toffee was the company's bedrock, as several generations of children (and their dentists) can testify. But as the company has expanded it has gradually enlarged its range. The bulk of sales is now in the form of chocolates, either individually, in the "continental" assortment, or in the special design like the white chocolate "Snowman" that adorns the shelves at Christmas.

Special designs are all-important for maintaining Thorntons' position as a top-of-the-range confectioner. The latter are produced by a marketing device of writing the recipient's name in white on the outside of an Easter Egg, exploited in a recent advertising campaign, proved a tremendous success.

Although the total UK confectionery market is worth around £3bn a year, a substantial percentage of that is absorbed by "impulse sale" bars, manufactured by giant food companies such as Cadbury Schweppes and Rowntree.

The size of the market sector in which Thorntons competes is more difficult to estimate since it intersects with the "gift" industry. "Often people are choosing between a box of chocolates and a bunch of flowers", argues Mr Alister Deffries of S G Warburg, the merchant bank which is jointly sponsoring the flotation with Granville.

That makes product packaging very important, particularly in the South which has been the focus of the group's recent expansion. "Sweets and Northerners have a sweeter tooth and toffee sales are more important", says Mr Thornton "but southern preferences are for chocolates".

By "filling in" gaps in its southern coverage, Thorntons can see scope for a further 130 shops in the UK compared with its existing crop of 270 stores. Around 100 of those are in the form of franchises, usually in towns too small to merit a full Thorntons outlet. "We often take a counter in a gift or card shop", explains Mr Thornton.

Franchises, like the rest of Thorntons' outlets, are required to stock only the company's branded products. The latter are manufactured in three factories - at Belper in Derbyshire; at Sheffield, and a purpose built unit at Thornton Park, near

Derby - and then delivered in Thorntons' own vans to its own shops.

Thorntons believes that vertical integration is extremely important. It requires careful planning to produce enough stock for the peak seasons - Easter and Christmas - without crowding out shops which are limited in space (the average size is 290 square feet).

Linking manufacturing, distribution and retailing also allows Thorntons to keep a close eye on what the customer actually wants and to keep problem years like 1985, when the company got caught with too many seasonal items, to a minimum.



John Thornton: scope for a further 130 shops

There is another important reason for manufacturing its own goods - the purity of the brand name. The amount and the type of sweets Thorntons makes for other retailers is strictly limited to a few key customers such as Marks and Spencer.

The strategy seems to have worked so far. Pre-tax profits have increased from £2.3m on turnover of £26m in 1983, to £5.18m on turnover of £46.3m in the year to May 30 1987. That should allow the company to be capitalised at between 570m and £100m when it joins the market.

What of the future? Thorntons has already made one unsuccessful foray abroad - setting up a chain of shops in the US which it recently had to close because there was little prospect of profit.

But John Thornton believes that, in confectionery terms, the UK has more in common with Europe than with the States. "One of the aims of the flotation is to enable the group to expand into Europe - particularly Germany, France and Belgium - where it can make strategic acquisitions.

The immediate priority is the flotation. Those offers-for-sale which have tested the water in 1988 have had respectable, rather than overwhelming responses. A lot may depend on whether investors are as enthusiastic about niche retailers, as they were when they flocked to buy shares in Sock Shop and The Rack last year. But keeping investors sweet will probably need a price/earnings ratio in the mid-20s rather than the 20-plus ratings that were possible before the Crash.

Scantronic buys £7.25m ASH offshoot

BY CLAY HARRIS

Automated Security (Holdings), security systems group, is to sell its radio and intruder alarm manufacturing operation for £7.25m to Scantronic Holdings, an associate company in which ASH has a stake of just over 30 per cent.

The deal will strengthen Scantronic's market position in the manufacture of alarm control panels. ATG-Thrust, the ASH subsidiary, will also bring signalling equipment.

For ASH, Britain's largest installer of burglar alarms, the disposal marks a decision to concentrate on this side of the business. It has agreed to buy at least £11m of products from Scantronic in each of the next three years.

Scantronic is to raise £7.2m through a two-for-five rights

issue at 80p, compared with yesterday's market price of 111p. With the acquisition partially funded through separate issues of ordinary shares and convertible loan stock, only £4.25m of the rights issue proceeds will be used for this purpose; the rest will provide additional working capital.

Although ATG-Thrust achieved pre-tax and pre-interest profits of only £90,000 in the year to November 90, Scantronic said it believed the results were not a realistic guide to future performance, because the subsidiary had been operated as an independent business.

Estimating pre-tax profits of £2m for the year which ended on March 31, against £1.4m in

safety and survival equipment profits were static at about £1.4m. The integration of the GQ Parachutes business involved staff reorganisation and rebuilding of the factory at Blackmill in Wales, and delays held back production in the first half. Mr Taylor said production levels were now 50 per cent higher than in January.

Last year Wardle failed in a bid for Chamberlain Phipps, shoe components and adhesive company. Mr Taylor said Wardle was still looking for acquisitions - in the manufacturing, rather than the service industry - but prices were too high.

At the August year-end Wardle had just under £20m in cash, following a programme of disposals. Mr Taylor said the company now had "substantially more than that" and interest jumped from £288,000 to £275,000 in the first half. The company is due to receive the final instalment of its £2.7m sale of the Godalming site next month.

Wardle declared an interim dividend of 3.25p (2.5p).

French Connection jumps 42%

French Connection, USM-quoted fashion garment group, lifted pre-tax profits by 42 per cent to £5.02m in the year to end-January 1988, but Mr Stephen Marks, chairman, warned that trading in the current half year was unlikely to match that of the same period in 1987.

The outcome was scored on pre-tax profits by £2.87m to £5.02m in the year to end-January 1988, and interest payable less receivable of £1.1m (£745,000).

Mr Marks added that trading conditions towards the end of the group's financial year had proved to be more difficult than anticipated at the time of the January statement last October. However, initial orders taken for the group's winter collections indicated a confident start to the second half of the current year.

Overseas operations contributed a same again 20 per cent of group turnover, but only 23 per cent (44 per cent) of taxable profits.

After tax of £2m (£1.36m), earnings per 5p share worked through at 16.7p (12.3p). The proposed final dividend is maintained at 3.5p making an unchanged 5.25p for the year.

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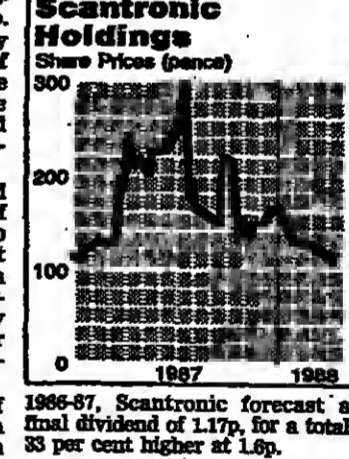
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Estimating pre-tax profits of £2m for the year which ended on March 31, against £1.4m in



BOARD MEETINGS

The following companies have notified dates of board meetings in the next few weeks. Such meetings are usually held for the purpose of considering dividend payments. Dividends are not available as to whether the dividends are cash or bonus and the sub-dividends shown below are based on the last year's results.

TODAY

Intertec - Dowling and Mills, GFI Holdings, Pirelli, Atlantic Computers, Seattle Global Technology, Robotics, British and Irish Railings, Olives Paper Mill, Alexander Production/Panasonic Services, Survey Hotel, Convergence, Telephones Research, Ward Thine, Wilshire Systems.

FUTURE DATES

Company	Date
Servicis	May 17
Plaxton	Apr 13
American Photo Tech	Apr 13
ETM and Quindell	Apr 27
Weston Adams	Apr 27
Offield Inspection Servs.	Apr 27
Parsons & Rutherford	Apr 27
Wendell	Apr 13

YORKSHIRE Building Society

£90,000,000

Revolving Credit Facility with Tender Panel

Arranged by Samuel Montagu & Co. Limited

Underwritten by

Banco di Roma	Bank Mees & Hoop NV
Bayrische Landesbank Girozentrale	The Fuji Bank, Limited
The Kyowa Bank, Ltd.	Midland Bank plc
The Mitsubishi Bank, Limited	National Westminster Bank PLC
The Sanwa Bank, Limited	TSB England & Wales plc

Additional Tender Panel Members

Associated Japanese Bank (International) Limited	Credit Commercial de France
Credit Suisse	Credito Italiano
The First National Bank of Chicago	Greenwell Montagu Gilk-Edged
Samuel Montagu & Co. Limited	Morgan Grenfell Government Securities
Société Générale	Union Discount Company Ltd

Mercury Money-Markets

Agent Samuel Montagu & Co. Limited

April, 1988

ASDA PROPERTY HOLDINGS PLC

Preliminary announcement of the Group's results for the year ended 31 December 1987.

- Profit before taxation up 89% to £3.64m
- Net assets share up 95% to 177p
- Earnings per share up 50% to 3.6p
- Dividend per share up 43% to 1.0p

"I am pleased to report another year's excellent results from your Group. All areas of business have progressed well during 1987 and the high level of activity is continuing into the current year."

Chairman E. W. Davidson

Report and Accounts available from ASDA PROPERTY HOLDINGS PLC 201 Haverstock Hill, London NW3 4QG.

Cannon Street Investments P.L.C.

Preliminary results Year ended 31st December 1987

- Profits up 304%
- Earnings per share up 80%
- Net Assets per share up 111%

	1987	1986
Profit before tax (£000)	12,732	3,148
Earnings per Ordinary share (fully diluted)	19.16p	10.64p
Dividends per Ordinary share (net)	6.00p	4.00p

Another record year with exceptional growth prospects.

Cannon Street Investments P.L.C., 18 Buckingham Gate, London, SW1E 6LB.

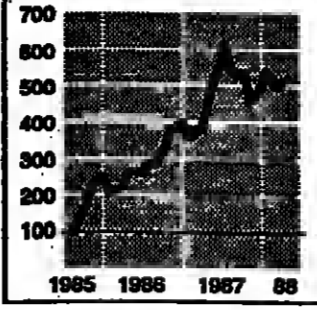
UK COMPANY NEWS

New acquisitions help CSI to fourfold profit increase

BY DAVID WALLER

Cannon Street Investments, the industrial holding company which fell victim to the 1974 secondary banking crisis but returned to the stock market in 1985, yesterday reported a fourfold increase in pre-tax profits for 1987.

Cannon Street Investment Share Price relative to FT-AE-Share Index



Taxable profits soared from £2.15m to £12.73m. Of this spectacular increase, £7.45m - nearly 60 per cent - came from the 12 companies acquired during the course of last year.

Businesses owned for the whole of last year improved their profits by 68 per cent, contributing £5.28m to the taxable profit figure.

Mr Bill Hishop, chairman of CSI and architect of its recovery from near collapse in 1974, was reluctant to give detailed figures on the individual performances of the 27 companies in the CSI portfolio.

He did indicate however that two companies bought in January last year - Betacom, the manufacturer and distributor of telephones and JE Parry, the

housebuilder based in the north-west - had done particularly well.

The best performing divisions were consumer electronics (which embraces Betacom) and home improvements, which accounted for 20 and 14 per cent of profits respectively.

Having spent £37m on acquisitions last year, CSI has deployed £8.6m on buying five companies already this year.

The first of the flotations of subsidiary companies is not expected before this time next year.

A proposed final dividend of 4p takes the total for the full year to 6p (4p).

comment

When, in the summer of 1985, Mr Hishop brought CSI back to the market after 11 years in the wilderness, he promised to generate rapid profits growth through the acquisition of entrepreneurial companies on lowly multiples. As yesterday's figures prove, he has delivered: not only did acquisitions which cost £37m contribute profits of £7.45m, but those businesses owned for the whole of the year improved their profits by nearly 70 per cent. Like many companies labelled with the acquisitive tag, CSI suffered harshly in the crash - but Mr Hishop's acquisition criteria make CSI a very different animal from those mini-conglomerates which are superficially resemble. Cash

remained to be seen. They added that the surplus stocks of recent years had been greatly reduced leading to more realistic pricing. Sales of the single malts showed continued growth. Operating profit came out at £8.1m (£5.23m) and the pre-tax figure was struck after investment income and net interest receivable of £1.2m (£907,000). The tax charge was £2.55m (£2.2m).

The reduction in the duty differential in the Budget was welcomed. However, the directors said it was ironic that while the inflation factor in capital gains had been excluded from taxation in the Budget changes this did not apply to the inflation factor in maturing whisky stocks.

Famous Grouse up 19% midway

Highland Distilleries reported interim pre-tax profit up 19 per cent as its Famous Grouse brand recorded increases in sales throughout the UK and made progress overseas.

Turnover rose 7.5 per cent from £68.27m to £71.33m in the six months to February 27 1988 for taxable profits of £7.3m (£6.12m). Net of excise duty turnover rose 15 per cent. Earnings per 20p share came out at 3.5p (3.5p) and an interim dividend of 0.765p (0.66p) is being paid.

Directors said that orders for new whisky fillings had increased substantially but what proportion of the increase was permanent remained to be seen. They added that the surplus stocks of recent years had been greatly reduced leading to more realistic pricing.

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Dewhirst's operating margins squeezed by sales shortfall

BY CLAY HARRIS

I J Dewhirst Holdings, clothing supplier to Marks and Spencer, increased pre-tax profits by only £277,000 to £5.5m for the year to January 15 1988 as a shortfall in budgeted sales squeezed operating margins.

For the first time in a decade, Dewhirst did not declare a scrip dividend to accompany its cash pay-out.

The pre-tax result would have been flat, or even slightly down, if Dewhirst had not bought May Trading, a skirts and belts supplier to M&S, last August.

Earnings per share rose by less than 1 per cent to 4.48p (4.44p). Margins were affected by difficult trading conditions and heavy business development costs.

These conditions included those for specialist machinery, design and training related to the group's diversification from mens wear into womens wear and tailoring.

Sales for the first 12 weeks of the current year were appreciably ahead of the comparable period, although margins were still under pressure, the company admitted.

tively raises the total to 0.93p (0.86p).

Dewhirst had failed to pay an annual bonus issue only twice since flotation in 1972.

Mr Alistair Dewhirst, chairman, said the company was likely in future to declare less frequent but heavier scrip issues to minimise administrative costs.

comment Dewhirst delivers men's suits and shirts to M&S. In return it gets a strait-jacket. Reliance on one customer for 80 to 85 per cent of business - with pressure not to let the proportion slip too far - is a cardinal fact of life in dealing with M&S, so Dewhirst is in no position to complain, even if it dared. Nevertheless, when retail sales flag unexpectedly, as they did last summer, pain is disproportionately transferred back down the line to suppliers, who find it more difficult to smooth out lumpy production than M&S does to reduce orders and deliveries.

Dewhirst will continue to follow the only course available: playing to strength by adding new products for St Michael (though perhaps with slightly higher share going elsewhere) while getting a firmer grip on production. Pre-tax profits of £7.2m would put the shares on a prospective p/e of 9. In the past year, they have underperformed both M&S and the FTA Textiles and Clothing index. This is unlikely to change in the short term.

However, order books pointed to increased sales and profits in the first half.

Operating profit rose to £6.24m (£5.57m) on turnover ahead by 16 per cent to £90.3m (£89.1m). Net investment income fell to £266,000 (£278,000). Tax took £2.21m (£2.12m) and £206,000 (£115,000) was attributable to minorities. A final dividend of 0.65p effective

Coutts & Co. announcement regarding Deposit Rates on monies subject to seven days' notice of withdrawal. Rates are subject to variation and interest is paid half-yearly in June and December. 440 Strand, London WC2R 0QS.

Legal Notices and Public Notices. Includes notices for MERTECH REEDS ELECTRICAL LIMITED and SCOTTISH MOUNTABLE LIFE ASSURANCE SOCIETY.

BANK OF NEW ZEALAND Cayman Islands Branch. Floating Rate Notes 1992. For the three months 11th April, 1988 to 11th July, 1988 the Notes will carry an interest rate of 15 per cent per annum.

Ossey Estates, investor, developer and dealer in commercial and residential property, saw pre-tax profits surge from £168,000 to £1.19m for the six months to end-December 1987.

Asda Property achieves 89% growth to £3.64m

Asda Property Holdings, investment and development group, has maintained the profits surge posted at the midway stage. Pre-tax profits expanded by 89 per cent to £3.64m in 1987 on turnover up from £15.1m to £20.58m.

Mr Manny Davidson, chairman, said net rental income had risen 32 per cent to £3.9m, while net assets per share, including trading properties at directors' valuation and diluted for the conversion of preference shares, had increased from 91p to 177p.

Asda's commercial investment portfolio had shown excellent rental and capital growth; holdings in London's West End and the City had performed particularly well, he said. The residential portfolio had shown significant growth in size and value.

Earnings per 20p share rose 50 per cent to 3.6p (2.4p) and directors propose a single dividend for the year of 1p (0.7p) adjusted for 400 per cent scrip issue in October.

Turnover for 1987 improved from £12.81m to £21.52m. The group, which obtained a USM quote last May, is paying a final dividend of 2p making 3p for the year. Earnings per 10p share improved to 9.9p (7.35p).

Acquisitions, both during the year and since - the BEN group, a leading UK specialist shopfitter, was purchased in December for £36m - have broadened the group's customer base to meet retail sectors and many non-retail areas.

Some £2m has been budgeted for improving manufacturing capacity in 1988.

Executex Clothes lifted pre-tax profits from £452,000 to £546,000 for the year to December 31 1987 even after allowing for US losses of £71,000. Turnover was higher at £6.58m compared with £5.19m, and earnings per share improved from 11.9p to 13.8p.

A final dividend of 1.5p is proposed making a total of 3p - an effective increase of 20%. A further scrip issue, on a one-for-five basis, is proposed.

Mr John Luper, chairman, said steps had been taken to ensure improvement at the US subsidiary after it managed only a small second half profit, and the only other problem in the period had been a bad debt of just over £50,000 which had been reserved against in full. The suit division - a poor performer in previous years - had done extremely well, mainly due to improved quality and design.

Trading results for the current year to date were satisfactory.

Sharp & Law rises to a record £1.2m

Bradford-based shopfitting group Sharp & Law progressed strongly in 1987 producing record profits of £1.2m pre-tax compared with a previous £818,000.

For the current year the board expects strong organic growth with the benefits of intra-group trading and integration of the acquired group being realised in the second six months.

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Folkes edges ahead in year of restructuring

through at 5.05p (4.5p). The directors have recommended an improved final dividend up from 1.15p to 1.25p, making a total of 1.6p (1.5p).

Mr Folkes said that the restructuring of the company was now complete and that all operations had started 1988 with healthy order books. There was a consequent improvement in the first quarter over last year. He said the potential was there for further improving the group's profit performance.

ISA International, in its first figures since coming to the market in October last year, reported 1987 pre-tax profits more than doubled from £688,000 to £1.85m. The result compares with a forecast of £1.1m made at the time of the placing.

Turnover for branded consumables for information-processing equipment was £16.95m, a rise of 44 per cent on the previous year's £11.76m. Earnings per 5p

share were 5.05p (2.33p) and as forecast the directors have recommended a final dividend of 0.27p.

Mr John Parkinson, chairman, said that the number of products and suppliers in its range had increased in the period and that existing products had continued to perform strongly.

For the present year he said prospects for organic growth were very good and that suitable acquisitions continued to be examined.

ISA Intl rises to £1.4m and further growth seen

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For the present year he said prospects for organic growth were very good and that suitable acquisitions continued to be examined.

Fortnum & Mason, AB Foods' prestige department store, raised pre-tax profits for the 52 weeks to end-January 1988 by 19 per cent from the £996,000 of the 53-week period last time to £1.18m. Turnover was up from £15.79m to £18.15m.

After tax of £420,000 (£370,000), earnings per £1 share came out at 17.5p (14.5p). An increased final dividend of 3.9p makes 44.5p (41p).

Theme jumps 75% to £0.7m

In a year in which activities were substantially broadened Theme Holdings, Third Market traded leisure group, achieved a 75 per cent increase in pre-tax profits from £407,000 to £711,000. This was on turnover up 64 per cent from £4.05m to £27.1m. A dividend of 1.1p for the year to end-October is proposed.

Mr Roger Myers, chairman, said the two health clubs acquired during the year had traded buoyantly. It was intended to expand group activities in this area.

Last April the leasehold interest of Peppermint Park was sold for £750,000. The figure of £294,000 (£74,000) profit on sale of properties. Earnings per share were 4.2p (2.5p).

In the current year six further units were added to the restaurant division through the purchase of Leadenhall Wine Company. A chain of public houses has also been acquired.

CANON INC. Notice to holders of Canon shares regarding the proposed acquisition of the company by the Japanese Ministry of Finance. Includes details of the offer and instructions for shareholders.

Addison-Wesley Publishing Company, Inc. has been acquired by Pearson plc. The undersigned acted as financial advisor to Addison-Wesley Publishing Company, Inc. in this transaction and assisted in the negotiations. Salomon Brothers Inc. One New York Plaza, New York, New York 10004.

TROMOH MINNES MALAYSIA BERHAD (Incorporated in Malaysia). NOTICE OF MEETING. Details of the 1987 Annual General Meeting including agenda items and financial results.

Finance. For Property Development, Management Buy-Out, PLC Takeovers, Commodity Trading and Financial Services. Nationwide Anglia Building Society. Floating Rate Notes Due 1995. Interest Rate 8 1/16% per annum.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar gains as pound falls

THE DOLLAR benefited from several favourable factors yesterday, but maintained a nervous tone, as dealers saw the possibility of disappointment for the currency later in the week.

The meeting of Group of Seven ministers in Washington has led to speculation about measures to prop up the dollar, but in general the market suspects there will be little more than a further commitment to stabilising the foreign exchange.

News that Japan's March trade surplus was \$7.6bn, compared with \$8.05bn a year earlier, and against estimates of around \$6bn to \$7bn, also provided support, although the figure was higher than the \$5.24bn in February.

Thursday's publication of the US trade figures for February. An improvement on the January deficit of \$12.4bn is expected, but some forecasts have been as low as \$8bn, and the result could prove disappointing. Many economists expect the deficit to remain above \$10bn.

The dollar rose to DM1.6865 from DM1.6725, to Y126.56 from Y125.50, to SF1.3960 from SF1.3825, and to FF5.7150 from FF5.6725.

On Bank of England figures the dollar's index rose to 93.4 from 93.1.

STERLING - Trading range against the dollar in 1987/88 is 1.8386 to 1.8710. March average 1.8332. Exchange rate index fell 0.5 to 77.8, compared with 78.3 six months ago.

Sterling fell back to DM3.1275 from DM3.1375, on profit taking and nervousness about oil prices.

Table with columns: Apr 11, Last, Previous Close. Rows for 1 month, 3 months, 6 months, 12 months.

Table with columns: Apr 11, Last, Previous Close. Rows for 8.30 am, 9.00 am, 10.00 am, 11.00 am, 12.00 pm, 1.00 pm, 2.00 pm, 3.00 pm, 4.00 pm.

Table with columns: Apr 11, Bank %, Special %, European Currency Unit. Rows for Sterling, US Dollar, Canadian Dollar, etc.

Table with columns: Apr 11, Bank of England, Morgan Stanley. Rows for Sterling, US Dollar, etc.

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FINANCIAL FUTURES

Long gilt prices weaken

PRICES OF sterling based interest rate contracts weakened on life yesterday. Friday's cut in UK bank base rates provided underlying support, but the failure of sterling to push up towards DM3.15 led to a weakening of long term gilt and short term deposit futures towards the life close.

Early reaction to last week's move by the Bank of England to cut base rates was that it was insufficient to prevent the pound rising, but the currency lost 1 pence to the D-Mark yesterday.

June delivery long gilts opened at 122-27, and rose slightly to a peak of 123-00, before touching 122-08, and closing at 122-10, compared with 122-19 on Friday.

Barclays de Zoete Wedd Futures, in its weekly technical comment, suggested the long gilt contract remains in a period of consolidation, with the upward level located at 123-07, and downside support initially at 121-25, while the key level is around 121-01.

BZW suggests it will take a large increase in volume to break out from this trading range. Volume yesterday was 22,453, compared with 27,609 on Friday.

Three-month sterling futures were also depressed by the failure of the pound to maintain its recent firm trend. This set back hopes of another early cut in bank base rates.

June sterling deposits opened at 91.62, and closed near the bottom of the day's range, at 91.55, against 91.57 previously.

Figures on UK producer prices for March were within the range of expectations and had no impact. March output prices rose 0.5 p.c., against forecasts of around 0.4 p.c., while input costs fell 0.7 p.c., compared with estimates of a 1 p.c. drop.

Table with columns: Strike, Call, Put, Settlement. Rows for Liffe Long Gilt Futures Options.

Table with columns: Strike, Call, Put, Settlement. Rows for Liffe Treasury Bond Futures Options.

Table with columns: Strike, Call, Put, Settlement. Rows for Liffe FTSE Index Futures Options.

Table with columns: Strike, Call, Put, Settlement. Rows for Liffe Eurodollar Futures Options.

Table with columns: Strike, Call, Put, Settlement. Rows for Liffe Short Sterling Futures Options.

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UNILEVER N.V. Rotterdam The Netherlands. ANNUAL GENERAL MEETING OF SHAREHOLDERS. AGENDA. 1. Consideration of the Annual Report for 1987...

Plant & Machinery. WANTED. Used, good condition processing machinery/production line for export. Any industry considered.

Clubs. We have outlined the others because of a policy on fair play and value for money. Budget 10.3.88. Disco and top musicians, glamorous hostesses, exciting tournaments, 100,000. Tel: 01-828 7233/5699.

IG INDEX LTD, 9-11 GROSVENOR GARDENS, LONDON SW1W 0BD. Tel: 01-828 7233/5699. Reuters Code: IGIN, IGIO.

BEI&B European Investment Bank. Can \$130,000,000. 10% Notes due 1998. Offering Price 101 1/4%. McLeod Young Weir International. Banque Bruxelles Lambert S.A., Daiwa Europe Limited, Goldman Sachs International Corp., etc.

MONEY MARKETS

London rates ease

INTEREST RATES tended to decline on the London money market yesterday, but traders looked nervously at the weakening of sterling.

The outlook for the pound appeared to be rather uncertain, as profit taking and doubts about oil prices, pushed the currency lower.

Three-month interbank eased to 8 1/4-8 1/2 p.c. from 8 1/2-8 3/4 p.c., with dealers waiting to see whether the pound moved up.

UK clearing bank base lending rate 8 per cent from April 11.

agdn, after yesterday's decline. The Bank of England initially forecast a money market intervention of \$500m, but revised this to \$800m at noon, and to \$650m in the afternoon. Total help of \$616m was provided.

Before lunch the authorities bought \$19m bills outright, by way of \$2m bank bills in band 1 at 7 1/2 p.c., and \$17m bank bills in band 2 at 7 1/4 p.c.

FT LONDON INTERBANK FIXING

Table with columns: Bid, Offer, Bid, Offer. Rows for 3 month US Dollars, 6 month US Dollars.

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Table with columns: Bid, Offer, Bid, Offer. Rows for 3 month US Dollars, 6 month US Dollars.

NEW YORK

Table with columns: Bid, Offer, Bid, Offer. Rows for Treasury Bills and Bonds.

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LONDON RECENT ISSUES

Table with columns for Series, Val, and Last. Lists various financial instruments like GOLD C, SILVER C, and various unit trusts.

BASE LENDING RATES

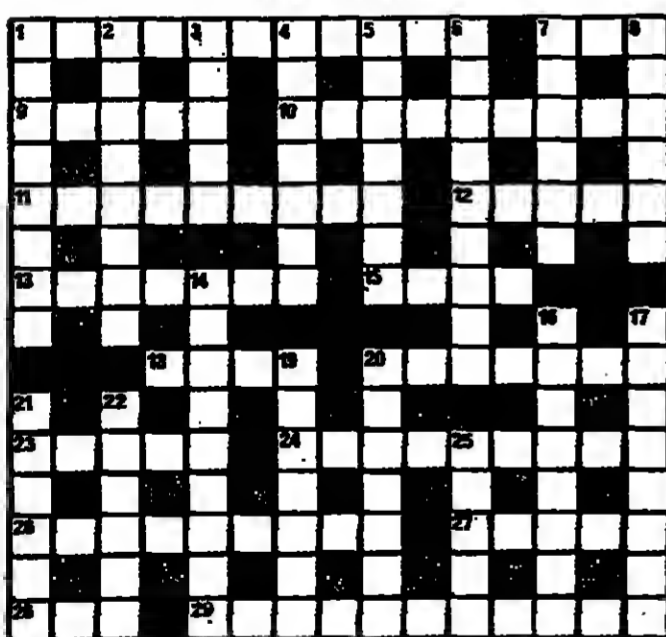
Table listing base lending rates for various banks and financial institutions, including ABN Bank, AIB, and others.

AUTHORISED UNIT TRUSTS

Large table listing numerous authorized unit trusts, including their names, managers, and other details. Columns include names like Abbey Unit Trust, Abbey Fund, etc.

Advertisement for Finstat, featuring the text 'When prices matter - Finstat delivers the FT prices online, Unit Trusts, Equities, Gilts, Indices. Daily to your desktop computer.' and the Finstat logo.

FT CROSSWORD No.6,603 SET BY DANTE



- ACROSS
1 Well-directed children (4,4)
7 Massaging the middle may prevent it (3)
9 Freshly by the result of rainfall on the cricket field (5)
10 He struggles with valiant sea monster (6)
11 Farcical alternatives for the unspoil child (6)
12 Spirited Dutch painter? (5)
13 A beautiful woman describes eastern ways (7)
14 Kinky's back to stay (4)
15 Where various barnen work (4)
20 He increases the strain (7)
23 One guide or a good many (5)
24 Indefinite trace in an engagement (6)
25 Presumably he looks forward to getting on the board (4-5)
27 All that is required for a girl's name (5)
28 Do one's hair for a party (5)
29 Ably matched, perhaps, in ambitious Shakespearean role (4,7)
DOWN
1 Broken oval jugs of foreign derivation (6)
2 A clergyman may be arrested (3)
3 In the bay wrecked ship sunk deep (5)
4 Hangs around with a number of friends (7)

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FT UNIT TRUST INFORMATION SERVICE

Handwritten scribble at the top center of the page.

Main table containing financial data for various unit trusts, organized into columns and rows. Includes company names, fund names, and numerical values.

INSURANCES

Table listing insurance-related unit trusts, including company names and fund details.

Continued on next page

FT UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

Table of FT Unit Trust Information Service, listing various unit trusts such as The French Property Fund, Fidelity Fund Limited, and others, with columns for name, manager, and performance metrics.

Table of London Share Service, including sections for British Funds (Short, Five to Fifteen Years, Over Fifteen Years), Foreign Bonds & Rails, Americans, Money Market Trust Funds, and Money Market Bank Accounts, listing various investment vehicles and their performance.

LONDON SHARE SERVICE

AMERICANS - Contd

Table listing American companies with columns for Stock, Price, and % Change.

CANADIANS

Table listing Canadian companies with columns for Stock, Price, and % Change.

BANKS, HP & LEASING

Table listing banks, hire purchase, and leasing companies with columns for Stock, Price, and % Change.

Hire Purchase, Leasing, etc.

Table listing hire purchase and leasing companies with columns for Stock, Price, and % Change.

BEERS, WINES & SPIRITS

Table listing beer, wine, and spirit companies with columns for Stock, Price, and % Change.

BUILDING, TIMBER, ROADS

Table listing building, timber, and roads companies with columns for Stock, Price, and % Change.

BUILDING, TIMBER, ROADS Contd

Table listing building, timber, and roads companies (continued) with columns for Stock, Price, and % Change.

CHEMICALS, PLASTICS

Table listing chemical and plastic companies with columns for Stock, Price, and % Change.

DRAPERY AND STORES

Table listing drapery and stores companies with columns for Stock, Price, and % Change.

BUILDING, TIMBER, ROADS

Table listing building, timber, and roads companies (continued) with columns for Stock, Price, and % Change.

DRAPERY AND STORES - Contd

Table listing drapery and stores companies (continued) with columns for Stock, Price, and % Change.

ELECTRICALS

Table listing electrical companies with columns for Stock, Price, and % Change.

Table listing electrical companies (continued) with columns for Stock, Price, and % Change.

Table listing electrical companies (continued) with columns for Stock, Price, and % Change.

ENGINEERING

Table listing engineering companies with columns for Stock, Price, and % Change.

ENGINEERING - Contd

Table listing engineering companies (continued) with columns for Stock, Price, and % Change.

FOOD, GROCERIES, ETC

Table listing food, groceries, and other companies with columns for Stock, Price, and % Change.

HOTELS AND CATERERS

Table listing hotels and caterers companies with columns for Stock, Price, and % Change.

INDUSTRIALS (Miscel.)

Table listing industrial (miscellaneous) companies with columns for Stock, Price, and % Change.

INDUSTRIALS (Miscel.) - Contd

Table listing industrial (miscellaneous) companies (continued) with columns for Stock, Price, and % Change.

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INDUSTRIALS (Miscel.) - Contd

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INSURANCES

Table listing insurance companies with columns for Stock, Price, and % Change.

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LONDON STOCK EXCHANGE

Equities advance sharply in thin turnover while Gilt-edged lose early gains

Account Dealing Dates table with columns for First, Declared, Last, Account, Dealings, Date, Day

SHARE PRICES advanced strongly in London yesterday, with investors encouraged by the strength shown in New York and Tokyo and determined to see the bright side of a host of somewhat contradictory developments on the domestic front.

Among more speculative issues, British saw activity after a \$700m offer from Ardshiel, a New York investment house, for Quaker State, a major US producer of lubricant oils.

FINANCIAL TIMES STOCK INDICES table with columns for Govt Secs, Fixed Interest, Ordinary, Gold Mines, Ord. Div. Yield, Earnings Yld. % of Field, P/E Ratio (excl. Govt), SEAG (excl. Govt), Equity Turnover (excl. Govt), Equity Base (excl. Govt), Shares Traded (excl. Govt)

LONDON REPORT AND LATEST SHARE INDEX: TEL. 0898 123001

Investment house, are looking for pre-tax profits of around \$2m at the half-way mark. Tate and Lyle, a weak market both prior to and after, last week's announcement of the proposed offer for Staley Continental, the US corn refining and food services group, gave a steadier performance in the late dealings to close 10 higher on balance at 750p.

For The News Corporation, headed by Mr Rupert Murdoch, by an additional stake in the group.

Investment Trust capital shares were popular with investors, Derby Trust spurring 20 to 180p and Fundinvest 40 to 465p.

FT-ACTUARIES INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table with columns for EQUITY GROUPS & SUB-SECTIONS, Monday April 11 1988, Index No., Day's Change, etc.

FT-SE 100 SHARE INDEX 1818.51

FIXED INTEREST

Table with columns for PRICE INDICES, British Government, 1-15 years, 2-15 years, 3-15 years, 4-15 years, 5-15 years, 6-15 years, 7-15 years, 8-15 years, 9-15 years, 10-15 years, 11-15 years, 12-15 years, 13-15 years, 14-15 years, 15-15 years, 16-15 years, 17-15 years, 18-15 years, 19-15 years, 20-15 years, 21-15 years, 22-15 years, 23-15 years, 24-15 years, 25-15 years

LONDON TRADED OPTIONS

Table with columns for Call, Put, Strike, etc. for various options like Allied-Lynx, Brit. Airways, etc.

NEW HIGHS AND LOWS FOR 1988

Table with columns for NEW HIGHS, NEW LOWS, etc. for various stocks like ASA, BHP, etc.

RISES AND FALLS YESTERDAY

Table with columns for RISES, FALLS, SAME, etc. for various categories like British Funds, etc.

LONDON RECENT ISSUES

Table with columns for Issue, Price, etc. for various recent issues like British Airways, etc.

AVERAGE GROSS REDEMPTION YIELDS

Table with columns for British Government, 5 years, 10 years, 15 years, 20 years, 25 years, 30 years, 35 years, 40 years, 45 years, 50 years, 55 years, 60 years, 65 years, 70 years, 75 years, 80 years, 85 years, 90 years, 95 years, 100 years

RIGHTS OFFERS

Table with columns for Issue, Price, etc. for various rights offers like British Airways, etc.

OPTION

Table with columns for Issue, Price, etc. for various options like British Airways, etc.

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* Fiat yield. Highs and lows report, base dates, values and conversion changes are published in Saturday issues. A new list of convertibles is available from the Publishers, The Financial Times, Bracken House, Cannon Street, London EC4A 3DF, price 15p, by post 35p.

WORLD STOCK MARKETS

Table of stock market data for various countries including Austria, France, Germany, Netherlands, Sweden, and Switzerland. Columns include country, date, and various stock indices.

Table of stock market data for Canada, including Toronto closing prices for various stocks and indices.

Table of stock market data for Japan, listing various companies and their stock prices.

Table of stock market data for the MONTREAL market, listing various stocks and their prices.

Table of stock market data for NEW YORK, including Dow Jones and various stock indices.

Table of stock market data for CHIEF LONDON PRICE CHANGES YESTERDAY, listing various stocks and their price changes.

Table of stock market data for NEW YORK ACTIVE STOCKS, listing various active stocks and their prices.

Advertisement for 'Have your F.T. hand delivered every working day in Norway' featuring the Financial Times newspaper.

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Main table containing stock prices for various companies, organized in columns with headers for stock names, prices, and changes.

Marlboro FILTER CIGARETTES advertisement featuring the Marlboro logo and '20 CLASS A CIGARETTES' text.

NYSE COMPOSITE CLOSING PRICES

AMEX COMPOSITE CLOSING PRICES

Table of NYSE Composite Closing Prices. Columns include stock symbols, prices, and changes. Includes sub-sections like 'Continued from Page 48' and 'P O'.

Table of AMEX Composite Closing Prices. Columns include stock symbols, prices, and changes. Includes sub-sections like 'EAC', 'E', 'G', 'H', 'I', 'J', 'K', 'L', 'M', 'N', 'O', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z'.

OVER-THE-COUNTER Nasdaq national market, closing prices

Table of Over-the-Counter (Nasdaq) national market closing prices. Columns include stock symbols, prices, and changes. Includes sub-sections like 'A', 'B', 'C', 'D', 'E', 'F', 'G', 'H', 'I', 'J', 'K', 'L', 'M', 'N', 'O', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z'.

AMERICA

Oil prices surge but Dow hovers in subdued trading

Wall Street
EQUITIES started the week on a fairly quiet note as the market digested last week's surge to post-October crash highs...

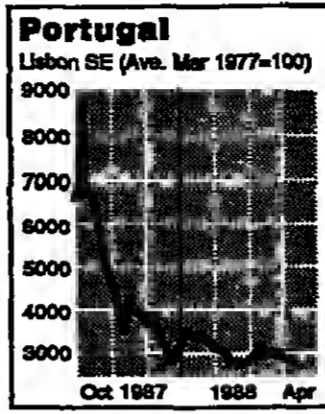
bond market because of its potential effects on inflation. Crude oil prices surged on the New York Mercantile Exchange yesterday...

aidary, fell 3/4 to \$49. Grolier, the encyclopaedia publisher, dropped 2 1/4 to \$34 after news that it had accepted a sweetened offer of \$24.25 a share...

Peter Wise on first hints of a recovery

Battered Lisbon finds hope in new share issues

SUCCESSFUL share issues by Citibank and the cork company Corticeira Amorim have sparked hopes that investors are slowly regaining confidence in the Portuguese stock market...



EUROPE

Optimism boosted by gains in main overseas markets

OPTIMISM over the direction of Tokyo and Wall Street gave a boost to markets around Europe yesterday. The firmer dollar and higher oil prices also boosted sentiment...

London
INTERNATIONAL blue chips saw relatively heavy trading in an otherwise thin market. The stronger dollar boosted demand for stocks such as ICI, Glaxo, Beecham and British Petroleum...

Royal Dutch firmed on stronger oil prices, ending FI 4.50 higher at FI 232.80. And shipping and transport company Nedlloyd continued its recent good run...

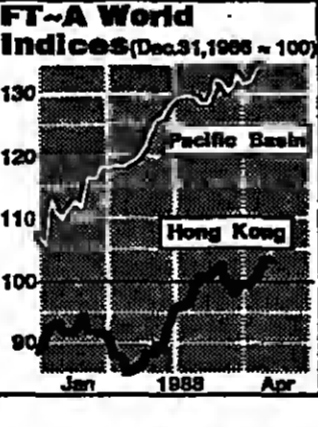
ASIA

Nikkei advances to second peak as yen turns lower

Tokyo
THE LOWER yen and Wall Street's four-day rising streak gave further cheer to share prices in Tokyo, with the Nikkei average closing at another record high...

However, investors generally shied away from stocks that had contributed to the Nikkei's recent surge and instead sought underperforming stocks. Among steels and shipbuilders, for example, Nippon Steel closed unchanged at ¥494...

Friday's 4.20 per cent. But selling increased quickly as the yield fell, and the bond finished at a yield of 4.20 per cent. Prices rallied on the Osaka Securities Exchange, helped by interest in issues affected by domestic demand...



Australia
RECORD performances in Tokyo and New York boosted sentiment and the All Ordinaries index rose to its highest level since October 24. The index added 29.2 to 1438.7, with gains in all sectors...

Hong Kong

BULLISH sentiment took equities upwards with share prices ending at the day's highs in active trading. Most of the gains came in the afternoon after a mid-day bout of profit-taking and the Hang Seng index rose 31.14 to 2,651.01...

FT - ACTUARIES WORLD INDICES

Table with columns: NATIONAL AND REGIONAL MARKETS, MONDAY APRIL 11 1988, FRIDAY APRIL 8 1988, DOLLAR INDEX. Rows include Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, United Kingdom, USA, Europe, Pacific Basin, Euro-Pacific, North America, Europe Ex. UK, Pacific Ex. Japan, World Ex. US, World Ex. UK, World Ex. Japan, The World Index.

Base values: Dec 31, 1986 = 100; Finland: Dec 31, 1987 = 115.037 025 S Index, 90.791 (Pound Sterling) and 94.94 (Local). Copyright, The Financial Times, Goldman, Sachs & Co., Wood Mackenzie & Co. Ltd. 1987. Amendments to indices for April 8 applied to the following: Spain, Switzerland, the Regional indices and the World Index.

SOUTH AFRICA

A LACKLUSTRE performance by the bullion price meant that gold shares closed slightly firmer, but off the day's highs. Dealers retreated to the sidelines prior to Thursday's US trade figures, and there was little foreign interest as bullion drifted just below \$450.

Perstorp advertisement. Includes text: 'In a unique series of informative advertisements in The Financial Times, this year's Annual Report Promotion will highlight key details from the latest Annual Reports of leading Swedish corporations.' Includes a form for requesting a copy of the report.